

PROGRAM

Celebrating

20
YEARS
1999-2019

Seed Biotechnology Center
September 12, 2019

9:00 — 9:15 am • Welcome by **Helene Dillard**, Dean, CAES, UC Davis

9:15 — 10:30 am • **CROP BREEDING PANEL**

Breeding methods and goals for the next 20 years

Introduction by **Allen Van Deynze**, SBC Director

Panelists

Richard Michelmore, UC Davis (moderator)

Cecilia Chi-Ham, Inari • Christine Diepenbrock, UC Davis • Jeff Zischke, Sakata

10:45 am — 12:00 pm • **SEED PRODUCTION AND QUALITY PANEL**

Discoveries and opportunities for improving seed production and quality

Introduction by **Kent Bradford**, SBC Founder

Panelists

Derek Bewley, University of Guelph (moderator)

Alfred Huo, University of Florida • Johan Van Asbrouck, Rhino Research, Thailand
Keith Kubik, HM Clause

12:00—1:00 pm LUNCH

1:00 — 3:00 pm • **EDUCATION PANEL**

Continuing education needs for future seed industry professionals

Introduction by **Rale Gjuric**, SBC Education Director

Panelists

Gail Taylor, UC Davis (moderator)

Claudia Germeshausen, HM Clause • Laura Brown, Enza Zaden
Rita Mumm, African PBA Lead Instructor

3:15 — 4:15 pm • **OUTREACH PANEL**

Harnessing new media and messages to communicate modern technologies

Introduction by **Francois Korn**, Executive Director, Seed Central

Panelists

Katie Murphy, UC Davis (moderator)

Alison van Eenennaam, UC Davis • Matthew Johnston, Syngenta
Peggy Lemaux, UC Berkeley • Rick Falconer, Rijk Zwaan USA • Sekhar Boddupali, Intrexon

4:15 pm • Closing by **Jenny Lester Moffitt**, Undersecretary, CDFA

SEED CENTRAL EVENT: 10th ANNIVERSARY

4:30 — 6:00 pm • Networking with start-up entrepreneur

Alex Schultink, Founder & CEO, Fortiphyte

6:00 — 7:00 pm • Featured Speaker

Kent Bradford, Faculty & SBC Director, UC Davis

Topic: *The Past Is Prologue*