

Addressing Poverty Using UC Money Talks Program: Innovative Resources for Household Beginners

UC ANR Statewide Conference

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Youth, Families, & Communities Statewide Programs

April 2018



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Introduction to UC Money Talks

Who we are...

Money Talks Work Group
12 Counties, 3 UC campuses

What we do...

- Build youth/young adult (14-24) financial literacy capacity
- Provide strategies for budget friendly consumption to clientele fostering HFC SI statewide

How we do it...

- Resource Guides (Curriculums/Lessons)
 - Participant/Leader; Activities; Assessments
- Extension and Outreach using Directed Content
- Problem-based active learning activities
- Digital Media outreach
 - Vlogs/Video Podcasts
 - Social media development

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ANR Publication 8557 | June 2016
<http://anrcatalog.ucanr.edu>

**MONEY TALKS: Should I Be Working?
Clearing Employment Hurdles**

Tackling Taxes

Development Team
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Starting your new job will probably be exciting and maybe a little overwhelming. It's often fun to meet new people and try out new skills, but you might feel intimidated when asked to learn your company's policies and to fill out employment forms. Before you actually begin working, your new employer will have some paperwork for you to complete. Keep reading for information that will help you understand the policies, fill out all those forms with confidence, and be prepared for filing your tax return.

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Money Talks | **TACKLING TAXES CHALLENGE**
HOW MUCH DO YOU KNOW?

START



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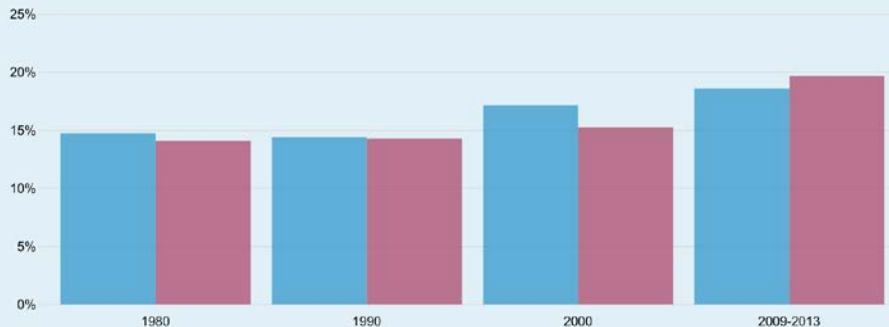
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Why UC Money Talks is needed...



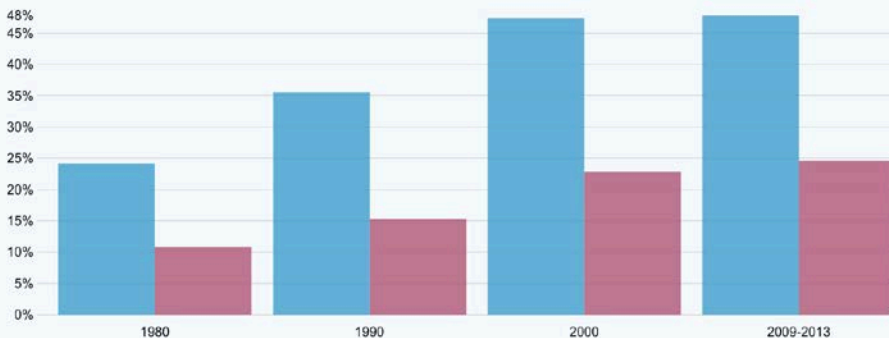
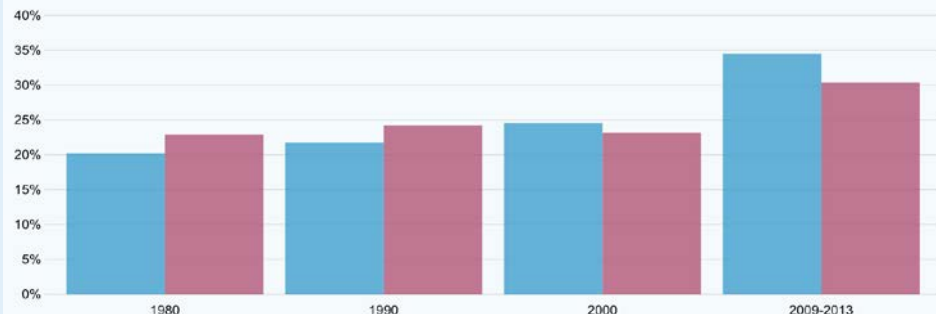
Living in Poverty, Age 18 to 34

