Meeting called to order at 1:00pm EST.

Participants: Sue Sim, Debbie Woodbury, Kristen Farrar, David Prokrym, Erich Rudyj, Fatima Osman, Irene Lavagi, Pamela Hornby, Tanner Hunt, Olufemi Alabi, Steve Myers, Kevin Schooley, Margo Schooley, Dianne Coats, Vicky Scharlau, Bob Martin, Rhonda Smith, Kevin Ong, Tim Martinson, Ioannis Tzanatakis.

The meeting was called to order by co-chair Sue Sim of the NCPN Education & Outreach Committee. Co-chairs Kristen Farrar and Debbie Woodbury recorded minutes.

Review and approval of minutes from last meeting: Dianne Coats moved to approve the minutes from February 19, 2019 and the motion was approved unanimously.

NCPN Updates
Erich and David reported that the NCPN management team has been conducting a lot of travel. After their trip to Sacramento for the Communications Workshop in March, they went to Cornell for the NCPN-Berries Tier 2 meeting and the Economic Studies Workshop. Both meetings went well. Upcoming travel in June includes: the second Communications Workshop in Sacramento, WERA-20 meeting (Cornell, June 11-13) with the NCPN business meeting on the afternoon of the 13, and the NCPN Quality meeting in Riverside. Since many center directors will be attending WERA-20, they will be holding Directors Unite! meeting in conjunction with WERA-20.

Special Initiatives Update, Communications Plan – Vicky Scharlau reported that the second and final Communications Workshop will be held June 5-6. A homework assignment has been shared with each crop for which the deadline is at the end of May. We’re hoping that each crop group is sharing the homework with the Tier 2 groups for stakeholder input.

Special Initiatives Update, Economic Studies – Kristen Farrar reported that the Economic Studies Group met in April in Ithaca, New York. Industry, government and university members met with economist experts to discuss the benefits and uses of economic studies for the NCPN. A working group was formed as a result of this meeting. This is an important meeting and topic--one that has direct relevance to the work of education and outreach, as economics is a primary motivator for using clean plants.

NCPN Websites/Factsheets/Other Projects – Sue Sim and Kristen shared updates on various E&O product developments and improvements. The tissue culture Factsheet is in the graphic design stage of the process. Upcoming factsheets topics include a general factsheet tentatively entitled “What is NCPN?” which will have more specific information than the trifolds. There will also be a factsheet on economic benefits of clean plants. Sue has been working to add content from past newsletters as HTML to the website. New PNG format logo files have been added to the resource library; these have a
transparent background. Please provide Kristen with any calendar updates. We will begin shooting videos for the grape introduction pipeline for the story map soon.

**NCPN Newsletter** – Debbie Woodbury reminded us that the Berries Feature newsletter is coming out soon. Debbie is striving to make it mobile-friendly. The August newsletter will focus on an update of the special initiatives: Communications, Economics, and Quality Management. For the August newsletter, Vicki will write about communications effort, Fatima and Irene will write about the quality effort and Kristen will check with the economic workgroup at their next scheduled teleconference. Content for that newsletter is due to Debbie by July 12th. The November newsletter will feature Citrus, with a special emphasis on HLB and its impact on the citrus industry. Additional topic ideas for future newsletters were discussed.

**Crop Updates**
Participants shared recent activities on behalf of their specific crop groups and pending meeting plans. Those meetings will be noted on the NCPN website and the upcoming issues of the newsletter.

**Next NCPN E&O:** target date for the next teleconference is August 2019. Kristen Farrar will be sending out a Doodle Poll to establish the date. [Note: that meeting has now been scheduled for August 26, 10am Eastern, 1pm Pacific time.]

**Meeting adjourned at 2:30pm EST.**