

MONTEREY COUNTY 4-H COUNCIL

MINUTES

August 16, 2022 7:00 - 9:00 PM

1432 Abbott St, Salinas

- 1. CALL MEETING TO ORDER -Travis Tanaka 7:01 P.M.**
- 2. PLEDGE OF ALLEGIANCE - Carmel Valley 4-H**
- 3. 4-H PLEDGE - Chualar 4-H**
- 4. ADDITIONS AND CORRECTIONS TO THE AGENDA -**

- 5. INTRODUCTIONS –ROLL CALL**
 - President - Travis Tanaka (Buena Vista)
 - 1st Vice President - Vacant
 - 2nd Vice President - Vacant
 - Secretary – Carla Ackerman (King City Rural)
 - Treasurer- Misty Hancock (Lockwood)

- 6. APPROVAL OF APRIL MEETING MINUTES**
 - Motion to accept minutes that were submitted: 1st Melinda Luna, Aromas, 2nd Tiffany Basitich from Chualar
 - Vote- Approval
- 7. CORRESPONDENCE: None**
- 8. TREASURER’S REPORT: Read by Carla with Misty on Zoom**
 - 2022-2023 Monterey County 4-H Leaders Council Budget
 - i. Motion to accept July reports that were read. These were not previously emailed out. 1st Alicia Crespo, 2nd by Amy Brown
 - ii. Vote- Approval

 - 2022-2023 Enrollment Paperwork Update and Explanation

- 9. PRESIDENTS REPORT:- Travis Tanaka**

- Budget that was voted in in June, now with the changes in the Fundraising Committee. The Board will be looking at bringing a reconstructed draft back (hopefully) by next meeting.
- Upcoming Fundraising Activity - Down on the Farm. Hours are from 11 AM to 7 PM, with a staffing of five or six people and the fair will pay \$15 per hour/ 4-Her. Six stations, 1/6 Adult/Child ratio. This is a fundraising and outreach opportunity. Message was sent out via email for sign-up. Monterey County Fair is offering Ride Passes to members that work Down on the Farm. MCF will need an answer on opportunity by August 17th at Noon.
- Video call with Ana Torres- Travis had a discussion regarding the lack of funding for the Community Education Specialist. We are caught up financially for the lack of partial funding from last year. Ana will be updating us all on different avenues to help with that deficit for this year.
- Executive Board met on August 8th- Topics including budget revisions, board development, calendar, and also updates from Ana.
- Vacancies that need to be filled for the board - both VP positions

10. INCENTIVES AND RECOGNITION- Dena Sala read by Travis Tanaka

- I&R met August 13, 2022 after Record Book they discussed all recognitions. Dena wanted to announce the (4) recipients for Friends of 4-H, Saddle Up Club, Dirk Giannini, Bengard Ranch, and Art Kong from Star Market
- It was recommended that I&R reach out to all of last year's Club Chairs to give them opportunities for recognition
- Need to recognize Keri DeCarli for helping out with Volunteer Awards

- Question was asked if the Friends of 4-H went from (2) to (4) different people this year. Travis Tanaka answered that the Committee changed from (2) to (4) awards.

11. FAIR REPORTS -

- Salinas Valley Fair- None
- Monterey County Fair-Kelly gave the report.
 - Need for Club Leaders to return club approval emails/authorizations
 - SVF charges fees if entries are incorrect.Monterey Fair had a large amount of errors on entries. This is something that needs to be looked into. 40% of 4-H or FFA have not turned in all their paperwork. Everything is due by this Friday. August 1, 2022 was the date that all paperwork was originally due.
- Santa Cruz County Fair-Travis gave a report. Please see website
- San Benito Fair- Carla read a report. Please See Website.

12. YOUTH REPORTS: Tommy Storelli gave a report for KC Rural. He gave a report of having a 1,000 books that have went through his book barn, talked about having 4-H through Summer School, Blue Zone Project, Intention Tree, new afterschool program in San Lucas,Mentoring with Clover Buds, and shared about his school program coming up with Spreckels school also.

13. COMMITTEE REPORTS:

- Achievement Night/Day-KCR. Carla said Sept 10th from 1PM to 5 PM @ Swiss Rifle Club. From 1 to 2 is the awards portion and the emcees will be a project through KCR composed of officers of KC Blue, Lockwood, and KCR. The Party portion will be comprised of a Survivor Themed party.

