

## Use Your Email Signature to Promote Health and Wellness

### What is an email signature?

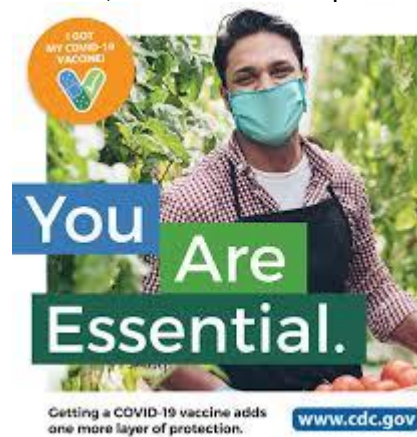
An email signature, or email footer, is more than just your name and position held; it is part of a brand image. You can use an email footer to deliver other information about your organization and work. Consider using some of this language in your newsletter or blog tags as well.

### Example signatures

Be creative – but also be consistent with the UC ANR brand.

#### Example 1.

Russell Hill, M.P.A  
University of California Cooperative Extension  
Associate 4-H Youth Development Advisor  
Merced, Madera and Mariposa Counties



*UC ANR is part of an academic institution; we follow science and model what the [CDC](https://www.cdc.gov), [California Department of Public Health](https://www.cdph.ca) and other experts stress is important in addressing this pandemic.*

#### Example 2.

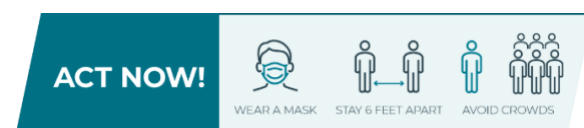
Linda Forbes, M.A.  
Director of Strategic Communications

**Let's fight the pandemic together!**  
**Learn about COVID-19 vaccine myths and facts:** [ucanr.edu/covid19](https://ucanr.edu/covid19)  
**Stay the course on safety protocols** – wear a mask, stay 6 feet apart, avoid gatherings, wash your hands often



#### Example 3.

Russell Hill, M.P.A  
University of California Cooperative Extension  
Associate 4-H Youth Development Advisor  
Merced, Madera and Mariposa Counties  
(209)385-7418 (Merced Office)



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#### Example 4.

Mark Bell, PhD  
UC ANR - Vice Provost for Strategic Initiatives  
and Statewide Programs California Off:

**Let's fight this pandemic together**

**Learn about COVID-19 vaccine myths and facts:** [ucanr.edu/covid19](https://ucanr.edu/covid19)

