

# What We Do: Extend Research Based Information

## Teach In Front of People

- In-person
  - Guest speaker
  - Live demonstrations/classes or Hands-on workshops
  - School presentations
- Remotely
  - Recorded demonstrations/presentations
  - Online Q&A (check out various Ask a UC Master Food Preserver sessions)
  - Live online presentations/demonstrations

## Teach with Other UC ANR Programs

- 4-H
  - Food preservation demonstrations (hands on)
  - Project Leader (partner)
  - Jr MFP Program
- CalFresh & EFNEP
  - Extend their class content with food preservation (freezing, storage, food safety)
- Master Gardeners
  - Combination classes: grow it & preserve it
  - Demonstrations/classes in the garden
  - Joint events
- Farm Advisors
  - Guest speaker in public classes; growing and harvesting specific crops

## Teach through Outreach Opportunities

- Farmers markets
- Food banks/pantries
- Community events
- Schools
- Health organizations
- Radio/TV interviews
- MFP radio shows
- UC ANR Podcast guests
- CSA providers
- Libraries
- Garden nurseries

- MG/Community gardens
- Service/church groups
- Youth programs
- Hands-on workshops
- Teaching friends & neighbors

## Support Behind the Scenes

- Planning Committees
- Develop/document program procedures
- Attend other program's online events to get ideas
  - <http://mfp.ucanr.edu/Events/>
- Create event handouts
- Administrative tasks
- New member training (prep/delivery)
- Statewide Fermentation Research Project
  - <https://www.eatlac.org/>
- Statewide projects (*help me!*)

## Support Through Statewide Projects

- Update Video Library
  - Videos collected in June
  - Links still working?
  - More videos to add?

## Educate Through Media (*varies by program*)

- Newspaper articles
  - Check local website for article archives
- Social Media: Facebook, Instagram, Twitter
  - [https://ucanr.edu/sites/communication\\_stoolkit/Social\\_Media/](https://ucanr.edu/sites/communication_stoolkit/Social_Media/)
- Helplines
  - [Ask a MFP](#)
  - Direct email
  - Phone calls to MFP program