



MONTEREY COUNTY 4-H COUNCIL

Monthly Meeting Minutes

Date: June 20, 2023

Call to Order - at 7:02 pm

Pledge of Allegiance – Brayden (Carmel Valley) **4-H Pledge**- Tiffany (Chualar)

Guests: David Gonzalves (UCCE County Director) & Ana Torres (Regional Program Coordinator)

Additions and Corrections to the Agenda

- Call for nominations after bylaw & budget under old business
- Bringing fiscal shortfall into new business

Executive Officer Roll Call

- President – Travis Tanaka (Buena Vista)
- 1st Vice President – vacant
- 2nd Vice President - vacant
- Secretary- Kristen McIntyre (Carmel Valley)
- Treasurer- Misty Hancock (Lockwood)

Club Representatives and Guests

Aromas: Nadine Houle

Buena Vista: Kerry DeCarli, Steven McMurtrie

Carmel Valley: Kristen McIntyre, Chrissy Hayes, Brayden McIntyre

Chualar: Dirk Gianini, Tiffany Tsatustich, Evan & Cater Gillenwater, Willi Ortner, Melissa Ortner, Kate & Brian Holaday, Miles & Mason & Matthew Holaday, Anthony & Owen & Avery Mazzuca,

Gonzales: absent

Greenfield: LuzMaria Argueta

King City Blue Ribbon: Alicia Crespo

King City Rural: Carla Ackerman, Teri Storelli, Allie Cullen

Lockwood: Misty Hancock

Mission: Crystal Rubbo

Natividad: Anita Porcello, Olivia Porcello

Royal Oaks: Sheryl Jones, JoAnn Etchison

San Benancio: Amy Burnett

Spring: Nicole Hostert, Courtney Boyles

Staff: Lorin Hoffman-Lurz

Other: Kelly Violini, Melissa Ortner, Aaron Thornton

Approval of April Meeting Minutes – 1st: Nicole (Spring), 2nd Courtney (Spring); no discussion, all approved

President's Report

- Three volunteers came forward to become Council officers. They introduced themselves and outlined their interests
 - Steve McMurtrie of Buena Vista (Has a grandson in BV club, daughter was in 4-H, he now wants to give back)
 - Melissa Ortner of Chualar (Alumni of Santa Ana 4-H, current family in Chualar & is the goat leader)
 - Aaron Thornton of Natividad (alumni with Natividad, with family enrolled there and wife is Baking leader)
- Will be receiving emails confirming Council committee obligations, please reply to solidify dates, volunteers and budget allocated
- Sign up Sheet for 4-H outreach yard signs being distributed, please let us know where they are placed for the month of June.
- Ag Commissioners unused gas tax money MOU will come through to 4-H again; not to exceed \$10K to Monterey County 4-H, Travis read the purpose of the money as to educate; need to use Ag Commissioners logo on printed materials as appropriate
 - It states on the letter for the 2022 – 2023 fiscal year, need to confirm that timeframe
- A Thank you gift was given to all community club leaders as recognition of volunteerism

Correspondence Report

- Mackenzie Keslin from BV: thank card you for scholarship opportunity and graduation recognition
- Karla Silva was given a thank you card & gift from the Leaders Council for her years of service at the Salinas Valley Fair. These were presented by Travis and Lorin at the BV club meeting in June.

