Meeting called to order at 1:00pm Eastern.

Participants: Sue Sim, Kristen Farrar, Debbie Woodbury, Fatima Osman, Irene Lavagi, Tanner Hunt, Olfemi Alabi, Kevin Schooley, Margo Schooley, Dianne Coats, Vicky Scharlau, Bob Martin, Tim Martinson, Brent Pemberton, Christie Almeyda, Katlyn Straub.

The meeting was called to order by co-chair Sue Sim of the NCPN Education & Outreach Committee. Co-chairs Kristen Farrar and Debbie Woodbury recorded minutes.

Review and approval of minutes from last meeting: Kevin Schooley moved to approve the minutes from August 26, 2019, Vicky Scharlau seconded, and the motion was approved unanimously.

NCPN Updates
In the absence of Erich Rudyj and David Prokrym, Kristen Farrar reported that the NCPN Governing Board (Tier 1) would be meeting on November 19 to hear presentations from grant applicants and representatives for the various special initiatives.

Special Initiative Communications
Vicky Scharlau reported that her team is still in the process of rolling up the draft crop-specific communication plans into a draft National communication plan. As an interim measure, a projected communications budget, organized in “buckets” has been submitted to the Tier 1 for consideration for in the current RFA process.

E&O Charter
Sue Sim reported that due to the unique structure of the E&O committee, further work will be needed to define a charter that does not necessarily follow the process of the established Tier 2 groups for defining membership. This topic has been tabled for a future date.

NCPN Newsletter
Debbie Woodbury reported that a Citrus Feature newsletter is in work, with a projected publication in early December. Fatima Osman and Irene Lavagi shared that the content will primarily focus on HLB, but is being written to appeal to the larger NCPN audience. Initial content is still in review by various stakeholders.

As discussed in the previous E&O meeting, the first issue of 2020 will serve as a recap of 2019, with accomplishments highlighted “by the numbers” in a reader-friendly format. Coordinators and other participants are encouraged to submit ideas and examples of activities and outputs that can be quantified to help illustrate the mission and accomplishments of NCPN overall, and by crop, center, or...
project. A key source for this information may be the annual reports due to EZ Fed Grants by the end of November. The “annual report” newsletter will be published in February 2020.

NCPN Website/Factsheets/Other Projects
Kristen shared the current status of the E&O Tracking report, which documents 9K items distributed to-date, plus various presentations and trade shows in which NCPN participated. Two new Factsheets are in work, one by the Economic Study Initiative which will discuss the economic benefits of using clean plants. Another Factsheet being developed by Sue Sim will provide an overview of NCPN.

Crop Updates

Berries: Kevin Schooley reported that this group has developed an Info Graphic on the disease cycle and offered to share it with others upon request. The Berries Tier 2 will be meeting in person in Las Vegas April 14-15, 2020.

Roses: Brent Pemberton reported that a Rose Crown Gall Factsheet is at the printer and will also be translated for a Spanish version. Elections are pending for the Tier 2 board. That board will meet in Minneapolis in July 2020.

Sweetpotato: Dianne Coats reported that harvest is underway in North Carolina. The Tier 2 will be meeting at the end of January 2020, in conjunction with The National Sweetpotato Convention. Also preceding the convention is the Sweet potato Collaborators meeting in Nashville.

Citrus: In addition to the pending newsletter, Fatima and Irene are active on the Quality Management initiative, researching QM systems for NCPN use and preparing for a QM training workshop in Beltsville in December. The QM team is working on establishing NCPN-centric standards and will conduct a mock audit on any standards proposed.

Grapes: Kristen Farrar reported that the Tier 2 will hold a telecon in December, followed by an in-person meeting on February 7 at FPS in conjunction with the Unified Grape Symposium which will be held in Sacramento.

Fruit Trees: Tanner Hunt reported that the next Tier 2 meeting will likely be in Clemson in April 2020.

Hops: Tanner reported that the Hop Tier 2 will meet January 21 in Portland, in conjunction with the annual American Hop Convention.

Next NCPN E&O: target date for the next teleconference is February 2020. Kristen will be sending out a Doodle Poll to establish the date.

Meeting adjourned at 2:00 Eastern.