Use Your Email Signature to Promote Health and Wellness

What is an email signature?
An email signature, or email footer, is more than just your name and position held; it is part of a brand image. You can use an email footer to deliver other information about your organization and work. Consider using some of this language in your newsletter or blog tags as well.

Example signatures
Be creative – but also be consistent with the UC ANR brand.

Example 1.
Russell Hill, M.P.A
University of California Cooperative Extension
Associate 4-H Youth Development Advisor
Merced, Madera and Mariposa Counties

Example 2.
Linda Forbes, M.A.
Director of Strategic Communications
Let’s fight the pandemic together!
Learn about COVID-19 vaccine myths and facts: ucanr.edu/covid19
Stay the course on safety protocols – wear a mask, stay 6 feet apart, avoid gatherings, wash your hands often

Example 3.
Russell Hill, M.P.A
University of California Cooperative Extension
Associate 4-H Youth Development Advisor
Merced, Madera and Mariposa Counties
(209)385-7418 (Merced Office)

Example 4.
Mark Bell, PhD
UC ANR - Vice Provost for Strategic Initiatives and Statewide Programs California Off:
Let’s fight this pandemic together
Learn about COVID-19 vaccine myths and facts: ucanr.edu/covid19