

Marin County 4-H Presentation Day



University of California

Agriculture and Natural Resources

■ 4-H Youth Development Program

Purpose

- Public speaking skills are ranked #1 among the desired skill sets of professionals.
- 4-H Presentations help youth develop many life skills including the ability to speak in front of a group, organize ideas, and create and use graphics to support the spoken word.
 - Discovering an important component of leadership development
 - Increasing self-esteem, self-confidence, and the ability to accept feedback
 - Expanding skills for planning, preparation and performance





- You can get ideas for presentations from many different sources. A great place to start is with your projects or developing a presentation around your spark.
- Other sources for ideas: books, magazines, project manuals, websites



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Planning Steps

1. Choose Topic
2. Determine Audience
3. Determine Purpose
4. Research
5. Outline
6. Title
7. Materials
8. Practice
9. Prepare For Questions



Types of Presentations



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MATRIX OF 4-H PRESENTATION FORMATS

Presentation Type	Posters and Slides	Visual Aids	Length	Number of Presenters	Questions	Note Cards	Attire	References
Demonstration	Minimum 4	Yes	3-15 min	1 to 3	Yes	No	Any	Yes
Illustrated Talk	Minimum 3	Yes (not required)	3-15 min	1 to 3	Yes	No	Any	Yes
Science or Engineering Presentation	Minimum 5	Yes (not required)	3-15 min	1 to 3	Yes	No	Any	Yes
Educational Display Talk	1	Yes (not required)	3-15 min total; 3-5 talking	1 to 2	Yes	No	No costumes	Yes
Informative Prepared Speech	None allowed	None	2-5 min; Maximum 10 min	1	Yes	One 5"x7" card	No costumes	Yes
Persuasive Prepared Speech	Allowed; optional	Yes (not required)	3-8 min; Maximum 15 min	1	Yes	One 5"x7" card	No costumes	Yes
Impromptu Speech <i>(age restricted to intermediates and seniors at State 4-H Presentation Day)</i>	None allowed	None	2-5 min	1	No	One 5"x7" card	No costumes	Yes
Interpretive Reading	None allowed	None (only reading material)	Maximum 10 min; reading portion similar to length of introduction and discussion combined	1	Yes	Source material	No costumes	Yes (Reading Material)
Share the 4-H Fun Skits	None required	Yes (not required)	Maximum 15 min	No max; 2 minimum	No	No	Costumes encouraged	No
Cultural Arts	None required	Yes (not required)	Maximum 15 min	No maximum	No	No	Costumes encouraged	No

Demonstration

- Doing, showing, making
- Minimum of 4 posters/ slides
- Visual Aides encouraged
- Length: 3-15 minutes
- Individual or Team
- No notes
- Costume Acceptable
- Example: How to show your rabbit



Illustrated Talk

- Talking, telling with the aid of visuals
- Minimum of 3 posters/ slides
- Visual Aides encouraged
- Length: 3-15 minutes
- Individual or Team
- No notes
- Costume Acceptable
- Example: The Periodic Table (watch ex. [here](#))



Science or Engineering Pres.

- A **science** presentation emphasizes the core process of inquiry to describe, explain, and predict through observation, experimentation, modeling, and other scientific techniques.
- An **engineering** presentation uses the process of design to plan, build, and test a process, system, or device.
- Minimum of 5 posters/ slides
- Allowed, not required
- Length: 3-15 minutes
- Individual or Team
- No notes
- Costume Acceptable
- Example: Gene Matrix in Rabbits (watch ex. [here](#))



Educational Display Talk

- Organized visual presentation of a concept
- Card Table or Panel Display option
- Visual Aides allowed
- Length: 3-5 minutes
- Individual or Team
- No notes
- Costume NOT Acceptable
- Example: Sheep Pedicures (watch ex. [here](#))



Informative Prepared Speech

- Write and deliver speech
- No poster or slides allowed
- Visual Aides not allowed
- Length: 2-10 minutes
- Individual only
- Notes allowed
- Costume not acceptable
- Example: Inspiration (watch ex. [here](#))



Persuasive Prepared Speech

- The purpose of a persuasive prepared speech is to sway, convince, and influence.
- Poster or slides allowed
- Visual Aides allowed
- Length: 3-15 minutes
- Individual only
- Notes allowed
- Costume not acceptable
- Example: Conservation Education (watch ex. [here](#))



