

The AmericanHort Foundation

Free Webinar: Friday, February 12



Bees, Pesticides and Politics: Challenges and Opportunities for Sustainable Urban Landscapes

Join HRI for a <u>free Webinar</u> Friday, February 12, 1:00 p.m. Eastern

Register Today

Join HRI for the next installment of the **tHRIve web series!**

This talk with the esteemed Dr. Dan Potter will help attendees better understand why bees and other pollinators are in peril, the role of insecticides and other factors in pollinator decline, and how land care professionals and gardeners can safeguard pollinators when managing pests of lawns and landscapes. Pollinator conservation initiatives that can benefit growers, garden centers, and land care

professionals will be discussed, as well as best woody plants supporting bees and other pollinators.

Dr. Dan Potter is Professor of Entomology at the University of Kentucky. His research has informed strategies integrated pest and pollinator management for 42 years. He is an award-winning teacher and a frequent invited speaker at conferences around the world. Dan has received national legacy contribution awards from the Professional Land Care Network, the American Nursery and Landscape Association, and the U.S. Golf Association.



About HRI's tHRIve Series

The Horticultural Research Institute has created a web-based series featuring key research findings that help environmental horticulture businesses **thrive**. These web-based offerings cover research that is directly funded by HRI as well as federally funded research. HRI was created to improve the horticultural community through research that addresses critical issues and new innovations. HRI trustees recognize that research is critical to help our industry succeed and grow, and sharing new findings is part of that equation. New content will be added throughout the year and may be viewed for free at www.HRIresearch.org/thrive.



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