November 11, 2022
at the BIG
Fresno Fairgrounds

Serving California Grape, Nut
& Tree Fruit Growers

- Grape, Nut & Tree Fruit Seminars
- Continuing Education Credits
- Free Breakfast & Tri-Tip Lunch

(3 hours PCA CEUs & 5 hours CCA CEUs Pending)

(Nut/Tree Fruit Sessions)

7:00 am - Registration

7:15 - 9:00 am
Grape & Tree Fruit Industry Breakfast

7:15 - 7:30 am
Welcome and Introduction
Dan Malcolm, Publisher, American Vineyard

7:30 - 8:00 am
“Maintaining Vineyard Health During Extreme Weather Conditions”
George Zhuang, UCCE Viticulture Advisor, Fresno County

8:00 - 8:30 am
“State of the Table Grape & Tree Fruit Industry”
Ian LeMay, President, California Fresh Fruit Association

------- 30 Minute Break & Exhibits -------

9:00 - 9:30 am
“Options & Incentives for On-Farm Groundwater Recharge”
Moderated by Chase Hurley, Manager, Tri-Valley Water District
Featuring Dave Kretzmer, USDA NRCS – Lucas Avila, Mannville
Investment Management – Karun Samran, Bapu Farming

9:30 - 10:00 am
“New DOV Raisin Varieties – What We Know So Far & Their Potential”
Matthew Fidelibus, UCCE Viticulture Specialist –
Austin Hubbell, Matheda Farms – Steven Cardoza, Cardoza & Cardoza Farming Co

------- 30 Minute Break & Exhibits -------

10:30 - 11:00 am
“Grape IPM Overview” (30 Min PCA CEUs)
Joy Hollingsworth, UCCE Table Grape Advisor, Tulare & Kings Counties

11:00 - 11:30 am
“Resources for Managing Powdery Mildew in Grape” (30 Min PCA CEUs)
Karl Lund, UCCE Viticulture Advisor, Madera County

11:30 - 12:00 pm
“Mechanical Pruning in Table Grape Vineyards”
Tian Tian, UCCE Viticulture Advisor, Kern County

12:00 - 2:00 pm
State of the Grape Industry Tri-Tip Lunch

12:30 - 1:00 pm
“State of the Wine & Concentrate Grape Industry”
Jeff Bitter, President, Allied Grape Growers

1:00 - 1:30 pm
“State of the Raisin Grape Industry”
Monte Schultz, Chairman, Raisin Administrative Committee
Steve Kister, Chairman, Sun-Maid Growers
Jeff Milovich, President, Central California Raisin Packing Company

------- 30 Minute Break & Exhibits -------

Call 559-298-6020 for Exhibit Info

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