Impromptu Speech

- Speaker develops a speech themselves at the Presentation Day within three minutes
- Topics are randomly drawn the day of
- Topics are announced annually early winter & are posted http://4h.ucanr.edu/4-H_Events/SFD/PD/
- Length: 3-5 minutes
- Individual or Team
- No notes
- Costume NOT Acceptable
- Example: Sheep Pedicures (watch ex. [here](#))



Interpretive Reading

- Speakers may read any published written work that is age appropriate and acceptable for use in a public school classroom. Political and religious advocacy is not appropriate
- Posters/slides not allowed
- No visual aides other than the reading material allowed
- Length: no more than 10 minutes
- Individual only
- Costumes not acceptable
- Example: Reflect, React, Respond (watch ex. [here](#))



Share The 4-H Fun Skits

- Groups perform acts such as skits and other presentations that focus on health, safety, community pride, citizenship, science, engineering, or technology, or other 4-H projects. The presentation must include a topic surrounding 4-H
- Poster/slides: none required
- Visual aides encouraged
- Length: no more than 15 minutes
- Team only
- Note cards not allowed
- Costumes encouraged
- Example: Reflect, React, Respond (watch ex. [here](#))



Cultural Arts

- Individual participants or groups, projects and clubs, perform a costumed dramatic reading, musical, dance, or other such performing art
- Posters/slides not required
- Visual Aides encouraged
- Length: no more than 15 minutes
- Note cards not allowed
- Costumes encouraged



Mechanics of Presenting

Be Conscious Of:

- Body Position
- Standing & Posture
- Speaking Voice (volume, pitch, dynamics)
- Eye Contact
- Gestures & Movements



Visual Aids

Posters & Slides



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Lettering

- Use bold letters for headings where you want to make a point.
- The use of plain lowercase letters makes charts easier to read. They should also be used for sub-items in a list and additional information.
- Use a font and large size letters that are easy to read from the back of the room.
- Use capital letters, italics, and/or color to provide emphasis. Use strong and forceful headlines.



Posters

- When visual aids are the same size, they are easier to handle, and you appear more organized and professional.
- Make sure you have adequate color contrast.
- Avoid using pastel colors.
- Lettering should be 1 ½ inches in height and/or 125 point text or larger



Digital Slides

- Lettering should be at least 24 size font.
- Keep text to a minimum.
- Text should be used as an outline.
- Use photographs and graphics that support the message of each slide.
- Use bullet points.
- Avoid using pictures as backgrounds for slides



Visual Aid Checklist

- Visibility
- Simple
- Interest
- Useful
- Structure
- Information
- Spelling



Responding to Questions

1. Listen to the entire question before you begin to answer any questions.
2. Repeat the question out loud so the entire audience can hear it.
3. Respond to the question honestly and the best you can. If you do NOT know an answer to a question, tell them you do not know the answer.



Evaluation

- Each presentation type has its own evaluation form, which can be found in the Manual.
- Two evaluators will be present for each presentation. Their job is to assess how well a presentation is performed and how requirements are met. Helping youth improve their public speaking abilities is the #1 goal of an evaluator.
- Placing is determined by predetermined scoring key based on event location and type of presentation



Steps to Success

- Prior to:
 1. pre-register through the county process
 2. review the requirements for your chosen type of presentation
 3. review the evaluation form for your type of presentation
 4. practice multiple times
- Day of:
 - arrive to the venue dressed appropriately, on time, and with all your needed equipment
 - A room host is assigned to each room, they will introduce you to the evaluators once you are ready to begin



Resources

- Marin County 4-H Website
 - https://cemarin.ucanr.edu/Programs/4-H/Presentation_Day_/
 - County Event information
 - This presentation
- CA 4-H Website
 - <http://4h.ucanr.edu>
 - Presentation Manual, Video Examples, Area & State Event information



Time to get started!

- Choose your topic- pick something that you are passionate about!
- Look at the different format options (10) & decide what fits with your vision
- Start to prepare- research, create an outline, choose a title
- Materials- props, posters, slides...
- Practice, practice, practice! Prepare for questions.

