

SBC 20th Anniversary Celebration
September 12, 2019
International Center, University of California, Davis

The Seed Biotechnology Center is celebrating its 20th Anniversary this year! We're appreciating the past and looking forward. On September 12, 2019 the SBC will host a day-long event with panels highlighting researchers, students, industry representatives and policy makers. The day will conclude with Seed Central's monthly networking event.



Tickets for this free event available

@ https://ucdavis.co1.qualtrics.com/jfe/form/SV_9Eye8MP6xkRDYoJ

PROGRAM

9:00 — 9:15 am • Welcome by **Helene Dillard**, Dean, CA&ES

9:15 — 10:30 am • **CROP BREEDING PANEL**: Breeding methods and goals for the next 20 years

Introduction by **Allen Van Deynze**, SBC Director

Panelists

Richard Michelmore, UC Davis (moderator)

Cecilia Chi-Ham, Inari

Jeff Zischke, Sakata

Christine Diepenbrock, UC Davis

10:45 am — 12:00 pm • **SEED PRODUCTION AND QUALITY PANEL**: Discoveries and opportunities for improving seed production and quality

Introduction by **Kent Bradford**, SBC Founder

Panelists

Derek Bewley, University of Guelph (moderator)

Alfred Huo, University of Florida

Johan Van Asbrouck, Rhino Research, Thailand

Keith Kubik, HM Clause

12:00—1:00 pm LUNCH

1:00 — 3:00 pm • EDUCATION PANEL: Continuing education needs for future seed industry professionals

Introduction by **Rale Gjuric**, SBC Education Director

Panelists

Gail Taylor, UC Davis (moderator)

Claudia Germeshausen, HM Clause

Laura Brown, Enza Zaden

Rita Mumm, African PBA, Lead Instructor

3:15 — 4:15 pm • OUTREACH PANEL: Harnessing new media and messages to communicate modern technologies

Introduction by **Francois Korn**, Executive Director, Seed Central

Panelists

Katie Murphy, UC Davis (moderator)

Alison van Eenennaam, UC Davis

Matthew Johnston, Syngenta

Peggy Lemaux, UC Berkeley

Rick Falconer, Rijk Zwaan USA

Sekhar Boddupali, Intrexon

4:15 pm • Closing by Jenny Lester Moffitt, Undersecretary, CDFA

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Followed by: **SEED CENTRAL EVENT: 10th Anniversary**

(separate registration required @

<https://ucanr.edu/survey/survey.cfm?surveynumber=27908>)

4:30 — 6:00 pm • Networking with start-up entrepreneur

Alex Schultink, Founder & CEO, Fortiphyte

6:00 — 7:00 pm • Featured Speaker

Kent Bradford, Faculty & SBC Director, UC Davis

Topic: *The Past Is Prologue*