

Monterey County 4-H Council

July 19, 2022. 7:00-9:00 p.m., 1432 Abbott St, Salinas

1. Call Meeting to Order- Travis Tanaka (Buena Vista) called meeting to order at 7:06 p.m. Travis was at meeting via zoom.
2. Pledge of Allegiance - Aromas Club led the Council in the United States Pledge of Allegiance.
3. 4-H Pledge - Buena Vista Club led the Council in the 4-H Pledge.
4. Additions and Corrections to the Agenda - Discussion followed regarding where the Guest Speaker was on the agenda.
5. Executive Officer Roll Call-
President - Travis Tanaka - Buena Vista
Vice President - Vacant
2nd Vice President - Vacant
Secretary - Carla Ackerman - King City Rural
Treasurer - Misty Hancock - Lockwood
6. Approval of June Meeting Minutes - Motion was made to accept the minutes by Nicole Hostert from Spring and 2nd was by Kerry Decarli - Motion carried by vote
7. President's Report - Travis Tanaka gave his report via zoom. He Welcomed everyone, introductions by all leaders since we have new leaders. 2022 membership projections - enrollment, club projections have been declining. 2018- 600, last year 470, and we are projecting less. How do we get more families? What kind of help can the county give to each club. Several trainings you as CCL's are able to equip yourself with at the county office just reach out and make it happen. Try to solicit for new volunteers to work and do more recruiting. 2 Vice Presidents vacancies - until we get a candidate - president will be handling the committee work, with these vacancies. Executive Board, Travis went over discussion topics, he will take the that living document, and we will be having an in-person meeting. Exec boards will happen quarterly. CCL need to be at Council meetings, please ask any board member if you have any questions. Comments or questions...we do have a question, Thornton asked with the budget we had projections of 600 people for this next year. We had 472 last year, so why we are projecting this for this year. Treasurer answered, we are shooting high, because it is an in and out budget line. Short fall have been handled. We will be coming into the 22/23 year completely free of back shortfalls for previous years for the portion of County Reps position.
8. Correspondence Report- None
9. Treasurer's Report – Misty gave - general fund ending balance \$195,586.00, Youth council account ending balance \$4,507.63. Provisional staff funding \$504.26. we still have membership invoices that have not been paid. More numbers are forth coming regarding staffing. Motion was made by - Kristin Carmel Valley, 2nd Amy - San Benancio, motion carried.
10. Incentives and Recognition – Dena, Natividad - extra awards and all paperwork is due tonight. Council scholarships have been completed, gave run down of what is used to judge the scholarships, and interview process. 7 applicants and 6 scholarships were given. Wesly Hill, Jackson, and Sarah all came to say thank you for their scholarships...gave the schools in which they are going to attend. Thank all for the scholarships and opportunities. They also were given a pin each in their graduation bags.

11. Guess Speakers - Carli Hammond Guest speaker - Ms. SVF for 2022. Presentation is available she has been part of Spring 4-H. Share in the process how you became SVF. Competition in April and was selected. Public Speaking from 4-H really helped. So, if you would like for her to go to your club meeting, please reach out with an invitation.

12. Fair Reports - Fair reports- Travis will be giving...San Benito fair, make sure to share all information. Yqca platform changed per Michelle Ferrari, March 2023...see email, valid certificate Santa Cruz, online entries are open, link is ready. Entry deadline Aug 25th.

13. Co Committee Reports –

Star rank verification- Ellie Burnett gave a report. San Benancio adults are going to get volunteers to go thru star rank verifications. Everything is ready to start that process then they will work with achievement team to make sure all information is right for Achievement Night.

New member party – was reported out by Greenfield. Oct 8th will be the date and will be held at this office. There will be activities, presentations, games.

Stem event – reported out by Buena Vista. It will be held, Oct 27th. Amy is the adult chair. Committee will be meeting...youth chair is Henry brown. Event will take place at County Office.

Record book judging – will take place August 13th at the County Office. Judges have been secured. There was a significant number of books, so of course that means more judges, Ccl's must make sure how many judges are needed for your club.

Achievement Day- Carla, King City Rural is in preparation and waiting for a date and time for event with Swiss Rifle Club in Gonzales. Our committee has already met and started our planning.

