

DEMONSTRATION/ILLUSTRATED TALK

A demonstration:

- ✓ is doing and showing how. As you show how, you tell how.
- ✓ is where you make something or do something. There is a final product.

An illustrated talk:

- ✓ is talking and telling how with the aid of visuals.
- ✓ is where you use charts, posters, photos, computer programs, slides, pictures, models, or cut outs

Each presentation should clearly identify sections including an introduction, main body, and conclusion. Presenters are strongly encouraged to relate the presentation to their current 4-H project work or 4-H activities or spark.

Posters and Slides: A minimum of three posters or slides should be used. Additional posters or slides are acceptable and encouraged to effectively support your presentation. Double sided boards count as two posters. The posters should address the following points:

1. Introduction / Title
2. Materials & Process (for demonstrations)
Information (for illustrated talks)
3. Summary

Visual Aids: Visual aids are encouraged. Handing out flyers and samples should not cause a distraction to other presentations. Product labels should be limited to generic names and product names should be covered. The work area and table space used for the presentation should be used to the presenter's best advantage.

Length: The presentation can range in length from three minutes for an individual primary presentation to 15 minutes for a senior individual or team presentation. The complexity of the topic and the age of participants should dictate the appropriate length. Exceeding 15 minutes in length does not result in disqualification but will be considered when evaluating the presentation.

Number of Presenters: An individual presentation is delivered by one presenter. A team presentation is delivered by up to three presenters. Team members should divide work and speaking parts equally. An uneven distribution of work or speaking parts will impact the evaluation. They are evaluated as a team.

Questions: Only evaluators may ask questions. Time for questions may be limited.

Note Cards: Presenters may not use notes. Posters and/or visual aids should provide any necessary prompting.

Attire: Wear attire that is neat, clean, acceptable in repair and appearance. Attire does not display profanity, products or slogans that promote tobacco, alcohol, drugs, or sex. Costumes may be worn.

Other: Presenters are strongly encouraged to relate the presentation to their current 4-H project work or 4-H activities or spark. If the presenter is questioned concerning the relation of the presentation to a 4-H activity and the presentation is not based on a 4-H activity, the presenter should connect the presentation to a club, project based 4-H presentation program, or 4-H experience.

Demonstration or Illustrated Talk

A demonstration is showing how to do something while telling how to do it, and an illustrated talk is telling about something or how to do something while showing visuals. In a demonstration, the presenter makes or does something and there is a finished product. In an illustrated talk, the presenter uses pre-made charts, posters, photographs, computer programs, slides, pictures, models, and/or cutouts to support the information given.

