

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

DATE: April 16, 2019

LOCATION:

CALL TO ORDER: 7:00P by Tim Lewis. Pledge of Allegiance and 4-H Pledge led by Tim Lewis

ADDITIONS OR CORRECTIONS TO THE AGENDA

Addition- Add Fashion Review wrap up

Changes- Move MCF report to precede President's report

ROLL CALL

President: Tim Lewis (KCBR)
1st Vice President: Hana Ferguson (Buena Vista)
2nd Vice President: Dena Jenkinson (Chualar)
Treasurer: Gidget Guidotti (Mission),
Secretary: Travis Tanaka (Buena Vista)
Program Staff: Lorin Lurz

CLUB REPRESENTATIVES AND GUESTS

Aromas: Jacque Palmer
Buena Vista: Travis Tanaka
Carmel Valley: Scott Quilty
Chualar: Angie Horwath, Sierra Sala, Dirk Giannini
Gonzales: Jesus Uribe, Arturo Uribe, Bryanna Uribe, Leticia Garcia
Greenfield: Luzmaria Arguenta, Elizabeth Hernandez, Antonio Hernandez
Hilltown: Kelli Martignoni
King City Blue Ribbon: Jesse Ledesma, Alicia Crespo, Dianna Taylor
King City Rural: Carla Mullanix-Ackerman, Marti Ackerman
Lockwood: Misty Hancock
Mission: Gidget Guidotti
Natividad: Janet Wohlgemuth
Royal Oaks: JoAnn Etchinson, Sheryl Jones
San Benancio: Rose Evers
Spring: Kelly Violini, Nicole Hostert

APPROVAL OF LAST MEETING MINUTES (Travis Tanaka)

No changes or additions to the March meeting minutes

Motion to accept the March meeting minutes: Scott Quilty (Carmel Valley); Second by Kelly Martignoni (Hilltown). No discussion. Passed unanimously.

TREASURER'S REPORT (Gidget Guidotti)

Report covers March 1-31, 2019.

Opening March 1: \$55,906.62
March Income: \$7,752.14
March Expenses: \$1,175.30
Closing March 31 \$62,483.46
Morgan Stanley (Scholarship): \$55,824.07
Pacific Valley Bank: \$54,568.83
CD Total: \$110,392.90
Combined Total: \$172,876.36

Comments: Gidget apologized to the group for the confusion at the March budget meeting. Tim thanked those that attended April's budget meeting. Tim emphasized that comments regarding actual expenditures is important for a working budget. Changes will get incorporated with another budget draft out before the June Council meeting with the intent to vote in the 2019/20 budget.

FAIR UPDATE

Monterey County Fair (Alyssa Wygall)- MCF will only accept YQCA taken online. Due August 12. All livestock exhibitors (including rabbits) are required to take the online course. MCF will accept certificates with expiration after Sept 2, 2019. If taken for SVF or state fair, MCF will accept.

Livestock updates are emailed out; to get on the list, send an email to entry@montereycountyfair.

Junior and Senior poultry shows are cancelled. There will be an Avian Quiz Bowl the Friday of Fair.

All livestock exhibitors and parents/guardians must sign the code of conduct. Due August 12.

No paper entries. All entries are to be done online.

Livestock exhibitors must purchase a livestock exhibitor wristband. Cost is \$30. Not required for the rabbit show.

Maximum weight for market swine is 280lb. Added beginning showmanship for exhibitors ages 9-11 that have never shown a market or breeding animal at any fair.

Rabbit show will be August 24.

Livestock awards breakfast (Monday) only. No dinner this year. No Kick-off BBQ.

Junior livestock auction to begin at 9:00. There will be no breaks. Breakfast provided to auction buyers.

Premier night- tickets required, sign up for Heritage membership to gain access to tickets.

Fair Code of Conduct sets rules and guidelines for exhibitor and parent behavior. If Code is violated, expulsion from the fair may occur. Lorin added this this is in addition to the 4-H Code of Conduct.

No procrastinators division. Cannot pay a late fee if deadline is missed.

If there are issues with a member's entry, the fair will send emails to exhibitors, project leaders, and community leaders

PRESIDENT'S REPORT (Tim Lewis)

Tim's recap of Lynn Schmitt-McQuitty's presentation- (note- copies of Lynn's presentation was distributed to the group) Base pot of funds available to pay Program Reps is static; any funding needs over the base is not covered. After July 1, merit increases are not covered. Up to 6.2% per Program Rep is not covered. Monterey Co has two reps. Communities not Councils, are asked to make up the difference. Lynn is working on ways to come up with the funds. Council is not asked to fundraise for payroll or asked to figure out ways to make up the shortfall.

