

## MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

October 20, 7:00PM, Zoom

<https://ucanr.zoom.us/j/91724008098?pwd=b0E0dE9mWmRheUVFa3NhcVIHbG11QT09>

CALL MEETING TO ORDER 7:01 pm

PLEDGE OF ALLEGIANCE was led by - Morgan Hancock

4-H PLEDGE was led by - Hadasha Todd

ADDITIONS AND CORRECTIONS TO THE AGENDA - Nomination from the floor for Officer Positions and vote to be included.

INTRODUCTIONS –ROLL CALL

President - Dena Sala (Natividad)

1st Vice President - Carla Ackerman (King City Rural)

Treasurer- Misty Hancock (Lockwood)

Officer Nominations and Vote. Nomination of Marti Ackerman for 2nd **Vice** from Misty Hancock, second by Kristen McIntyre vote passed

APPROVAL OF PAST MEETING MINUTES - moved to make corrections

TREASURE REPORT was provided by Misty

Monthly financial report: Beginning 09/01/20, the General Fund account had an opening balance of \$149,275.96, income of \$2,248.00 and expenses totaling \$9,117.00, resulting in an ending balance of \$142,406.96. The Youth County Council account had an opening balance of \$881.27, with income of \$0.01 and no expenses, resulting in an ending balance of \$881.28. The Staff Funding account had an opening balance of \$10,800.78, with income of \$0.18 and no expenses, resulting in an ending balance of \$10,800.96. The Morgan Stanley Scholarship account has a balance of \$55,773.00 as of 06/30/20, with a combined account total as of 09/30/20 of \$209,862.20.

During the Presidents report, Dena Sala offered a National 4-H Week Recap- Clubs really went all out this year. Local Social media posts that were reposted by state 4-H. Clubs used the Youth Council poster kits. 4-H got a lot of visibility.

Executive Board Meeting Recap- Met on Oct 19. Discussion of fundraisers and how covid has hit us approximately negatively \$20,000 in our first quarter.

Council really wants county committees to start thinking outside of the box to make sure local events happen. Members need things to look forward to and to count in their record books for star ranking.

County Director is asking the Council to pay approximately \$15,000 to offset the Program Rep salary due to state budget staff cuts.

Looking through the process of Awards and Forms from clubs record books- Please make sure you are filling out these form using the current form. It is difficult for us to fill the awards and coordinate the script for Achievement Day.

Incentives & Recognition (Awards) Advisory Committee- we will be getting started. There is one Emerald Star Candidate. We are looking for people to join us to be judges and look over our current awards.

Achievement Day- HUGE success. Youth Council did a fantastic job emceeding the event. Wesley Hill is a rockstar he really stepped up as the Council Committee Chair. Great work on the award slideshow on the big screen. Brianna did a great job as the Youth Chair for the Movie portion. These youth along with their adult Chairs were wonderful to work with. It was a true collaboration between both clubs and council which led to an amazing very successful event.

Dena and Carla will be working more closely with the council committee chairs and committees to help coordinate the events. Collaboration with council executive board members and the committee really sparked enthusiasm, kept the timeline rolling and was integral in the learn by doing of the youth chairs.

New Member Party- Great job to Greenfield 4-H. This was held via zoom. Abraham Argueta, Daisy Picacao and Cassandra Lopez were amazing. Dena was able to stay on for most of the Zoom event. She was very impressed.

Guest Speaker. Topic was All Reasonable Efforts - Lynn Schmitt-McQuitty, Statewide 4-H Director. She Addressed the importance of ongoing outreach for clubs within a county. She reviewed both the Outreach Planner form she developed as a YDA and the annual the Outreach Documentation form to be filled out and what needs to be included. She clarified the appropriate efforts for 4-H outreach in a community to build community visibility, add new members, create collaborations, find alumni to support programming, reach a diverse audience with enrollments and to find new volunteers.

FUNDRAISING COMMITTEE REPORT: was given by Carla and Kelly. Upcoming Giving Events

They gave a 4-H Debit Card Update

They discussed the possible Letter writing campaign ideas

YOUth Council 2020-2021-Macy Kaupp gave an Achievement Day Recap and the National 4-H Week sign kits.

STAFF REPORTS: Lorin Hofmann-Lurz

Project transfers. There is form to fill out to make sure everyone was aware of the member's interested to join a project in another club.

Livestock enrollment deadline – Friday, December 11<sup>th</sup>, 2020

Beginning year packets - Each club will receive their signed documents for the secretary's book The signed forms come to the Club leader via email.

Scholarship review - next month I will be asking for clubs with scholarship forms for a quick review.

Shutterfly –your club technology person should have cleared off old names and added the new families.

Enrollment – Our new staff Jenny has been making great progress on approving members and adults. She is focused on approving those who have paid and completed all steps the office will attempt to circle back at the end of the month to invoice your club for those people. Please do not send in payments one by one, and please do not

send families directly to the office to make a payment. Those families still pay the club directly.

Of course new families and new adult volunteers can enroll at anytime. your club will be invoiced for toward the end of the 2021 program year for new enrollments.

Livestock deadline for enrollment this year will be December 11<sup>th</sup> that is the Friday, December 11th.

For clubs with holiday related fundraisers, please get your promotional flyers or artwork turned in for office approval soon.

While this county is still in the red color for COVID restrictions, the club should not be planning in person parties. The same for community service. There is a great deal of help needed in communities hard hit by work layoffs and conducting canned or fresh food drives as clubs should be figured out with the safety restrictions in place.

All clubs are to conduct an officer-led mid year review. This may mean reworking the club's budget if your club couldn't hold a planned fundraiser, it could inviting new Program ideas for the virtual meetings, perhaps the officer want to prepare a different Service Learning activity than what they thought would work.

Lorin gave recognition to the Greenfield club for their virtual New family party last Saturday. Their youth members made it fun day and we did get to know some of the new families through their efforts. It is not easy to build spaghetti towers over zoom while talking.

We are all adapting to the limitations from the County Health Department due to covid. When this county reaches the red zone, some of the limitations will lift and we (the council and myself) will notify Club leaders as these change and what they mean for clubs.

#### FAIR UPDATES-NONE

#### COMMITTEE REPORTS: 1st Vice President(s) - Carla Ackerman

Reminder about Youth Committee Chair award. As we move forward, Covid is still a main obstacle on our planning process for committees. At this time we are asking all committees to please plan for Covid Restrictions to still be in place-so start planning process thinking outside the box with several plans that could move forward. We are asking that all winter and spring committees submit their plans over the next two weeks to start those planning processes. We have found out with Achievement Day and it's success that it took twice as long with these new guidelines.

Achievement Day Drive in wrap up- San Benancio provided by Wesley Hill.

County Dance modified to Drive In Movie wrap up was provided by Briana Dedeni.

New Member Party -Greenfield wrap up was provided by Abraham Argueta.

Mars Base Camp STEM activity - October 24th,. Wrap up was provided by Amy Brown.

CALENDAR: Council meeting October 20<sup>th</sup> and will be a zoom meeting

UNFINISHED BUSINESS: None

NEW BUSIN:SS: None

ADJOURN: 8:30pm Motion- Misty Hancock 2nd by Macy Kaupp  
Next Council Meeting Tuesday, November 17, 2020 at 7 p.m. at ZOOM  
Upcoming Events:

4-H Mars Base Camp: October 24, 2020 STEM Event  
4-H Giving Tuesday: December 1, 2020

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