Percent of total population age 18 to 34 for whom poverty status is determined with income in the past 12 months below poverty level



Living With a Parent, Age 18 to 34

Percent of total population age 18 to 34 living with a parent who is the householder



CA

USA



Language Other than English Spoken at Home, Age 18 to 34

Percent of total population age 18 to 34 who speak a language other than English at home



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What is UC Money Talks Doing...

Resource Guide/Curriculum Development...

- Currently developing bilingual resource guides
 - 2 on Food Choices (Food Insecurity)
 - 3 on Housing Choices (Housing Insecurity)
 - Jump\$tart: K-12 Financial Education Standards
 - Consumer Financial Protection Bureau: Youth Financial Education Pedagogical Strategies



Dissemination & Extension...

- Extension/Outreach using directed content delivery
 - Problem-based active learning activities
 - Professional & Industry based workshops & presentations



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What is UC Money Talks Doing...

Dissemination & Extension...

- Digital Media outreach
 - Website Redesign
 - Vlogs/Video Podcasts
 - Social media development
 - Interactive, Web-based Activities
- Youth/Young Adult Positive Youth Development
- Community Partnerships



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Money Talks

Should I be Listening? Should I be Banking? Should I be Charging? Should I be Working? Should I be Living on My Own? About Us Youth Media

Money Talks Home

Money Talks

Money Talks is a hands-on, interactive, on-line program, available in English and Spanish. Our resources consist of colorful learner guides, comprehensive leader's guides, along with supplementary multimedia materials. Money Talks increases the financial literacy capability of youth and young adults (14-24) by giving them applied experiences that encourage fiscally sound decision-making in marketplace transactions.

FOLLOW US ON SOCIAL MEDIA

Facebook Twitter FEEDBACK

Tackling Taxes

Tackling Taxes

DEC 31

TAXES DUE	\$2,000
WITHHOLDING ALLOWANCES FROM YOUR PAYCHECK	\$2,500
	REFUND \$500



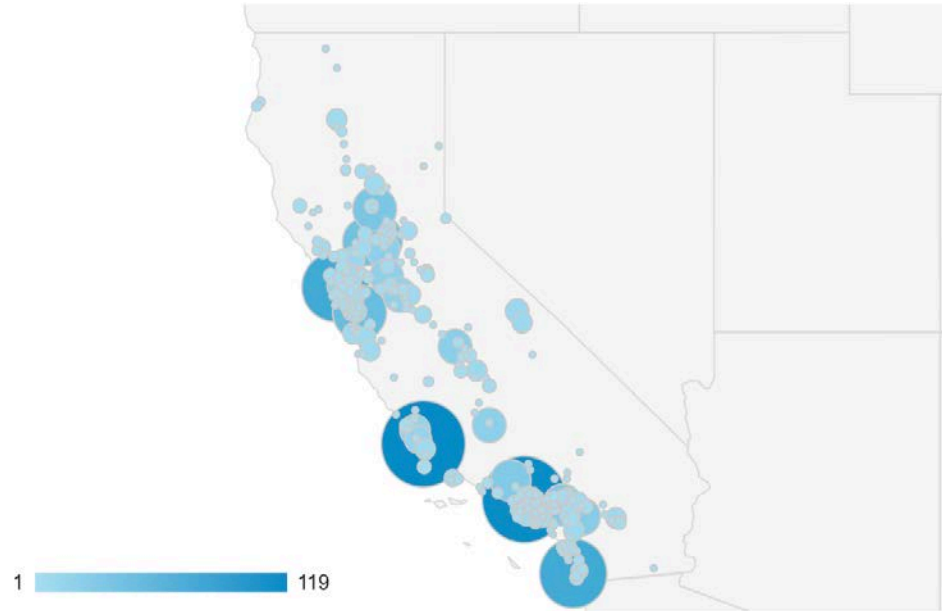
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What is UC Money Talks Impact...

