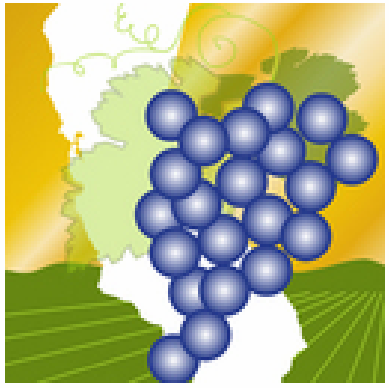
Just Getting Started with Twitter and Social Media Monitoring Tools



matthew fidelibus

@grapetweets Parlier, California

UC Davis Specialist & Fresno Co. Farm Advisor Extending Viticulture Information to Raisin, Table, and Wine Grape Growers.

http://www.facebook.com/viticulture

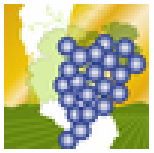
Outline

- What is Twitter?
- Common mistakes
- Accessory programs
- Simple monitoring tools for Twitter and Facebook
- Resources

Twitter

- A web-based application that allows users to send and receive short text messages (“Tweets”)
- Tweets are limited to 140 characters
- URL shortening programs enable inclusion of links to pages or photos

Deciphering a tweet



grapetweets matthew fidelibus
RT @UCDavisSustain: New #LEED Platinum winery at #UCDavis will "demonstrate how a winery can operate on rainwater" http://bit.ly/hGQhfd #fb
28 Jan

RT = “retweet”; @UCDavisSustain originally sent this tweet, and I shared (retweeted) it.

@ sign denotes a particular twitter user

Hashtags, #, are used to identify keywords in tweets

URL shortening programs make links more feasible, & many shortening programs provide click-through data from shortened links

Many ways to send & receive tweets

- Website news feed
- Broadcast
- Instant or text messages
- Grouped in lists

http://twitter.com/#!/grapetweets
Google
Edit View Favorites Tools Help
Social Network Sites Definiti...
Storify Recap Facebook for ...
ANR FileVault - Add or Edit ...
SpringerLink - Journal Article
http--www.australiangrape...
matthew fidelibus (grapet...
iGoogle
Page Safety Tools
twitter
Search
Home
Profile
Messages
Who To Follow
grapetweets
matthew fidelibus
@grapetweets Parlier, California
UC Davis Specialist & Fresno Co. Farm Advisor Extending Viticulture Information to Raisin, Table, and Wine Grape Growers.
http://www.facebook.com/viticulture
Edit your profile →
Timeline
Favorites
Following
Followers
Lists
grapetweets matthew fidelibus
Not particularly grape related, but UC ANR blog "bug squad" by .@keatleygarvey is just great. Check it out: http://ow.ly/47EkH
17 hours ago
grapetweets matthew fidelibus
European Grapevine Moth California Eradication Effort reviewed in WPDN newsletter: No reported crop losses in 2010 #EGVM http://ow.ly/454vo
1 Mar
grapetweets matthew fidelibus
@aafromaa, thanks for sharing links to #eXtension tips on
About @grapetweets
345 Tweets
282 Following
399 Followers
19 Listed
Following 282
Followers 399
About · Help · Blog · Mobile · Status · Jobs · Terms · Privacy · Shortcuts
Advertisers · Businesses · Media · Developers · Resources · © 2011 Twitter
Internet
100%

File Edit View Insert Format Tools Slide Show Window Help

32% Arial

Slides

Twitte

- Posts on twitter ("tweets") a characters
- URL shortening programs e links to external content
- Many ways to send and rec affect Twitter experience
- Tweets may be received in instant messages, viewed a updates on website, groupe individual text messages, et

Click to add notes

AutoShapes

Slide 7 of 11 Default Design

KQEDScience RT @scienceview: Coating a hydrophilic glass slide with .5 micron polystyrene beads for a photonics demo! http://twitpic.com/14sn4p

KQED.org Science about 41m ago via HootSuite

winespeconline News and Features: Tragedy in Madeira (Wine Spectator): Renowned for its long-lived fortified wines, the Portugues... http://bit.ly/bJrjdq

Wine Spectator .com about 42m ago via twitterfeed

favoriteproduce Little, Small, Different... if you like Kiwi, you are going to love Baby Kiwi: http://www.melissas.com/Products/Products/Baby-Kiwi.aspx

Produce Expert Rob about 1h ago via Power Twitter

KQEDScience RT @nytimesscience: Debating an Accused Professor's Worth to Science http://nyti.ms/dz7jlY

KQED.org Science about 1h ago via HootSuite

Vine mealybug management in infested vineyards may require action before budbreak. See UCs VMB management guidelines http://ow.ly/1a5ZH #fb

matthew fidelibus about 1h ago via HootSuite

WholeFoods And the winner of our Parmigiano Reggiano recipe contest includes... chocolate, almonds and sea salt? Check it out: http://cot.ag/bLqgPn

Whole Foods Market about 1h ago via CoTweet

sacbee_news Sacramento County proposes to lay off another 111 workers in April http://bit.ly/cerwq5