It will be \$5 per adult and \$2 per 4-Her. Dinner will be pulled pork sandwiches, fruit, salad, dessert and drink bar.

- New Member Party - Greenfield. Daisy Picazzo reported out. The party will be at the Salinas office on October 8th from 3 to 5 p.m. They will be going over the basics of 4-H, parliamentary procedure, and snacks will be provided. There will also be a lot of prizes. Please RSVP by October 3rd. Limit of 20 members.
- Star Rank Verification- San Benancio, Ellie Burnett gave a report. San Benancio had 41 star rank verifications and they will pass along verifications to be celebrated at Achievement Night. Great Job Ellie and your team.
- STEM- Buena Vista reported that they met last night, there will be a mad scientist theme. 4 stations which will allow 6-8 kids per station. Balloon Batmobile, Candy Experiment, and some other great activities. The event will be held on October 22, 2022 so be looking out for the save the date flyer.
- Record Book Judging - partnership between KCR, Buena Vista, Carmel Valley, and Lorin. There were 66 books. The judging was last Saturday. Travis wanted to bring attention to outstanding volunteers that helped- Kristi Thornton, Keri DeCarli, and Krystal Rubbo that stayed until 5.

14. CLUB SHARING: What are your clubs big goals for the year?

15. STAFF REPORTS: Lorin Hofmann-Lurz

- **Beginning of the year documents are due September 27th.**
Enrollment fees are due September 27th.
- **2022 Achievement Day** is being planned for September 10th at the Swiss Rifle club in Gonzales.
- **National 4-H week** Oct 2-8. Please find a way for your club to complete outstanding Outreach during this special week. ALL clubs now have an Outreach kit. Your club can also book the 4-H pop up

tent. Additional resources can be found:

<https://4-h.org/professionals/marketing-resources/4-h-week-toolkit/>

- **New Family Party** will be October 8th in Salinas. Your new members will enjoy the afternoon! Hosted by the Greenfield club.
- **STEM** event will be a **Mad Scientist theme** –This will require an RSVP and is geared towards youth in the club with open minds. Space is limited. The Buena Vista club will be hosting. See flyer
- **Outreach** - Every club should have a minimum of \$200.00 for outreach this year in their budget. Signing up on the National 4-H website is well worth your time to find outreach materials such as flyer, handouts, press releases and more
<https://4-h.org/professionals/marketing-resources/>

16. UNFINISHED BUSINESS:

- Fundraising - We need a committee to form a plan for the Council to create a document. Discussion followed by all the clubs. Travis broke down the need that all clubs would need to support the County Fundraising Committee. Discussion followed regarding that Fundraising is not in charge of the strategic plan but that is actually the exec board that would create a plan and the fundraising would implement it. Possibility of bringing in an outside person to help. Possibility of Community Foundation. Spoke briefly regarding Crab Feed also.
- Check from Monterey County Supervisors and from support from the Ag Commissioner we were given \$10,000. Dirk shared that we need to go in front of the Board of Supervisors with kids. Dirk will head it up.

17. NEW BUSINESS:

- Down on the Farm Fundraising opportunity. Can we commit youth and volunteers to staff for all 5 days? Discussion follows. Kelly forwarded to us this opportunity, questions were asked regarding sign up genius for dippin dots. When that fundraising

event was no longer for council could all clubs still commit to what they committed before? Kelly spoke openly regarding that Down on the Farm was actually going to be someone else's fundraising opportunity so if we were unable to commit she would give it back to its original group. Much discussion followed. Roll call for who thinks that they can participate. Greenfield made a motion to take the Monterey County Fair Fundraiser, Carla King City Rural 2nd motion. Vote was taken. Motion carried. Discussion came about that the vote was not carried out correctly because there were no nays or I's. Discussion followed. Came to consensus that it was a valid vote, and a sign up genius will come out and a readjustment to motion regarding that it will be Down on the Farm will be staffed from Saturday to Monday at the monterey fair. Greenfield made the motion, KC Rural 2nd the motion with these revisions. Called for a vote with 1 nay from Aromas. Motion passed after discussion.

18. ADJOURN Motion by Amy Burnett, 2nd by Alicia Crespo- vote passes

19. *Next Council Meeting Tuesday, September 20th, 7pm*