



August 4, 2021

Attention Delta Landowners and Farmers:

Did you know that rice in the Delta can double your profits? To learn how, you are invited to “DELTA RICE DOLLARS” – a hands-on field day co-sponsored by Farmers’ Rice Cooperative (FRC) and the Wetlands Preservation Foundation (WPF) with the assistance of Helena Ag/Nutrien Ag/Wilbur Ellis field staffs. (WPF is a non-profit family foundation funded by the Cortopassi Family to preserve Delta peat soil productivity).

FIELD DAY SPECIFICS

Date: Thursday, August 26th

Time: 8:30am – 1:45pm

Location: Canal Ranch, 23011 Blossom Road, Thornton, CA 95686

Agenda:

- 8:30am Arrive at Canal Ranch and board buses for a Q & A viewing of 1,600 acres of Canal Ranch Rice
- 9:30am Bus transit to Brack Tract for a Q & A viewing of 500 acres of Del Rio Partners Rice
- 10:30am Delta Rice Economic Session (WPF Presenters)
- 11:15am Rice Market Forecast and FRC Delta Initiatives Session (FRC Presenters)
- 12:00pm Lunch & Refreshments (WPF Patio)
- 1:30pm Bus departure back to Canal Ranch with further Q & A en route
- 1:45pm Adjournment

Space is limited!

**RSVP by August 20th to
Anthony Enos
FRC Field Representative
(530) 682-1444**