Sacramento Bee News about 1h ago via web

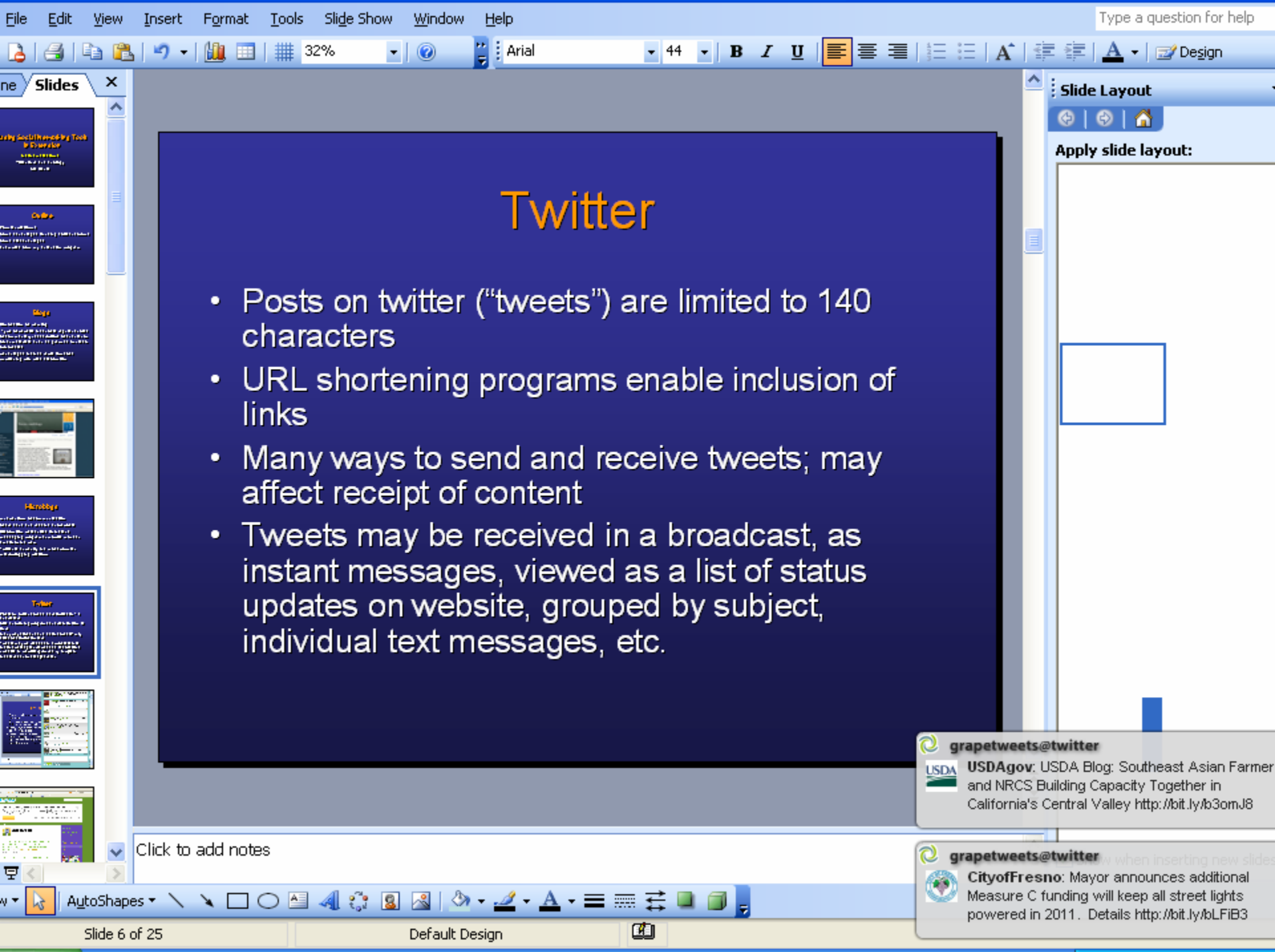
KQEDScience RT @bryanrwalsh: new study showing how H5N1 bird flu could combine with seasonal flu to produce a nasty pandemic: http://tinyurl.com/ygwjkbz

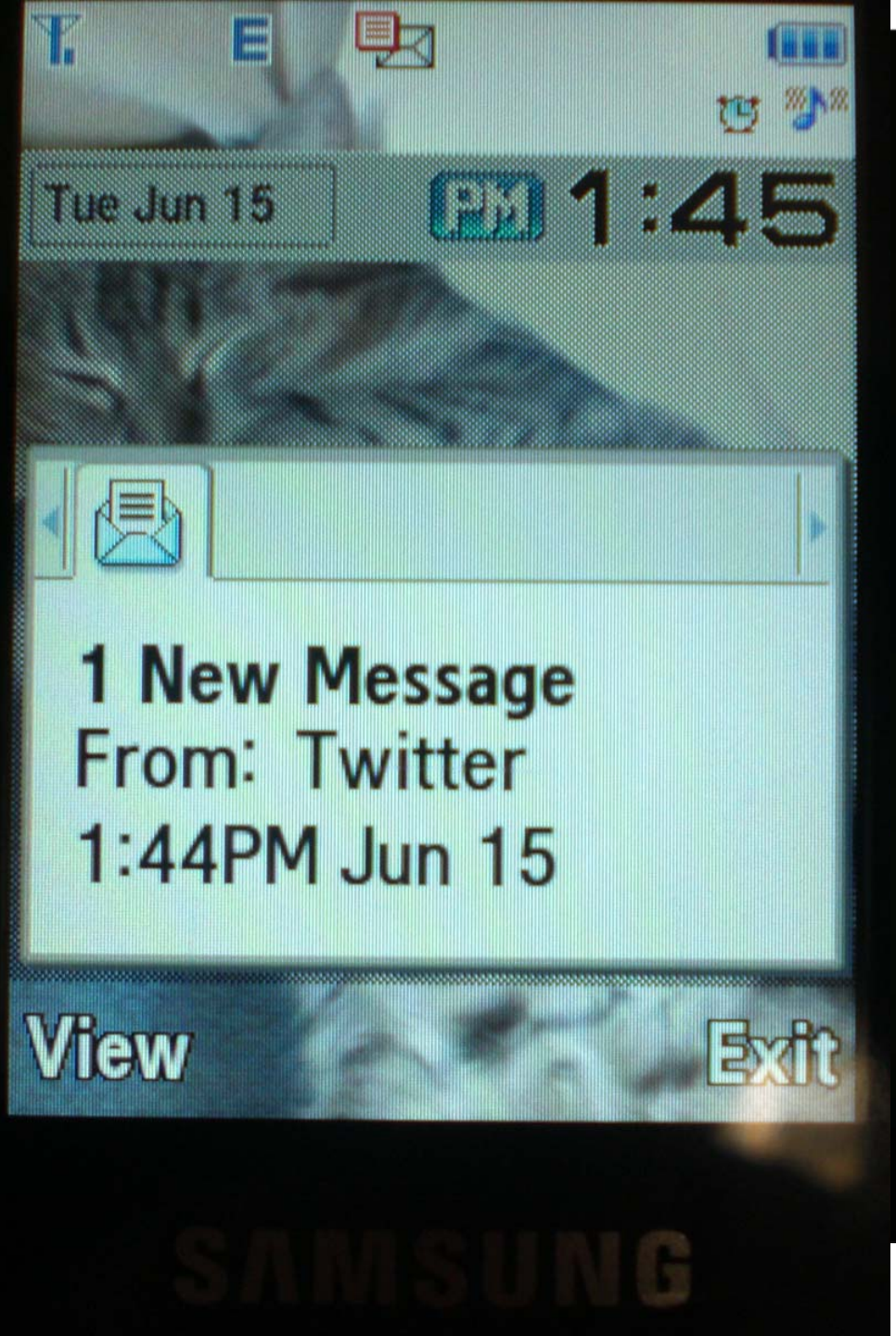
270 total (7 replies, 0 dm, 1 own)

