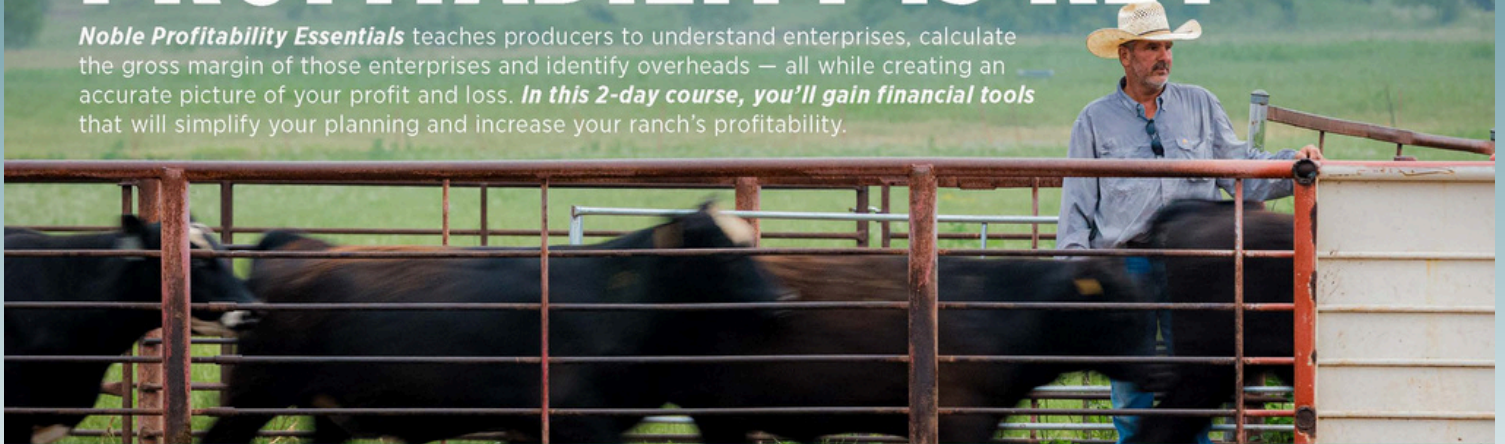


RANCHING IS A BUSINESS — AND LIKE ANY BUSINESS, PROFITABILITY IS KEY

Noble Profitability Essentials teaches producers to understand enterprises, calculate the gross margin of those enterprises and identify overheads — all while creating an accurate picture of your profit and loss. **In this 2-day course, you'll gain financial tools** that will simplify your planning and increase your ranch's profitability.



This course is right for you if:

- You need to do a comprehensive financial analysis of your ranch.
- You think one enterprise might be holding you back.
- You want to take advantage of a strong market to put your ranch ahead for the next generation.
- You're interested in adding or replacing an enterprise for more sustainable, long-term profitability.

You will learn how to:

- Create profit and loss and cash flow budgets that can be immediately applied to your operation.
- Identify high-profit enterprises and cut financial deadwood, making your ranch more efficient and profitable.
- Determine your most and least lucrative enterprises and define metrics to track profitability month-over-month.
- Get hands-on practice with financial tools and concepts using real-world exercises that build confidence.

What else is included?

- **Noble Consultation** - A post-course, 1-hour, one-on-one virtual session designed to address your specific challenges and goals.
- **Rancher to Rancher** - Monthly virtual get-together designed for you to connect, share knowledge and discuss topics related to your operation.
- **Noble Learning Center** - Platform where you can connect with fellow ranchers, and access exclusive course materials and other resources.



“This course will help me improve my ranching operation by identifying opportunity costs, finding excessive expenses, and understanding if our enterprises make sense

to continue. It really helps us see if the way we're doing things is the way we need to continue doing them.

Jennifer Hernandez, 3JFarms, OK

Enroll Today!

June 3-4

San Luis Obispo, CA

<https://shop.noble.org/products/noble-profitability-essentials-san-luis-obispo-ca-june-3-4-2026>

Noble Research Institute is the nation's largest independent nonprofit dedicated to farm and ranch management and has been a leading, trusted resource in agriculture since 1945. We serve farmers, ranchers and landowners with education, research and consultation for regenerating soil health to improve their land, livestock and livelihood. Demonstrating our ongoing commitment to protecting our nation's grazing lands, Noble actively manages 13,500 acres of working ranchlands to provide real-world insights and applications for those we serve.

Register Today!