Youth reports - Gonzales 4-h- Aiden Cabrera gave report that their club would be presenting live exhibits, and outreach at rodeo for all days of rodeo. Congratulations Gonzales

14. Club Sharing - What are your Club's plans to drive new membership?

Club sharing - Mission-flyer for back to school night, Natividad - fall into 4-h, social media flyer up, Royal oaks- back to school night at 3 schools, Kristen Carmel Valley- enrollment flyers, back to school schedules, family fun days at hacienda, country fair outreach, Nicole-Spring- social media, new member bring a friend to get new members, Misty Lockwood - open house event, great feedback, letters to 5 schools, bring a friend night -Alicia national night out, handout at rec centers, back to school night, clover bud program, trial and error (siblings only). Greenfield- fireworks outreach, flyers to all schools, bring a friend. Melinda- Aromas, social media, home school outreach, bring a friend poster, meeting for back to schools, aromas day they will have a booth. Buena Vista, sending flyers to parents, informational meeting, promoting through social media, stem promotions, taking a direction for making it more of a stem meeting. Gonzales, they are doing social media, rodeo outreach. Amy- San Benancio, during spring, the kids did presentations, parent contacts from that, social media, open houses, flyers for schools...promote through schools. New members party make sure that they attend that. Carla – King City Rural, National Night out competing with KC Blue with booths in King City, working with Spring for Back to School Bash in Monterey, bring a friend for first Meeting, Scheduled meetings with 2 Rural Communities to do events in their schools. Also have 3 Outreach officers for elementary, middle school, and high school.

15. Staff Report - Lorin Hofman-Lurz There are tubs from hill town club, disposable so do not need to put on inventory, please take anything you need. She shared the differences between different sites... Ucanr state web site, 4-h online is not connected, campus extension is not connected. Ucanr has been down, enrollment and films are able to used. Happy new year. Club documents are due tonight. Lorin does an audit, be patient, if you need anything. Please tell her if you are missing something ahead of time. Committee that used to go through these books - Lorin will be doing the training, but please volunteer to help her anyone who can. Online portal cannot be gotten into at this time. Keep a copy of your form that you need to report out. Password has been sent out. End of year and beginning of year - signers at banks are always an issue – please do not make assumptions regarding this process know what is needed by your financial agency. Challenges with banks - youth signers, more forms, different rules at different banks...be aware of that. Heads up-deadlines need to be met - courtesy email. Trainings - Turn out was too low for trainings that Lorin held over the summer. Lorin passed around, paperwork to clubs so that they are able to put in dates. Club book trainings- we need a secondary location. Officer trainings need to happen over the summer. Record books due tonight. Star ranks will be before achievement night. Award forms- she needs now. Projects are being put in by Lorin. Club leaders and vecs - county deadline Sept 27th. So, clubs need to be earlier. Budgets – make sure you have in your budgets Covid cleaning supplies, bottled water at meetings, meeting incentives. Food fundraisers are back on, Service safe is required. Presale tickets only, no walk ups. No debit cards. If you Questions reach out. Anna Torres will be having jr. and teen leader training, October 8th - she will spread out through out county. Emerald stars have now opened for application. Start up new year, flyers and printed materials need approval, through county director. Steps for success is in the packets so please look over and see. Lorin will be attending meeting in august to find out about restructuring. Anna sent out two new activities - pooh and you and junior disease detectives. Wants people to go so that we can get funding.

16. 2022-2023 Fundraising Committee Report - Carla Ackerman - presented a document that showed hours towards Council fundraising and outreach for the year. There was a lot of discussion regarding Dipping Dots & Slushie booths, pancake breakfast and the sign-up genius. Leaning hard on all those that do not fully participate was discussed. Animal project rules is how many clubs get people to get involved in fundraising at County Level. During this time it was discovered not everyone had received the sign up genius link to include their club members. Nicole from Spring was asked to send the link out as secondary notice as we had discussion. Questions included if clubs could have punitive actions by Council for not participating event though it is in their bylaws. Lorin Clarified this is not in state 4-H policy. A comment included that Animal project rules is how many clubs get people to get involved in fundraising at County Level. A question regarding whether the Color Me Green event was a fundraising event came up. There was clarification the club that signed up was planning on running the event as activity. This, and the potential lack of volunteers for the council booths, may change the approved Council budget. Travis requested the topic of fundraising be tabled and the board will review.

17. Unfinished Business - None

18. New Business - None

19. Adjourn – We adjourned at 8:55 with a motion by Dena, Natividad, 2nd by Krystal Rubbo, Mission and motion carried.

20. Next Council Meeting Tuesday, August 16, 7 p.m. Ag Office

Respectfully Submitted:

Carla Ackerman, King City Rural 4-H, Secretary Leaders Council