

Planning to Succeed

Identify areas to encourage growth–

Find yours by: reviewing member recordbooks, input from members & leaders on what they think, club & county goals. Below is a list of possible areas your club may have.

Team Building
Public Speaking
Community Service
Awards opportunities
Leadership skills & opportunities
Participation (club, county, regional, state)
Recordbooks
Fun into your meetings
Increase Membership
New member retention
Community awareness
Leadership
Communication

Develop a plan –

What are you going to do to make a difference? A multi step or point action plan is always more successful.

Example- public speaking steps

- Members lead flag salute & 4H pledge. Pair up mini or new members with older members
- Team Demonstrations
- Co- Project or committee reports at club meeting
- Grab Bag Demo- limit to 2 minutes, simple topics
- Give a simple report at a project meeting
- Give a Project or committee report at a club meeting
- Attend County Presentation day (just to watch)
- Give a Demo at a club meeting
- Participate at County Presentation Day or other 4H event

Tips to Make Planning easy

1. Make sure you have enough time to complete your club plan. This should be your longest meeting of the year. Be sure to plan breaks and have snacks.
2. Invite all club parents, leaders and members to attend the meeting. The more input you get the better the plan.
3. Have the upcoming County Calendar available. Incorporate it into your plan.
4. Have last year's plan for reference.
5. Bring everyone into the planning. Give them an opportunity to share ideas. Make them participate by giving a new idea in each category.

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6. Use Poster Board or large memo sheets, one for each area or category. Seeing things in large print helps members stay on track and remember what they discussed.
7. Have supplies available. Post-it notes, pens, markers, etc..
8. Keep everyone on track by covering one area or category at a time.
9. Break into teams to plan each area or problem solve growth areas.
10. Have members vote on final category plan.
11. Develop club budget only after the plan is complete
12. Combine activities when possible. A team building activity can be also be a community service and club event as well as an opportunity to win an award. (Example- Hold a “Get 2 Know you” beach cleanup with lunch afterwards and playing in the surf. Add a sand castle contest or trash collection contest and you got all three.