140

Home

15:36 direct messages received


Twitter
• Posts on twitter ("tweets") are limited to 140 characters
• URL shortening programs enable inclusion of links
• Many ways to send and receive tweets; may affect receipt of content
• Tweets may be received in a broadcast, as instant messages, viewed as a list of status updates on website, grouped by subject, individual text messages, etc.
Slide Layout
Apply slide layout:
grapetweets@twitter
USDAgov: USDA Blog: Southeast Asian Farmer and NRCS Building Capacity Together in California's Central Valley http://bit.ly/b3omJ8
grapetweets@twitter
CityofFresno: Mayor announces additional Measure C funding will keep all street lights powered in 2011. Details http://bit.ly/bLFiB3
Click to add notes


Tue Jun 15
PM 1:45
1 New Message
From: Twitter
1:44PM Jun 15
View
Exit
SAMSUNG

Message
1:49P
grapetweets: Learn Integrated Pest Management practices for grapes, 28 June, Parlier, CA, 12:00-4:00pm. Registration & program info: http://ow.ly/1YWzz
Options
Back

http://twitter.com/#!/grapetweets/demonstration

Google

Edit View Favorites Tools Help

avorites | SpringerLink - Journal Article | http--www.australiangrape... | Suggested Sites | Free Hotmail | Kearney Help Desk | Web Slice Gallery

witter / @grapetweets/demonstration

Page Safety Tools

demonstration

this is how you make a list

A **private** list
Curated by matthew fidelibus

Edit Delete

Tweets Following: 6 Followers: 0

@grapetweets/demonstration

SIPtheGoodLife Kris O'Connor
Looking for wine to share for Thanksgiving? Ck out my good friends @hahnwines 2009 GSM http://ow.ly/3ccQj >> trust me, you cant go wrong!
33 minutes ago

fandw Food & Wine magazine
F&W Exclusive: Why 3-star chef Laurent Gras is leaving L20: http://bit.ly/asX0EW
2 hours ago

fandw Food & Wine magazine
They look like strong candidates, @kristinconfit! RT: @jessicasimpson and Eric Johnson for Well-Being column?

