

**2019 Research to Policy Workshop**  
**Wednesday, April 10, 2019**  
**Putah Creek Lodge**

**Workshop goals:**

**Reflect** on how our specific lines of work fits into the land grant mission of public value, and what public(s) it does (or does not) serve

**Share** insights into effective strategies and approaches to building mutually beneficial relationships and networks in their communities--who, what, when, where, why

**Learn** 1) how to assess the landscape of opportunity of organizations or groups you may possibly want to connect with, 2) how to proactively reach out to groups and do so effectively, and 3) how to respond to being approached

**Strategize** ways to align the public value(s) we aim to serve with the community groups we choose (or have been chosen) to work with

**Key Questions:**

- Who is the "public" that we aim to serve and create value for?
- How do we make choices about which stakeholder groups to engage with, as well as when and how we engage? How does this relate to who we view our clientele to be?
- How do we develop working relationships with community groups in ways that allow us to be seen as allies rather than advocates?

How do we embed ourselves in policy networks and maintain those relationships over time in order to create impact, yet remain a (relatively) objective source of knowledge?

**Agenda**

9:30 AM	<b>Welcome and Introductions</b>
10:00	<b>Keynote</b> <i>Dennis Pendleton, Dean Emeritus of UC Davis Extension</i> <b>Break</b>
11:00	<b>Small Group Activities Session 1</b>
11:15	<b>Lunch</b>
12:45 PM	<b>UCCE Panel Discussion</b>
1:45	<i>Dan Macon, UC Cooperative Extension Placer-Nevada Counties</i> <i>Kim Rodrigues, Emeritus Forestry and Natural Resource Advisor</i> <i>Julia Van Soelen Kim, UC Cooperative Extension North Bay</i>
3:15	<b>Break</b>
3:30	<b>Small Group Activities Session 2</b>
4:30	<b>Closing Remarks</b>
5:00	<b>Reception</b>