

## Introducing the *Explore Health* Consumer Website

A product of UC Davis Health System in cooperation with the Division of Agriculture and Natural Resources, University of California

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### Background

UC Davis Health System in cooperation with The California Telehealth Network (CTN) has been awarded a Sustainable Broadband Adoption grant through the Broadband Technology Opportunities Program (BTOP) of the National Telecommunications and Information Administration (NTIA).

The Division of Agriculture and Natural Resources (ANR) at the University of California has been selected to provide consumer focused content and tools that libraries or community colleges or extension centers need to support customer healthcare literacy via broadband access.

For this project, ANR has developed healthcare information directly available to the members of the 15 Model eHealth Communities. This differs from other portions of the BTOP grant that are focused on providing information to healthcare professionals. The deliverables will be freely available to the users without access registration or limitations.

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### What is *ExploreHealth*?

*ExploreHealth* is the name of the website developed for urban and rural California populations who are underutilizing broadband tools. Its consumer education content has two primary goals:

1. Help first-time users of the Internet understand what the Web is and how to use web browsers.
2. Provide links to trustworthy sources of reliable health information about many common health conditions.



**Get Online:** Tutorials built into the site simply explain the web, web browsers and how to search for reliable health information.

**Get Healthy:** If the user is comfortable moving onto a search, links are already provided that help patients and consumers access information about:

- weight loss
- hypertension
- diabetes
- influenza
- risk of disease
- other health & wellness websites

**Get Advanced:** Provides information to help the users most comfortable using technology connected to the Internet to share their experiences, manage their health, and even make use of mobile applications.

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## How is *ExploreHealth* accessed?

There will be three primary ways the audiences in the 15 Model eHealth Communities will be able to get to the content provided by the *ExploreHealth* website:

- **Any browser on any private computer connected to the Internet.**
- **Computers available for public use at public libraries and community centers.**
- Tablet kiosks provided by the *ExploreHealth* program **at select locations.**

The public URL is: <http://explorehealth.ucdavis.edu>

The *ExploreHealth* website is designed to display correctly on any Mac or Windows computer. It will work on all Android OS mobile devices. The iOS (Apple mobile) devices will not fully display all the site offers. In particular, the tutorials explaining what a Web browser is and how to conduct a search will not function on iOS devices. The links to information will function. Using HTML5 Responsive Programming the site will display well on all devices.

### Languages

By early September we will be offering the user the choice of English or Spanish for all of the text content created for this project. The US government health sites linked to the *ExploreHealth* sites often offer content in several languages including Spanish, Korean, Chinese and others.

The website and kiosks make no sound, so use in a lobby or waiting area is appropriate.

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## Hosting the website



There is no cost to the host location for using the website. If also hosting a kiosk, the host location can take ownership of it upon completion of the project.

The website is designed to require little or no local administration. Host sites will be asked to display a small flyer holder that will contain the URL and information about the *ExploreHealth* website. This will help the user return to the site when they have access to any computer, not just the ones at sites participating in the project. The flyers will be provided by the project.

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## Contact Information

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