Recently Following

This list's most recently followed accounts · View all following

JamesTheWineG
James Melendez

NapaVintners
Napa Valley Vintners

fandw
Food & Wine magazine

winetonite
Ed Thralls

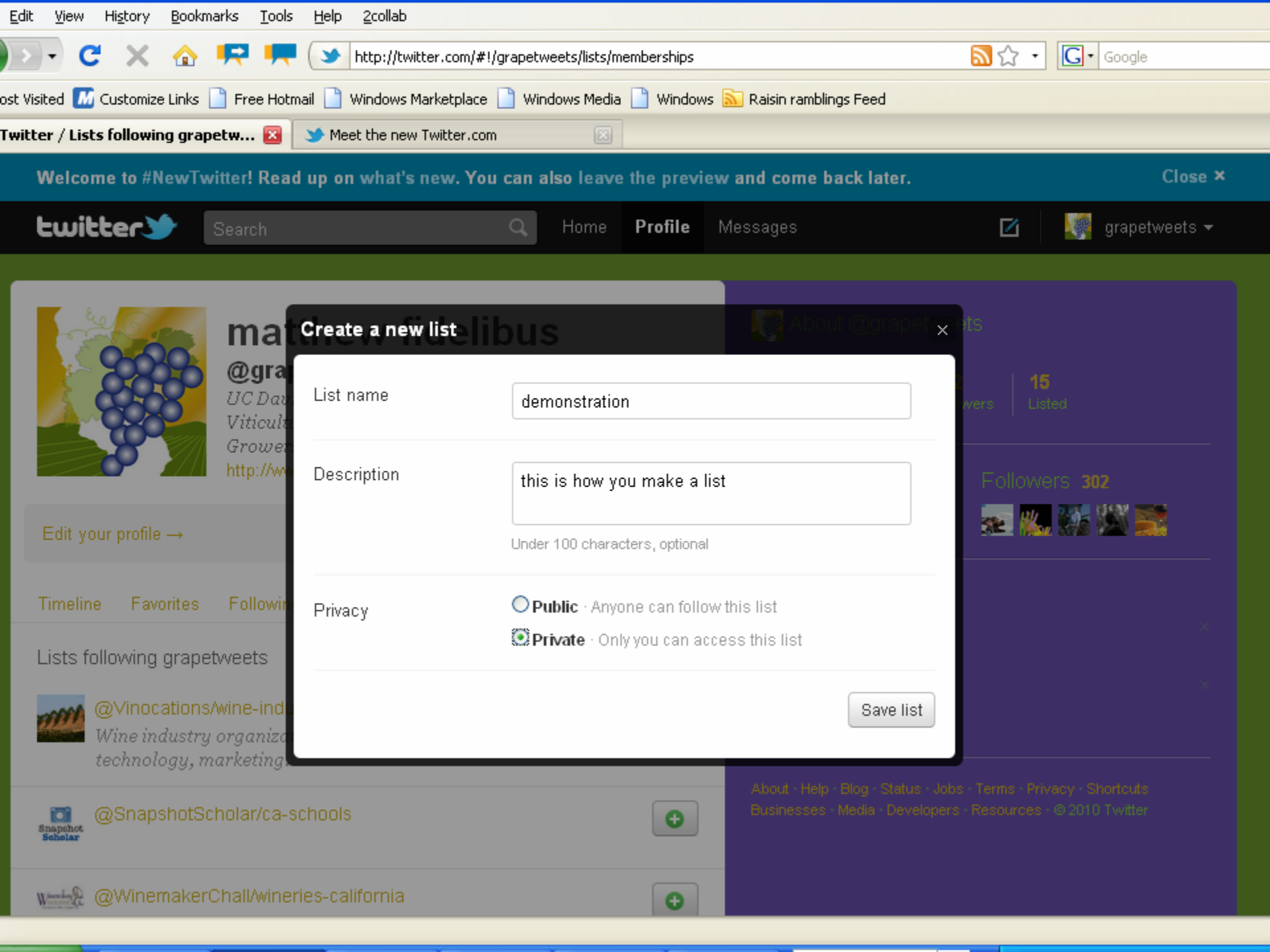
More lists by @grapetweets →

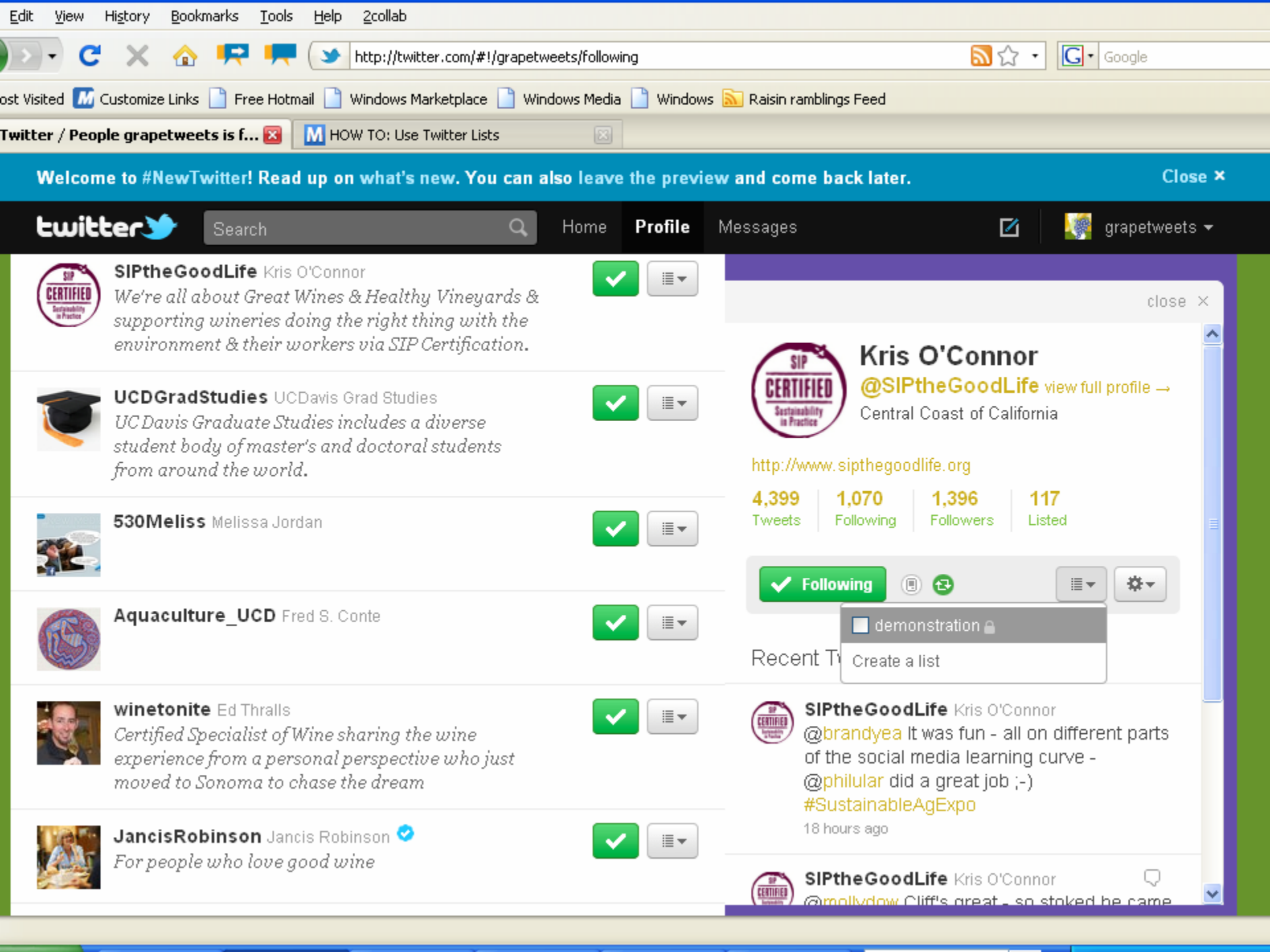
demonstration

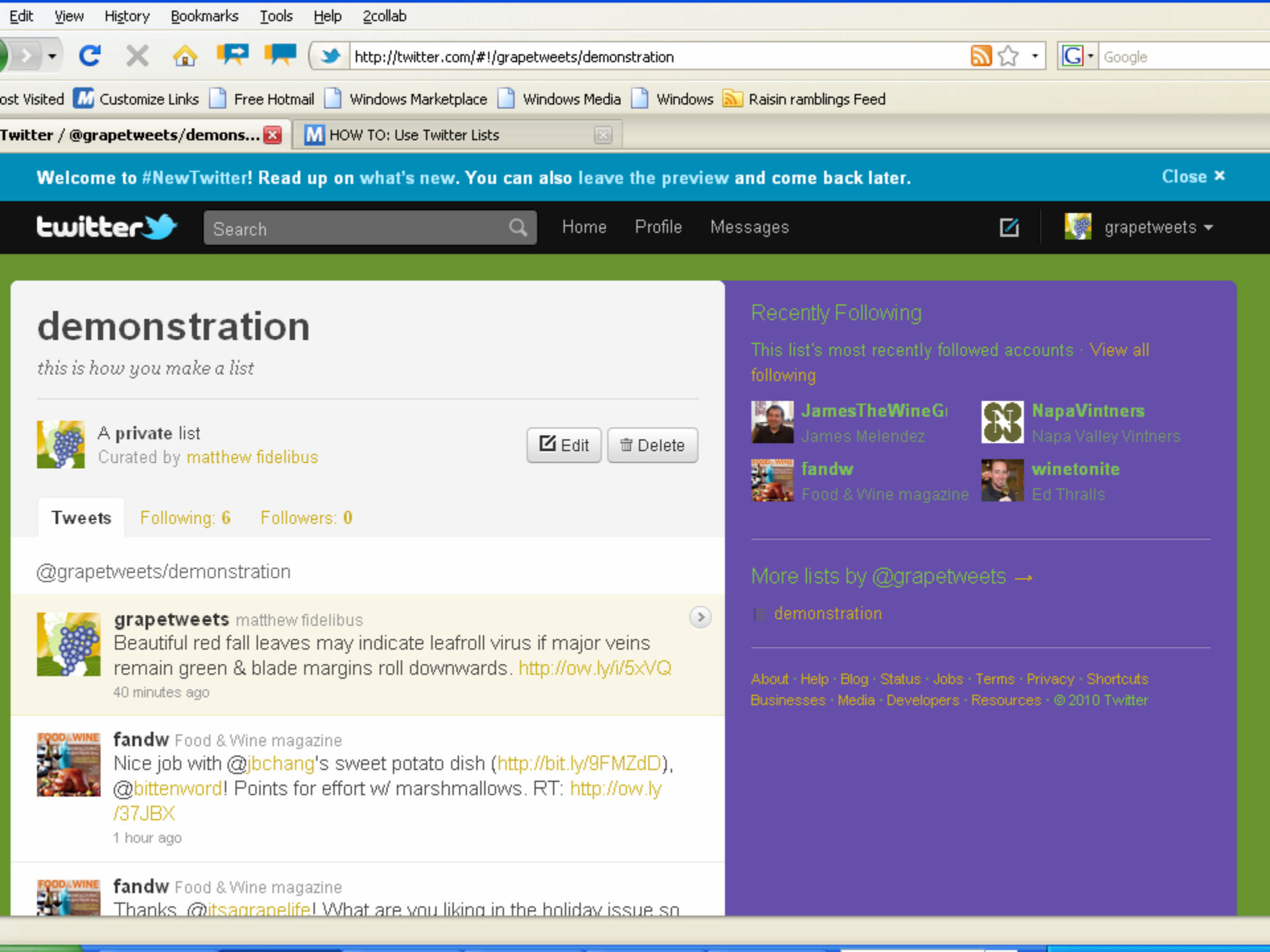
Internet 100%

Twitter lists

- Twitter streams can be grouped into lists
- One may follow a list without following the individual users on a list
- Lists can be public or private
- Private lists can only be seen by the list maker


Edit View History Bookmarks Tools Help 2collab
http://twitter.com/#!/grapetweets/lists/memberships
Google
Customize Links Free Hotmail Windows Marketplace Windows Media Windows Raisin ramblings Feed
Twitter / Lists following grapetw...
Meet the new Twitter.com
Welcome to #NewTwitter! Read up on what's new. You can also leave the preview and come back later.
Close
twitter
Search
Home
Profile
Messages
grapetweets
Create a new list
List name
demonstration
Description
this is how you make a list
Under 100 characters, optional
Privacy
Public · Anyone can follow this list
Private · Only you can access this list
Save list
Edit your profile →
Timeline
Favorites
Lists following grapetweets
@Vinocations/wine-ind
Wine industry organiz
technology, marketing
@SnapshotScholar/ca-schools
@WinemakerChall/wineries-california
15
Listed
Followers 302
About · Help · Blog · Status · Jobs · Terms · Privacy · Shortcuts
Businesses · Media · Developers · Resources · © 2010 Twitter


Edit View History Bookmarks Tools Help 2collab
http://twitter.com/#!/grapetweets/following
Google
Customize Links Free Hotmail Windows Marketplace Windows Media Windows Raisin ramblings Feed
Twitter / People grapetweets is f...
HOW TO: Use Twitter Lists
Welcome to #NewTwitter! Read up on what's new. You can also leave the preview and come back later.
Close
twitter
Search
Home
Profile
Messages
grapetweets
SIPtheGoodLife Kris O'Connor
We're all about Great Wines & Healthy Vineyards & supporting wineries doing the right thing with the environment & their workers via SIP Certification.
UCDGradStudies UCDavis Grad Studies
UC Davis Graduate Studies includes a diverse student body of master's and doctoral students from around the world.
530Meliss Melissa Jordan