On the Website...(New Users: by State; CA-by city)

1.	California	11.74%
2.	Texas	7.40%
3.	New York	5.71%
4.	Utah	5.37%
5.	Florida	4.55%
6.	North Carolina	4.47%
7.	Ohio	4.21%
8.	New Jersey	3.93%
9.	Georgia	3.56%
10.	Indiana	3.45%



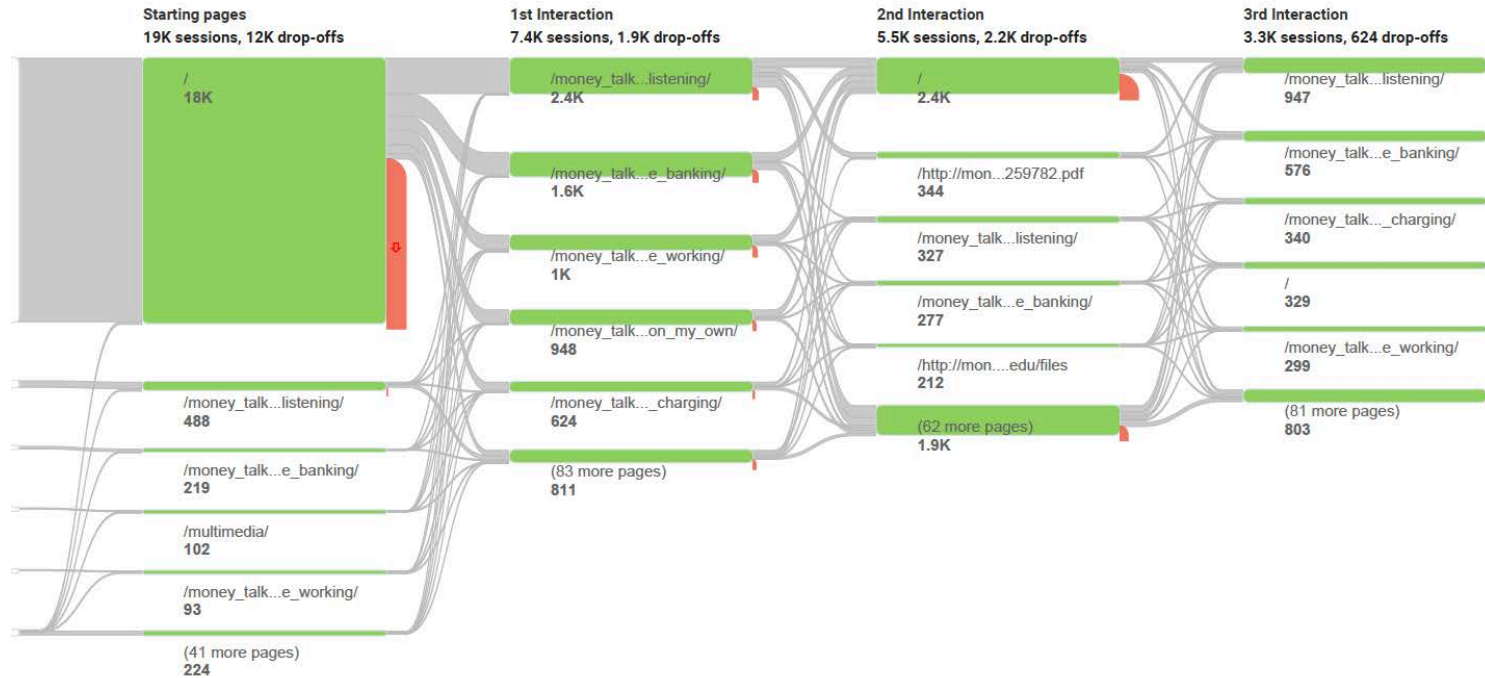
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What is UC Money Talks Impact...

