

# Bay Area BIPOC Community Development

## Black, Indigenous and People of Color

### Building Relationships in the Bay Area

As the inaugural BIPOC Community Development Advisor, Cristina Murillo-Barrick will conduct research & extension efforts by engaging BIPOC communities in programs that aim to have positive impacts on community development & well-being in areas including: increased civic engagement to improve social drivers of health and support health-promoting policy outcomes that meaningfully impact BIPOC communities. This work will be done by working closely with University of California specialists & advisors, as well as local governments and community-based organizations (CBOs) to identify and address issues relevant to BIPOC communities in the initial assessment.

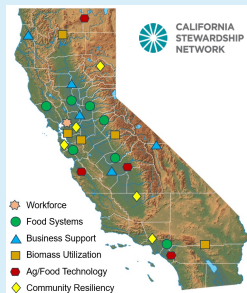
### Clientele

**Bay Area BIPOC-centered & BIPOC-led CBOs serving young-adults (ages 18-35)**

within Alameda, Contra Costa and San Francisco / San Mateo Counties

**UC ANR colleagues & programs statewide**

programs / initiatives, specialists & advisors with overlapping clientele, focus on community economic development (CED), health, nutrition, youth and family programming, urban agriculture, food sovereignty, environmental justice, policy.



UC ANR's new **Community Economic Development (CED) Lab** is partnering with public, non-profit, and private groups to help California overcome technical, social, and environmental challenges through our research, technical assistance and program delivery. Goals include promote economic prosperity, climate-resilient ecosystems and healthy communities through better science, innovation, new technologies and greater public engagement.

### Aims & Impacts

Increase economic prosperity

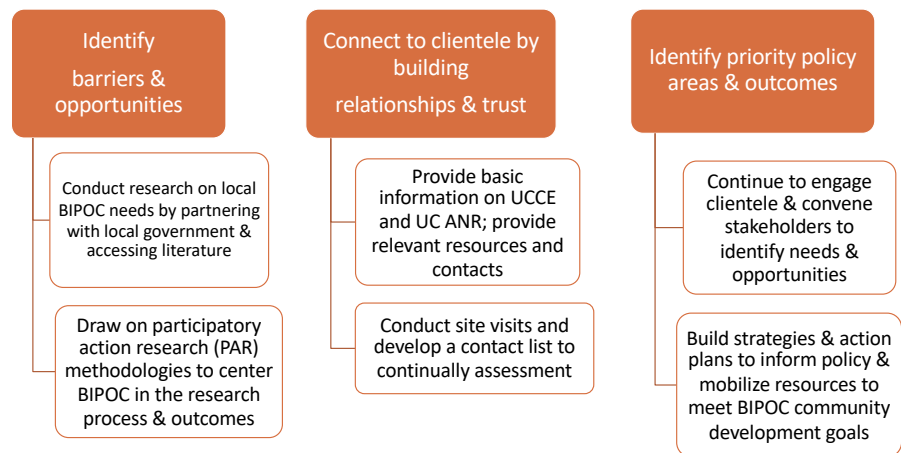
Build an inclusive, equitable society

Support BIPOC communities' self-determination

Engage in institutional (UC ANR) & statewide efforts to affect policy change

For more information on Bay Area & statewide efforts to center BIPOC and other historically underserved communities (HUCs) in Climate Action and Land Access (CALE) please reach out:

### Research & Extension Plan



### Statewide Projects

**\$1.7M**

UCANR in partnership with CAFF, CARCD, and CFBF, and key stakeholders



Objectives with align with **California's Natural & Working Lands Climate Smart Strategy**, as well as **Pathways to 30x30** regional strategic planning initiatives.

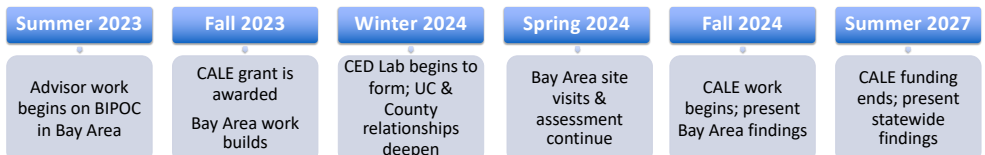
### CLIMATE ACTION

This Climate Action and Land Equity (CALE) project will employ a strategic approach to improve climate action and land use planning by better protecting and engaging with historically underrepresented communities (HUCs), a group that includes BIPOC communities among other vulnerable communities. In addition to supporting climate-smart management practices, we also aim to improve the scale and success of collective partnerships. Through education and outreach, we will better empower communities and elevate goals and targets for organizations toward nature-based conservation approach.

### LAND EQUITY

California lacks an equitable demographic representation in land ownership, especially, HUCs, which are more vulnerable to climate change. These inequities are reflected in USDA Ag Census data, where current demographics do not representative land ownership or management that aligns with current or future demographic projections. More and better support is needed in natural and working lands management to diversify land conservation practices and enable equitable stewardship that engage both climate-adapted land managers and historically underrepresented communities.

### Timeline



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