Aquaculture_UCD Fred S. Conte
winetonite Ed Thralls
Certified Specialist of Wine sharing the wine experience from a personal perspective who just moved to Sonoma to chase the dream
JancisRobinson Jancis Robinson
For people who love good wine
close
Kris O'Connor
@SIPtheGoodLife view full profile →
Central Coast of California
http://www.sipthegoodlife.org
4,399 Tweets
1,070 Following
1,396 Followers
117 Listed
Following
demonstration
Create a list
Recent T
SIPtheGoodLife Kris O'Connor
@brandyea It was fun - all on different parts of the social media learning curve - @philular did a great job ;-) #SustainableAgExpo
18 hours ago
SIPtheGoodLife Kris O'Connor


Edit View History Bookmarks Tools Help 2collab
http://twitter.com/#!/grapetweets/demonstration
Google
ost Visited Customize Links Free Hotmail Windows Marketplace Windows Media Windows Raisin ramblings Feed
Twitter / @grapetweets/demons...
HOW TO: Use Twitter Lists
Welcome to #NewTwitter! Read up on what's new. You can also leave the preview and come back later.
Close ×
twitter
Search
Home Profile Messages
grapetweets
demonstration
this is how you make a list
A private list
Curated by matthew fidelibus
Edit Delete
Tweets Following: 6 Followers: 0
@grapetweets/demonstration
grapetweets matthew fidelibus
Beautiful red fall leaves may indicate leafroll virus if major veins remain green & blade margins roll downwards. http://ow.ly/i/5xVQ
40 minutes ago
fandw Food & Wine magazine
Nice job with @jbchang's sweet potato dish (http://bit.ly/9FMZdD), @bittenword! Points for effort w/ marshmallows. RT: http://ow.ly/37JBX
1 hour ago
fandw Food & Wine magazine
Thanks, @itsagrapelife! What are you liking in the holiday issue so
Recently Following
This list's most recently followed accounts · View all following
JamesTheWineG
James Melendez
NapaVintners
Napa Valley Vintners
fandw
Food & Wine magazine
winetonite
Ed Thralls
More lists by @grapetweets →
demonstration
About · Help · Blog · Status · Jobs · Terms · Privacy · Shortcuts
Businesses · Media · Developers · Resources · © 2010 Twitter

Searching for tweets

http://search.twitter.com/search?q=wine

Google

Edit View Favorites Tools Help

avorites | Social Network Sites Definiti... | Storify Recap Facebook for ... | ANR FileVault - Add or Edit ... | SpringerLink - Journal Article | http--www.australiangrape...

