

JOIN US FOR THE

2025 PINOT NOIR FESTIVAL

VINEYARD SEMINAR

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AGENDA FRIDAY, MAY 16 | BOONVILLE FAIRGROUNDS AUDITORIUM

8:30 AM Breakfast & Networking 9:00 AM Introduction - Doug Stewart, Anderson Valley Winegrowers (AVWA) President & Chris Chen, UC Cooperative Extension - North Coast 8:05 AM Regenerative Agriculture - Mendocino County Resource Conservation District Regenerative Ag and Salmon in Coastal Areas - Linda McElwee Vineyard Lands and CDFA Funding Opportunities - Seth Myrick 9:35 AM Grower Panel: Climate Shifts in Anderson Valley Bob Gibson, Roederer Estate Travis Foote, Strictly Vineyards Doug Stewart, Lichen Estate 9:50 AM Vineyard Economics & State of Pinot Noir Introduction - Chris Chen Preparing Vineyards for Economic Transition - Dave Egdal & Robert Purcell, Shartsis Friese LLP 10:15 AM Outdoor Demo & Break Featuring: Farm_ng, Clemens, Volare Aerial Imaging, Bahco, Pellenc US 10:35 AM Assessing Vineyard Technology & Al Advancements Mark Battany, Independent Agricultural Consultant 11:15 AM Vineyard Mandate & Turbidity Adam Gaska, Mendocino Farm Bureau 11:30 AM AVWA Scholarship Awards 11:35 AM Closing Comments & Sponsor Acknowledgements 12:30/1 PM Outdoor Equipment Demonstrations - at Ferrington Vineyards		
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