

Notes from Country Ventures mtg on UCCE office Mar. 6 4pm

1. Audio tour Hwy 140: \$250 donated for a large sign to be placed west of Bradley Overpass on 140.

Rosie will make this sign soon

2. Audio tour Hwy 165: Maxwell has location for large sign at south end of 165.

The large sign for north end is completed and will be put up as soon as the website is updated with audio information available for download.

3. Jean: QR code metal signs will be made to be mounted on both 165 and 140 large signs

Tim: put audio on website

Alex: finish audio tour

Maxwell: get FFA of Hilmar information of crop signs to be placed

4. Maps: Ag/Art/Nature Tourism 10,000 have been distributed. Will give special price to those who advertised last year if they want to advertise this year: \$150 for business card size ad and \$50 for placement on map.

Considering putting an insert for Merced City, use camera icon for photo spots in county, ask MID to put website to recreation on ad if they participate, update the calendar

Make 12,000 or more maps this year; have available at the Merced County State Fair booth in Sacramento

Add to map: more tomato fields and wetlands on Westside, historic steel bridges (Shaffer/Hatfield), Historic Adobe off Hwy 165

5. Regional Farm Visits planned for June 3. .Stanislaus and Merced County plan to have Passport to visit about 6 places in each county. CV suggest to committee to include Ag Museum

6. Announcements: April 21 Green Tour

April 28 Central Valley Farmland Trust dinner

July 6-8 Livingston Sweet Potato Festival