HootSite | wine - Twitter Search

Page Safety Tools

twitter

wine

Search

Advanced Search

Results for **wine** 0.45 seconds

winedinetv: "Wine is passion. **Wine** is family & friends... **Wine** is art. It is culture. It is the essence of civilization & the art of living."R.Mondavi
about 1 hour ago via *web* · Reply · View Tweet
10+ recent retweets

esmeeworld: Love this **wine** bottle message (read this) http://twitpic.com/463lo2
about 4 hours ago via *Twitter for BlackBerry®* · Reply · View Tweet
10+ recent retweets

perrineswine: March -- **Wine** and Beauty Events http://conta.cc/e0rhCC via #constantcontact
about 6 hours ago via *Constant Contact* · Reply · View Tweet
10+ recent retweets

justanrpls: RT @Cherhole: Drank a bottle of **wine** in an hour because I'm classy, and now I'm online shopping. The only thing marriage is good for is split incomes.
less than 20 seconds ago via *web* · Reply · View Tweet

tamgeiger: Dinner at Solares Tapas in NYC and enjoying a Spanish

Feed for this query

Show tweets **written in**:
English

Trending topics:
- #tigerblood
- #earnyourself
- #blackpeoplemovies
- Zach Porter
- Shakiro
- Miriam Margolyes
- Frying Nemo
- Shutter Island
- Wes Leonard
- Mijares

Nifty queries:
- cool filter:links
- "is down"
- movie :)

remaining) Waiting for http://search.twitter.com/search?q=wine...

Internet 100%

http://search.twitter.com/search?q=%23wine

Google

Edit View Favorites Tools Help

avorites | Social Network Sites Definiti... | Storify Recap Facebook for ... | ANR FileVault - Add or Edit ... | SpringerLink - Journal Article | http--www.australiangrape...

HootSite | (2) #wine - Twitter Search

Page Safety Tools

twitter

#wine

Search

Advanced Search

Results for **#wine** 0.77 seconds

2 more results since you started searching. Refresh to see them.

alawine: Wine for a Healthy Weight? - Dr. Weil: http://bit.ly/bdDDT0 (expand) **#wine**
about 6 hours ago via *web* · Reply · View Tweet

10+ recent retweets

vatourismpr: Virginia Wine Week - Love by the Glass Package at the Boar's Head in #Charlottesville - http://bit.ly/f6wfcX (expand) #vawine **#wine** #cville
about 8 hours ago via *TweetDeck* · Reply · View Tweet

10+ recent retweets

gcducksfan: RT @alawine: RT if you ♥ **#wine**
less than 20 seconds ago via *web* · Reply · View Tweet

AllianceBev: Joy Sterling from @IronHorseVyds http://t.co/fiMVyv6 We love your recycling program! (and your **#Wine**!) #Cheers!
half a minute ago via *SocialOomph* · Reply · View Tweet

SalinaGlass: Own a restaurant or bar??? Check out our high quality custom printed

Feed for this query

Show tweets **written in**:
English

Trending topics:
- #tigerblood
- #earnyourself
- #blackpeoplemovies
- Zach Porter
- Shakiro
- Miriam Margolyes
- Frying Nemo
- Shutter Island
- Wes Leonard
- Mijares

Nifty queries:
- cool filter:links
- "is down"
- movie :)

Internet 100%

Common mistakes

- Thoughtless posts; postings are highly visible, & possibly permanent (archived on google, etc.)
- Not having a goal or strategy
- Poor quality content; 90% education, 10% sales?

Use accessory applications to:

- Schedule automated status updates
- Update multiple sites at once
- Shorten URLs
- Upload pictures
- Gather and analyze click-through statistics

Edit View History Bookmarks Tools Help 2collab

http://hootsuite.com/dashboard

Google

ost Visited Customize Links Free Hotmail Windows Marketplace Windows Media Windows Raisin ramblings Feed

Scheduled to send at 2010-11-25 8:00:00 AM Cancel scheduling

Happy Thanksgiving!

401

Shrink Schedule

Select All Select None

Show More

Schedule Message

November 2010

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

2010-11-25

8 : 00

AM PM

Email me when message is sent

Cancel Okay

JamesTheWineGuy
4:27pm via Twitter for iPad
Yes --You all guessed it--

GetYourWineNews
4:25pm via WebPartner
Topix Wine News: Sharin
/dkdt1 Full http://bit.ly/b

Incoterms_2010
4:25pm via Web
Incoterms 2010: CPT - Ca
Mode of Transport

garyvee
4:25pm via TweetDeck
excited to have @Veronica
tonight Sirius 108 XM 139 she is the bees knees!

calstate
4:25pm via HootSuite
RT @erikcsuco: Willing to Choose Success: the story of a @calstate student veteran http://ow.ly/3c3x1

capitalpress
4:24pm via twitterfeed
Blogriculture The values of rural voters: This week's Capital Press editorial explains why rural voters la... http://bit.ly/aghMvO #farm

talk at the
shop this Saturday,

ed to say hi - from
love our extension

dia Making
, 20 Nov 2010,
@uc_davis http://ow.ly/39bx2 Who's going ?
>Maybe me!

vintuition
Oct 26, 11:21am via Web
2011 Unified Wine & Grape Symposium Jan 25 - 27 Sacramento, Calif. RT @grapetweets The program: http://ow.ly/2ZHQU

Winedustry
Oct 21, 4:34am via Web
@ucdavis @grapetweets thanks!
Show Conversation

new Fidelibus Log Out »

http://www.facebook.com/viticulture#!/viticulture?v=app_23798139265

Google

Edit View Favorites Tools Help

avorites SpringerLink - Journal Article http--www.australiangrape... Suggested Sites Free Hotmail Kearney Help Desk Web Slice Gallery

San Joaquin Valley Viticulture | Facebook

Page Safety Tools

San Joaquin Valley Viticulture

Like

Wall | Info | Photos | Events | Video | Select Rese... | »

Select feed: Our Blog "Raisin Ramblings"

Visit website >>

Subscribe to this news

UC Davis Specialist and Fresno County Farm Advisor Extending Viticulture Information to Raisin, Table, and Wine Grape Growers.