2019/20 Community Club Program Rep budget shortfall may be covered for the next 4-H year. Funding from a military grant was routed to cover shortfall.

Lynn is working on ways to make the Diversity & Expansion Program Rep a permanent funded position. At the time, the D&E positions was short but will be fully funded for 2019/20

There are several options to cover shortfall. In 2020, the portion of the program fees that have gone to State, will stay in Monterey Co. Large enrollment numbers in Monterey Co help with the funding. If County membership increases, then funds coming back would also increase. Outreach, recruiting

through Council will help in the long run. Future fee increases possible, but also reduction if we are doing well. Monterey Co should plan on future cuts

Possibilities include grants and asking the board of Supervisors to add this position to their budget.

There were suggestions on ways Council could contribute. Options include creating a stand-alone fundraising committee which is separate from the existing fundraising committee. This special fundraising committee could consist of Council members or members of the community.

Lorin added that not all counties face the same issue. Some counties have sponsoring/ fundraising committees, board supervisor funding. Reality is that the budget shortfall does not affect the entire State 4-H program. Smaller counties/ communities, budget shortfall will have greater impact. Funding comes from University of CA, Agriculture and Natural Resources, CA Food and Agriculture.

Dirk Giannini- Where is the additional funding coming from? Where are we headed in 2-3 years? Tim response- Maria is going to ask the Board of Supervisors to fund the position. If BOS does not fund, options could include sponsorships, donations, gifts, monetary support from foundations or corporations. Money through grants are subject to 26% overhead charge. Dirk pointed out that organizations may not want to donate to fund a position.

Kelli Martignoni- need to get connected people to sway BOS. Is Lynn suggesting getting members of the 4-H community to get organized to lobby. Tim response- This would be under the special fundraising committee. Lorin added that if anyone has contacts, reach out to Lynn.

Salinas Valley Fair outreach- primary report to be given during committee reports. Lorin added that is visibility. Now is the time to do extra outreach and to encourage people to be mindful of the 4-H program.

Committee budgets- Draft budget had a couple of committee budgets in red because the exec board was unsure as to Council's overall budget for this next year and were attempting anticipate a shortfall. Budget amounts per committee have been settled.

Dig Deep Day- This could be a possible fundraiser. Flyer in everyone's packet. Event like Giving Tuesday. State is promoting more giving days. DDD scheduled for June 5 and is specificity for CA 4-H. Could Council tie in a BBQ on June 5? Any funds generated from the BBQ would stay with Council and add to funds generated by DDD. Other option is to promote DDD without a BBQ. Will discuss during new business.

2nd VICE CHAIR REPORT (Dena Jenkinson)

Dena provided an update for proposed awards, 1. Star Presenter Award- recognizes a member who gives their 4-H Presentation five or more times. Recipient gets a certificate and pin. 2. Rising Star Award- recognize first year members who sets a goal to learn more about 4-H. Recipient gets a certificate and pin. 3. Committee Chair Recognition- for youth members who serve as council committee chair. Recipient gets a certificate and pin and will be added to council scholarship. 4. Citizenship award- concept still in process. Would require service hours or service learning. Recipient gets a certificate and pin. 5. Friends of 4-H award- presented to group, individual, business as token of appreciation.

Recognition of what youth are doing is important for public relations and getting publicity for the County 4-H program. Goal is to have these awards in place for this next year to motivate members and encouraging them to set goals.

YOUTH REPORTS/ CLUB SHARING

Youth Reports- None

Club sharing: "If only I had known" from a Club Leader perspective

There is a lot of info in 4-H, best way to learn is by doing it.

Made a weekly count of number of 4-H related emails were sent which determined how to allocate time. Big commitment for a volunteer. People don't realize difficulty in juggling.

Being a parent in a club is different than being a CL. Club parents don't know what CL's go through.

Lots of travel involved that no one discusses.

90% of families treat 4-H as a babysitting service. Seeing youth grow makes it worth it.

I wish I had known where the paperwork for the previous year was. 4-H is about the kids; it's their club.

How difficult the State would make starting a new Club.

How much fun 4-H is. If I known how difficult the State makes things.

Learning about the details and why we can't cut corners.

Wouldn't have taken on CL role without a second person. Too much work for one.

Had no prior experience, ended up doing it for many years. Even with stress, would do it again

Tim closed with a thank you to everyone.

Lorin said that our comments are important for the State office to hear. These were heartfelt words from key volunteers.

Question- Is the State office going to require that CL's get certified? Answer- Not all counties have a CL course. Monterey has a social and individual training with CLs.

All STAR REPORT

Applications are due May 22.

YOUTH COUNCIL (YC) REPORT

No report.

