

## Youth Development Program: Key Club

Key Club is the oldest and largest service program for high school students. What makes Key Club so successful is the fact that it is a student-led organization that teaches leadership through serving others. Members of the Kiwanis International family, Key Club members build themselves as they build their schools and communities.

### **Mission Statement**

"Key Club is an international student-led organization which provides its members with opportunities to provide service, build character and develop leadership."

### **Vision**

"To develop competent, capable, and caring leaders through the vehicle of service."

### **Core Values**

The core values of Key Club International are leadership, character building, caring, and inclusiveness.

### **Pledge**

I pledge, on my honor,  
to uphold the Objects of Key Club International;  
to build my home, school and community;  
to serve my nation and God;  
and combat all forces which tend to undermine these institutions.

### **Motto**

Caring – Our Way of Life



### **Objects**

- To develop initiative and leadership.
- To provide experience in living and working together.
- To serve the school and community.
- To cooperate with the school principal.
- To prepare for useful citizenship.
- To accept and promote the following ideals:
  - To give primacy to the human and spiritual, rather than to the material values of life.
  - To encourage the daily living of the Golden Rule in all human relationships.
  - To promote the adoption and application of higher standards in scholarship, sportsmanship, and social contacts.
- To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- To provide a practical means to form enduring friendships, to render unselfish service, and to build better communities.
- To cooperate in creating and maintaining that sound public opinion and high idealism which makes possible the increase of righteousness, justice, patriotism, and good will.