On the Website...



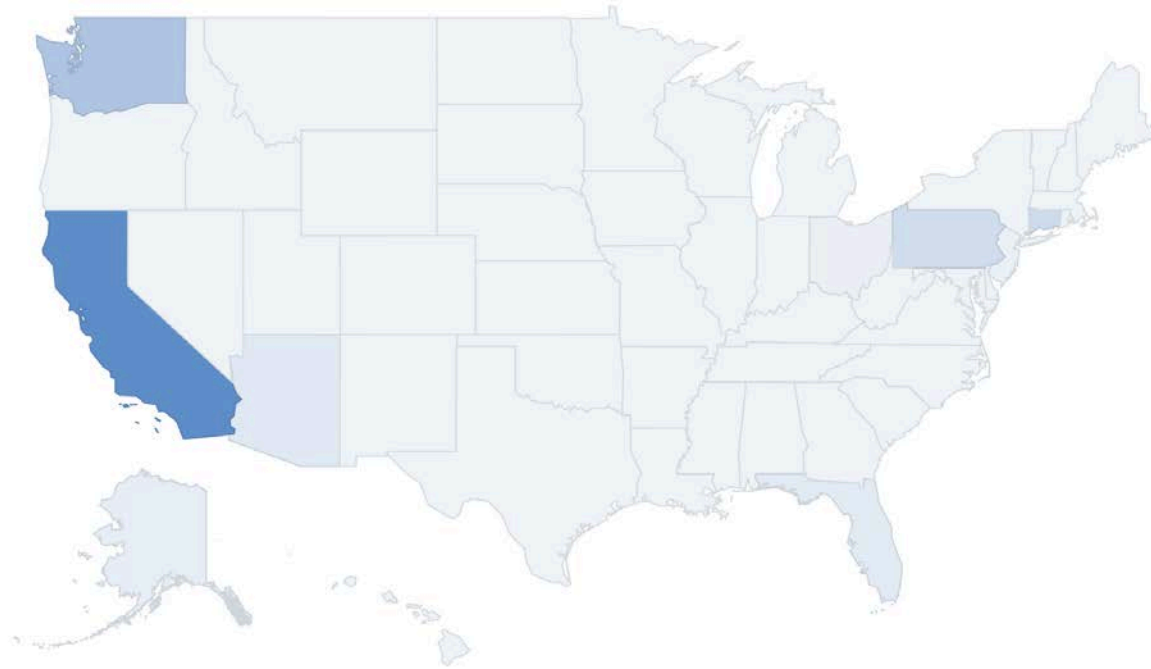
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What is UC Money Talks Impact...

On Youtube...



Tackling Taxes

Monthly Budgeting

LOMO Series: Understanding Needs vs Wants

Eating on the Go

Monthly Budgeting (Español)

Reducing Food Waste to Save Money

LOMO Series: Budget Shopping for Food

LOMO Series: Meal Planning

LOMO Series: Finding Your First place

Living Costs



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What is UC Money Talks Impact...

Moving Forward...

Resource Guide/Curriculum Development...

- Evaluation Planning
 - Jump\$tart & CFPB Financial Education Standards

Dissemination & Extension...

- Extension/Outreach using directed content delivery
 - Train the Trainer workshops
 - Trainers can be largely defined across communities
 - Professional & Industry based workshops & presentations
- Development of more interactive web-based activities
- Research & Publication opportunities
- Continued Partnership development



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What is UC Money Talks Impact...

Connect With Us...

Money Talks Homepage:

www.moneytalks.ucanr.edu

YouTube:

<http://bit.ly/MoneyTalksYoutube>

Email:

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