Information

Location:
9240 S Riverbend Ave
Parlier, CA, 93648

161 People Like This

Ml Silveira

Jose Luis Huizar

Blue Mountain Minerals

Our Blog "Raisin Ramblings"

share | subscribe | report

Fourth Flight Treatments for European Grapevine Moth - 17 Aug 2010, 1:16 pm

After meeting with UC Cooperative Extension and EGVM treatment coordinators, the Fresno County Ag Commissioner is recommending that growers within 1,000 meters of an EGVM find continue to treat the fourth flight of this pest. In order to make an informed decision on what to use for this treatment, please contact the Fresno County EGVM Treatment Coordinator:Ken Schneider: 559-787-3700 office 559-259-0335 cell kens@alluvialag.com Growers should coordinate their applications using the.....
view original post >>

Source: San Joaquin Valley Viticulture Feed

Share
Comments

Burning Paper Raisin Trays - 13 Aug 2010, 6:00 pm

Fruit maturity affects the yield and grade of DOV raisins - 3 Aug 2010, 6:04 pm

UC Cooperative Extension Hosts 6th International Table Grape

Internet 100%

Monitoring

- Facebook emails weekly page updates with brief statistical overview
- Detailed statistics, including demographic data, are provided online
- URL shortening programs, if used, offer click-through statistics for tweets & status updates
- Low tech do-it-yourself: monitor response of twitter or facebook only specials

Edit View Insert Format Tools Actions Help

Reply | Reply to All | Forward

ra line breaks in this message were removed.

om: Facebook [notification+ymmym4sa@facebookmail.com]
Sent: Mon 8/23/2010 12:33 PM
Fidelibus, Matthew W.

oject: Your Weekly Facebook Page Update

Matthew,

re is this week's summary for your Facebook Page:

---

n Joaquin Valley Viticulture

monthly active users (no change since last week)
9 people like this (+5 since last week) 0 wall posts and comments this week (-2 since last week)
2 visits this week (+66 since last week)

nd an update to people who like this:
tp://www.facebook.com/n/?viticulture&v=wall&ref=pdem&mid=2dcca1dG58ef237aG1361d09G66&n m=mwf%40uckac.edu
sit your Insights Page:
tp://www.facebook.com/n/?insights%2F&sk=po 87616688567&ref=pdem&mid=2dcca1dG58ef237aG1361d09G66&n m=mwf%40uckac.edu
omote with Facebook Ads:
tp://www.facebook.com/n/?ads%2Fcreate%2F&src=pdem&fbid=87616688567&mid=2dcca1dG58ef237aG1361d09G66&n m=mwf%40uckac.edu

---

arn more about how to update via mobile:
tp://m.facebook.com/upload.php?ref=pdem

anks,
e Facebook Team

==========

is message was intended for mwf@uckac.edu. If you do not wish to receive this type of email from Facebook in the future,
ease follow the link below to unsubscribe.
tp://www.facebook.com/o.php?k=4dc3fb&u=1492067194&mid=2dcca1dG58ef237aG1361d09G66
cebook, Inc. P.O. Box 10005, Palo Alto, CA 94303

http://www.facebook.com/viticulture#!/business/insights/?pages&i=87616688567

Google

Edit View Favorites Tools Help

avorites SpringerLink - Journal Article http--www.australiangrape... Suggested Sites Free Hotmail Kearney Help Desk Web Slice Gallery

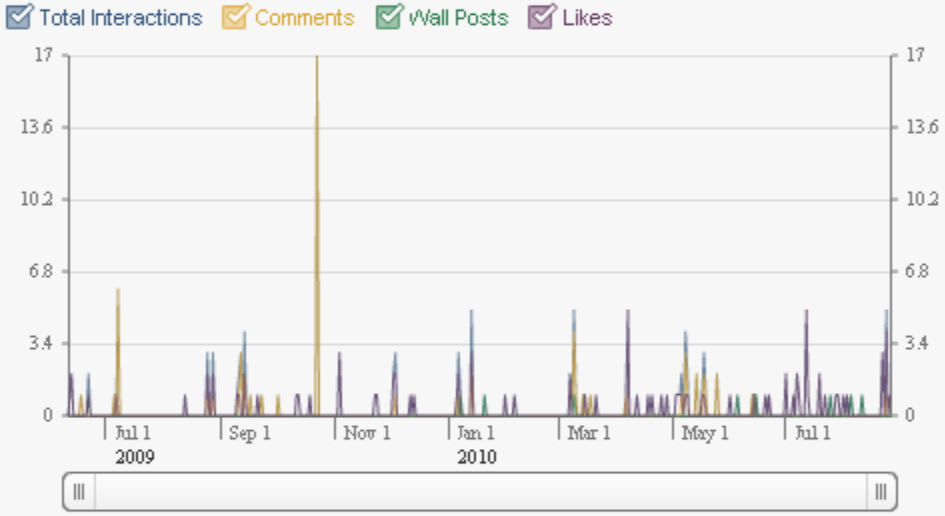
matthew fidelibus (grapetwe... Facebook | Insights: San ...

Page Safety Tools

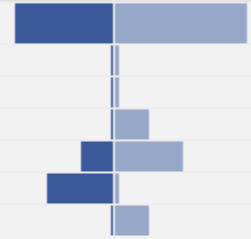
Users Who Interact With San Joaquin Valley Viticulture

Interactions Over Time Learn more

Choose a graph: Interactions



7 Active Users This Week [?]



	Male	Female
	43%	57%
13-17	0%	0% 0%
18-24	0%	0% 0%
25-34	0%	14% 14%
35-44	14%	29% 43%
45-54	29%	0% 29%
55+	0%	14% 14%

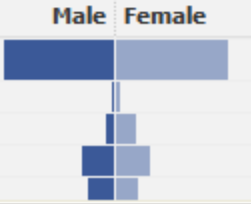
Top Countries		Top Languages	
United States	7	English (US)	7

All People Who Like San Joaquin Valley Viticulture

All Likes Over Time Learn more

Choose a graph: Total Fans / Unsubscribed Fans

160 Total Likes on Aug 28



	Male	Female
	48%	48%
13-17	1%	0% 1%
18-24	4%	8% 12%

Chat (1)