FUNDRAISING COMMITTEE

Color Me Green Run funds wrap-up- Kelly Violini provided an update to April's wrap-up. An additional sponsorship was received after the event bringing the total to 7,250. Overall net was over 10,000. Kelly suggested adding more events to a SpringFest type event. With the price of venues, possible ideas to combine multiple events and make an overall 4-H day.

Dippn' Dots 2019 plans- Carla Mullanix-Ackerman expressed desire that Council will continue with Dippn' Dots at MCF. Dippn Dots 2018 made a net of \$5,884. Well worth the effort with a couple of hours work by Carla and Diane to handle opening and closing bank. Tim followed up with stating that Council has approved Dippn' Dots for 2019.

Kelly stated that the Fundraising Committee will be herself and Carla. Fundraising committee is open for additional help. Tim added that FC is down 50%, take the message back to your clubs. If you know someone who could be a good fit, ask them to join the FC.

COMMITTEE REPORTS: *led by 1st Vice President: every club should have a binder to record info. Council meeting reports must have date, time, location. Comments to Hana after event complete to reduce "critiques" at the council meeting. She will be reaching out to each club who has an upcoming event.*

Incentives and Recognition (KCBR)- Council Scholarship reminder- applications are due May 1. Jesse Ledesma also announced that tickets were available for KCBR's annual BBQ.

Record Book Workshop (Mission) - Gidget stated that the workshop would be May 23 at the County office. Members would watch a PowerPoint and then focus on the PDR. Request from every club that they submit their Record Book cheat sheet. RSVP requested. Parents should stay to help with their understanding.

Alumni relations (Natividad)- Janet reported that Natividad built two outreach supply boxes. Boxes include flyers, bookmarks, pamphlets, table runners/ curtains made with 4-H cloth. Setup is of the booth at SVF is May 11.

Fashion Review (Hilltown)- Alex Burgess reported that seven members competed at the Fashion Review qualifier (consumer science, traditional, make it mine). All junior, intermediate, senior competitors received gold medals. Judges were impressed with the youth and their products. The senior division required a tiebreaker. Alex recognized Casey and Sara Segal for leading the community service activity and Kelly Violini/ Spring 4-H for coordinating with Hilltown by continuing the county wide community service that was started at SpringFest. By sharing supplies, costs were kept down for the event. Contestants had the opportunity get makeup hints and instruction how to walk the runway.

Alex provided the following suggestions for next year's FR committee: keep FR as standalone event and don't combine with Springfest; continue with thrifting fieldtrips; set FR and thrifting trips at the beginning of the 4-H year; share contest dates with all DIY/ sewing project leaders; have more outreach to clubs and presentation night about FR.

Alex further stated that the committee came in under budget. She thanked Hana for organizing the thrifting trips and Lorin for her support and her role in starting the first ever online registration for this event. Alex also recognized Kelli Martignoni for keeping the committee on track and her general support

FR County Winners

consumer science-primary- Cody Hancock, Lockwood
consumer science-junior- Morgan Hancock, Lockwood
consumer science-intermediate- Hannah Brown, Buena Vista
consumer science- senior- Mackenzie Keslin, Buena Vista
Traditional-junior- Lauren Kaupp, Hilltown
Make it mine-junior- Sadie Williams, Hilltown

CAMP MCANDLESS REPORT (Gidget Guidotti)

Gidget reported that all counselors got their roles. To date there were 37 male and 47 female camp applicants. Capacity is 50 male and 50 females. Once payment is confirmed, then campers will receive their camp welcome/ information letters. Camp applicants over 50 with payment are on the waitlist.

Lorin added that registering online isn't enough. All forms and payment must be received by County to maintain position on the list.

SVF UPDATE (Dena Jenkinson)

SVF will have a poultry knowledge bowl in place of the poultry show, Friday 5P. There may be a costume contest with stuffed birds, interested competitors need to contact SVF. Any concerns regarding the rabbit show, contact Karla Silva.

STAFF REPORTS (Lorin Hofmann-Lurz and Darlene Ruiz)

Lorin reported that she attended a positive youth conference at Davis. Lorin was able to review work done by staff and volunteers about positive youth development. There were presentations and training about working with people with special needs, LGBTQ culture, reaching underserved or more diverse population.

Lorin reminded the group about the 4-H planning cycle. For April need to get ready for next year and plan for elections. Officer positions and expectations should be written and clear, so youth and families know what is expected of them. Standard officer positions are in the officer manual, but a Club can create officer positions based on the Club's need. Examples available on the County web page. Having the top four officers is required.

