

Nov 10, 2011 Country Ventures meeting at UCCE classroom on Wardrobe Ave, Merced

Ownership of all intellectual property: Valley Land Alliance. Alan Schoff will finalize. (cost: \$200 plus trade mark cost to be paid by Valley Land Alliance) Alan will pass graphics/logo around before finalizing

State fair booth Request For Proposal (RFP).

Jean will contact state and ask ag groups if interested in working together on this project

Hwy 165 CD Maxwell will talk to Jerry re sign placement on south end of Hwy 165 and ask Hilmar FFA to maintain crop signs

Modern Dairy is ok with a large sign on their property on north end of Hwy 165

Suggested request to Hilmar Cheese to fund 1,000 CDs for Hwy 165 project

Hwy 140: move sign or put new sign closer to Hwy 99, ask Charie Parrish if ok to put on his property

General Plan Update: community plans: Planda and Winton will soon be released: Jean will ask Planning Dept. re ag tourism

Agritourism update: Statewide meeting held Nov 4: information will be available

Posters and postcards are available highlighting California agriculture.

Next meeting: Jan 10 at 4 pm.

Notes by Jean Okuye