Internet 100%

Edit View History Bookmarks Tools Help 2collab

http://hootsuite.com/dashboard#/stats

Google

ost Visited | Customize Links | Free Hotmail | Windows Marketplace | Windows Media | Windows | Raisin ramblings Feed

Happy Thanksgiving! Schedule

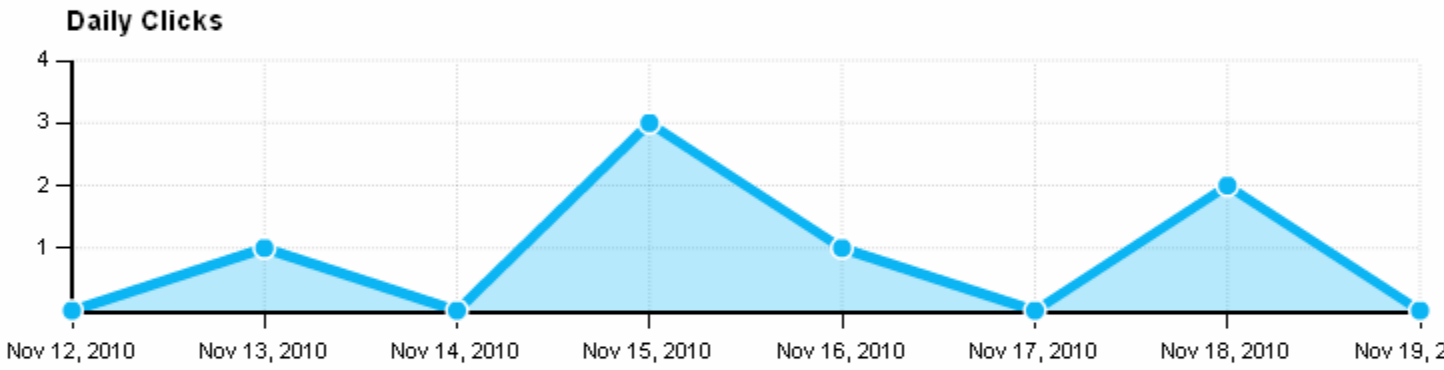
Summary | Individual Message | Site Analytics | Facebook Insights

ct Profile

grapetweets

Show stats for the last: 24 Hours | 7 Days | 30 Days | Date Range

Stats for 7 Days (7 Total Clicks)



Show Referral and Regional stats

Load Popular Tweets From Twitter

Influencers that have mentioned: @grapetweets (?) Powered by Topsy

WINE GROWER thomsonvnyrds (Thomson Vineyards) Thomson Vineyards produces Chardonnay, Old Vine Pinot Noir, and Merlot wine grapes in Napa, California. Farmers since 1938. Millennial since the 80s. 21 Mentions

(Ag&Natural Resources) University of California Division of Agriculture & Natural

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http://hootsuite.com/dashboard#/stats

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avorites | SpringerLink - Journal Article | http--www.australiangrape... | Suggested Sites | Free Hotmail | Kearney Help Desk | Web Slice Gallery

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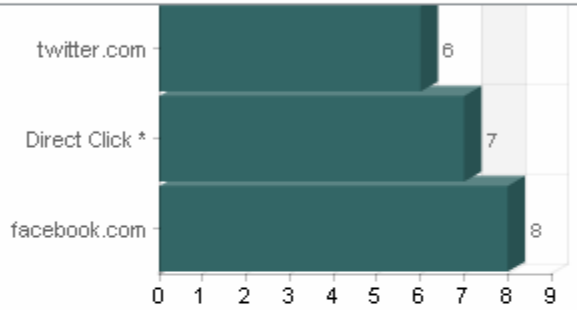
grapetweets

Show stats for the last: 24 Hours | 7 Days | 30 Days | Date Range



Most Popular Messages

1. http://ow.ly/2s6i0	Have you ever lost a vine due to an accident & had difficulty determining the value? Here's your solution: http://ow.ly/2s6i0	6 Clicks
2. http://ow.ly/2kGzg	Light brown apple moth found in San Diego: http://ow.ly/2kGzg	4 Clicks
3. http://ow.ly/2plw2	Produce pioneer Jack Pandol passed away at 87. http://ow.ly/2plw2	4 Clicks
4. http://ow.ly/2mbJG	Mildew control can be discontinued for raisin & wine grapes; continue through harvest for table. More info: http://ow.ly/2mbJG	3 Clicks
5. http://ow.ly/2mfU1	European Grape Vine Moth #EGVM now in Lodi... http://ow.ly/2mfU1	2 Clicks
6. http://ow.ly/2mfN3	More European Grapevine Moth EGVM meetings in Fresno this month; info on the pest & on compliance agreements 559-456-7510 http://ow.ly/2mfN3	2 Clicks
7. http://ow.ly/2fcGt	Researchers @ UC Davis determined that 'Roger's Red' ornamental grape is cross of Alicante Bouschet and Vitis californica http://ow.ly/2fcGt	1 Clicks
8. http://ow.ly/1SMjl	UC ANR has developed a comprehensive #EGVM website that includes	1 Clicks

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Internet 100%

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om: NutshellMail [mailer@nutshellmail.com] Sent: Thu 3/3/2011 3:53 PM

Fidelibus, Matthew W.

oject: 11 New Messages for Thu 3/3 4:00 PM

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New items: 11

twitter

Customize

@grapetweets

Following: 285 Followers: 399 Updates: 344

My Status

@grapetweets European Grapevine Moth California Eradication Effort reviewed in WPDN newsletter: No reported crop losses in 2010 #EGVM http://ow.ly/454vo

Update

Latest Quitters

joecataldo

techyouth01

Latest Replies (Limit 5) Customize

brendawrites I'll start: I'm on Intro to SM panel 10:30 Mon with @grapetweets & @colecanyonfarm. And I'd love some taablemates at Mon lunch! #csfc2011 *Thu 03/03 03:45 PM*

Reply Retweet Direct Message Unfollow

Resources

- Mashable.com (lots of how-to articles)
- Search.twitter.com (twitter search engine)
- Technorati.com (blog search engine)
- Google.com/alerts (email updates on latest news about a given topic such as your farm)
- Appbistro.com (marketplace for Facebook applications)

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