Since officers must be trained by July, it's important that officers are installed prior. Nomination, election process, installment examples available. Ballot should be transparent, election results announced at the meeting. For Clubs that vote in new Community leaders- 1. Nominated 2. Completes county application 3. Gets voted in. Make sure meeting minutes document how the new CL was installed.

For those clubs with new incoming CL's, groundwork and training of club management suggested. Make sure that the position is the best fit for the volunteer. Club management team training coming up. Mentors are available and volunteers can discuss the position with someone who does it. Club management are the adults, training and structure available

While budget planning, continue to set aside funds for scholarships. Funds must be available for enrollment assistance. Fee waivers for those that can't afford enrollment fees, council pays half and Club pays half.

Club inventory should be photo documented. SVF is a good time. Take a picture of equipment and send to the Club treasurer. Document wear and tear. If items are lost or stolen, photos may help in recovery.

Photo document items such as tack boxes, garden tools, scales, trailer, blowers, feeders, waterers, travel items. These are getting taken out of storage in preparation for SVF and now is a good time to take pictures.

If your club has record book requirements based on fair participation, make sure members and families know all deadlines. There should be written notice and document in meeting minutes. Several record book examples available on county webpage. Due to inconsistencies, all clubs are required to submit a list of members and submitted APR's. Include this list in the Club's Recording Secretary binder. All members are required to complete an APR, regardless if the club is a record book club or not. If APR is not complete, they cannot enroll in that project. The member has not met project requirements. County will do spot checks and ask to see the APR.

Livestock projects that have not had meetings are not qualified to go to the fair. If meetings are offered and the youth did not attend, then they aren't eligible for fair. If the project leader has not held a meeting, then possible to partner with projects in other clubs to get youth eligible to go to fair. This issue must be taken care of at the Club or county level. Majority of livestock project meetings should be done before April 1. After April, should be clinics, but not meetings.

Clubs must have a paper calendar to hand to membership at beginning of 4-H year. Those are agreed upon dates. Should be very few TBA.

State office requires a club email. Gmail is preferred.

End of year reporting, secretary and treasurer books are due July 16, 2019

Project skill sheets available online.

SLC is price reduced due to Cal Focus not being offered. SLC is looking for adult chaperones. Council will offer a scholarship. Livestock leaders and teen leaders are encouraged to attend the animal symposium held at Davis in June.

Diversity and Expansion

Darlene reported that the Chualar afterschool program hired a coordinator. This allows students in grades K-8 to start projects (entomology, science and discovery, cultural activities). The Dual Language Academy has a robotics club. Program at Seaside middle school (20 8th grade students)

Low income program near Soledad has started, called Acres of Adventure which introduces ag concepts to youth.

Outreach events coming up April 27 at YMCA in Soledad. April 28 event at Caesar Chavez park.

UNFINISHED BUSINESS: None

NEW BUSINESS:

Officer Nominations- Floor is open for officer nominations for president and treasurer. Vote will occur are June meeting.

Committee selection

CLUB	COMMITTEE 1	COMMITTEE 2
Buena Vista	Interview	STEM
Chualar	Livestock judging	Animal field day
Gonzales	Presentation Night	I&R overall
Hilltown	Fashion Review	Parliamentary Procedures
KCBR	Bowl-a-rama	FFD Overall
KCR	Achievement Night Dance	Club Book Judging
Lockwood	Presentation – judging and tabulations	Record Book workshop
Mission	Vegetable judging	Record Book judging
San Benancio	Achievement Night	Star Rank Verification
Spring	Color Me Green	Expansion and Review
Aromas	FFD Judging contest	
Natividad	Alumni	
Royal Oaks	Dessert	
Greenfield	New Member Event	
Carmel Valley	Service Learning	

Dig Deep Day

DDD is a giving day just for UC and California 4-H programs. People are directed through social media to give to Monterey Co 4-H. No match. There is groundwork available. Kelly Violini stated that Fundraising Committee is not affiliated or knew about DDD.

Tim stated that the idea for a fundraising BBQ came up in a discussion after the special budget presentation. Would require lots of help and authorization by Council. If Council wants to try outreach through social media, would still need a line item to accept any revenue or to spend money to advertise. Another option is to do nothing.

Lorin stated that if a BBQ is desired, Clubs need to step up to take on roles to execute event.

Janet Wohlgemuth made a motion to create a line item social media and outreach- \$100

Seconded by Rose Evers (San Benancio).

Discussion- How do people donate? Donation method info to get included on outreach materials. Will be a drop-down option for donating to Monterey County.

Passed unanimously

ADJOURN at 9:11P

Motion to adjourn made by Scott Quilty (Carmel Valley), seconded by? (recording didn't catch name)

No discussion. Passed unanimously