

Grape, Nut & Tree Fruit Expo

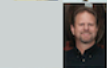


November 8, 2024
at the
BIG Fresno Fairgrounds
in Fresno, California

Serving California Grape, Nut
& Tree Fruit Growers

(Grape/Tree Fruit Sessions)

- 7:00 am Registration
7:15 - 9:00 am Grape & Tree Fruit Industry Breakfast
- 7:15 - 7:30 am Welcome and Introduction
Danny Malcolm, Malcolm Media Ag Publishing
- 7:30 - 8:00 am Cutting Costs with New DOV Raisin Varieties & Organic Practices
Matthew Fidelibus, UCCE Viticulture Specialist
Steven Cardoza, Cardoza & Cardoza Farming Co
Michael Tyndal, Dellavalle Farms
- 8:00-8:30 am State of the Table Grape & Tree Fruit Industry
Daniel Harwig, President, California Fresh Fruit Association
- 30 Minute Break & Exhibits -----
- 9:00 - 9:30 am Using Weather Data to Monitor Fungal Disease Pressure
George Zhuang, UCCE Viticulture Advisor, Fresno County
- 9:30 - 10:00 New Smoke Coverage Option for Wine & Raisin Grape Growers
Laura Hernandez, USDA Risk Management Agency
Kristine Fox, Vice President, Relation Insurance Agency
Doug Benik, Raisin Grower and President, Dalena/Benik & Associates
- 30 Minute Break & Exhibits -----
- 10:30 - 11:00 am Stacking Sustainable Vineyard Practices for Vine Mealybug Control
David Haviland, UCCE Entomology Farm Advisor, Kern County
- 11:00 - 11:30 am Addressing Wildlife Damage Concerns with the Farmer in Mind
Alex Schaefer, USDA/APHIS-Wildlife Services Central District
- 11:30 - 12:00 pm Managing Powdery Mildew, Summer Bunch Rot & Trunk Disease
Akf Eskalen, UCCE Specialist & UC Davis Plant Pathologist
- 12:00 - 2:00 pm State of the Grape Industry Tri-Tip Lunch
12:30 - 12:45 pm San Joaquin Valley Winegrowers Association Lifetime Achievement Award Presentation
- 2024 Honoree – Larry E. Williams, UC Davis Viticulture & Enology Professor & Plant Physiologist
Presented By – Peter Vallis, Executive Director, San Joaquin Valley Winegrowers Association
- 12:45 - 1:15 pm State of the Wine & Concentrate Grape Industry
Jeff Bitter, President, Allied Grape Growers
- 1:15 - 1:45 pm State of the Raisin Grape Industry
Dwayne Cardoza, Board Member, Raisin Bargaining Association
Arman Kloy, Board Member, Raisin Bargaining Association
Steve Loftus, President & CEO, Sun-Maid Growers



- Grape, Nut & Tree Fruit Seminars
- Continuing Education Credits
- Free Breakfast & Tri-Tip Lunch

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(5 hours PCA CEUs & 5.5 hours CCA CEUs Pending)



Scan Here to
Register to Attend

(Nut Sessions)

- 7:00 am Registration
7:15 - 9:00 am Nut Grower/PCA Breakfast
7:15 - 7:30 am Welcome and Introduction
Matthew Malcolm, Editor Pacific Nut Producer
- 7:30 - 8:30 am New & Upcoming Pesticide Regulations and Drift Prevention
(1hr Laws & Regs CEUs)
Shawn Althayssay & Ranvir Tung, Fresno County Department of Ag
- 30 Minute Break & Exhibits -----
- 9:00 - 9:30 am Pistachio Micronutrient Management
Doug Amaral, Area Pomology & Water/Salts Advisor, Kings/Tulare Counties
- 9:30 - 10:00 am Spider Mite Control & Management in Central Valley Almonds
Raymond Mireles, UCCE Almond Area Advisor, Fresno/Tulare Counties
- 30 Minute Break & Exhibits -----
- 10:30 - 11:00 am State of the Pistachio Industry
Scott Fryer, VP of Global Marketing, American Pistachio Growers
- 11:00 - 11:30 am State of the Walnut Industry
Robert Verloop, CEO/Executive Director, California Walnut Board & Commission
- 11:30 - 12:00 pm State of the Almond Industry
Bryce Spycher, Senior Manager of Marketing Order Services, Almond Board of California
Julie Adams, Vice President, Global Technical & Regulatory Affairs, Almond Board of California
David Magaña, Senior Analyst – Horticulture, RaboResearch at Rabobank
- 12:00 - 2:00 pm Grower/PCA Tri-Tip Lunch
12:15 - 12:45 pm Current Knowledge on the Invasive Red Leaf Blotch Disease of Almond
Florent Trouillas, UCCE Plant Pathology Specialist
- 12:45 - 1:15 pm Research Update on the Carpophilus Beetle – A New Tree Nut Pest
Houston Wilson, UCCE Orchard Systems Specialist, UC Davis Plant Sciences
- 1:15 - 1:45 pm Blight Phase of Botryosphaeria Diseases in Pistachio & Walnut
Themis Michailides, UC Davis Plant Pathologist, Kearney Ag Research & Extension Center



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Call 559-298-6020 for Exhibit Info

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