Treasurer's Report-

April open: \$204,145.58

April close: \$257,242.95

Youth Council open: \$7,008.58

Youth Council close: \$6,392.52

Provisional staff funding open: \$504.38

Provisional staff funding close: \$584.39

All funds combined at close: \$264,220.10

1st Amy (San Benancio); 2nd Dirk (Chualar) – all approved

May open: \$257,242.95

May close: \$257,587.95

Youth Council open: \$6,392.52

Youth Council close: \$6,392.63

Provisional staff funding open: \$584.39

Provisional staff funding close: \$584.40

All funds combined at close: \$264,565.24

1st Dirk (Chualar); 2nd Courtney (Spring) – all approved

Youth reports - none

Committee Reports

- Olivia (Natividad) – spoke on behalf of the Graduation recognition committee. The committee created gift baskets that included 4-H swag, yard signs, hat, alumni pin and cups. They made social media posts to include senior photos. There was positive feedback from club for next year
- Brayden (Carmel Valley) – for the Country Record Book contest committee August 19 is the Record Book contest, they will need adult judges. July 14 is the deadline for youth to sign up in the online system. July 25 is deadline for Judges to register. Flyer was circulated.
- Tommy (King City Rural) - Achievement Ceremony committee announced the date Sept 9 at 4pm. Location is Soledad high school. Committee will set up for ceremony and offer a dance. \$500 budget for Dj + snack, waters, fruit day. Flyer was circulated
 - Vivian (King City Rural) is the chair for the Achievement Dance - it will be a western theme. Runs from 5-8pm, with a \$1,000 budget

Fair Reports

- **MCF** by Kelly Violini. “Buckaroos & Howdidoos”; Livestock show will be the week before the public fair. Entries are open online but livestock is separate from non-livestock, this year there is not a lot of flexibility with any late or incorrect submissions (need Bill of Sale with Prop 12 written, YQCA, water submission), DUE AUG 1
 - July 15 “How to Enter the Fair” Seminar will be offered. Meet in Salinas room, same day will be an informational Junior Fair board day for 13+
 - Kick off Fair BBQ: design a table competition for table of 10, three different prizes, will have 30 tables available, can use it as Club outreach
- **SCCF** report b email “Home Grown Locally Shown”; Interim fair manager says 75% chance livestock will be housed in barns pending CDC approval, will know more after July meeting, could be housed in the tents as a backup, entry book has been sent to print, online entry books ready to launch, Clover Deli will return onsite, livestock committee will be hosting workdays to prepare the fair (dates TBA).

Club Sharing

- “How did you close out your year?” Clubs answered with a variety of ideas: pizza party, bbq dinner, played cornhole, volleyball, tug-o-war, pool party in Soledad with potluck (combined with another club), merged community leader with closing books, beach party with bonfires/smares, a project will prepare food for bbq, passing baton to new officers, graduation party & officer install with tacos, outgoing officers to the boardwalk, nacho party, rec events with races on school track, healthy living games, Banana Spilt officer installation

Camp 2023 Update

- Paid families should be receiving a packet with information. sign and bring forms such as overnight code of conduct. Follow instructions to show up on time Sunday. Numbers of campers are low this year. Registration is still open. camp Committee hoping kids will come back to ignite others to attend next year.

Staff Report

- Ana Torres, Regional Program Coordinator – spoke about the 2023-2024 enrollment fees. She gave a written overview with 4-H staff funding since 2019. She recognized Monterey County maintained enrollment the entire time of Covid (out of 3 other counties) which we should everyone be very proud of. Recap:
 - 2022 – UCANR voted new staff funding structure, winning vote with UC providing 50% so Monterey County is responsible for other 50% [promised for only three years on this new model]. We can manage fees in Monterey Country somewhat
 - 2023/2024 program year fees - \$67 from youth & \$28 from adults enrollment will be going to UC, mandatory. Raised \$10 per youth but adults stayed the same
 - 14 counties did not get a vote since they never received funding from the UC, donors constantly assisting financially within their county. These counties will be staying on 22-23 fee structure, this is not a standard fee approach for the Statewide
- David Gonzalves, UCCE Country Director: This county will be assigned a new Livestock Advisor to develop new research and programs with funding, etc. Interviews for this position are happening currently. Advisor will be housed in San Benito County to oversee three counties total. He also shared that he is striving for solid footing of a CES staff position and sustainable sources of support for staff funds to occur. He wants to be present and available to answer questions, etc. He will be able to assess during each year during this three year model term to see if this is working out or not. Approximately \$7K shortfall this year, he may have some discretionary funds to assist but is asking Council for additional financial support as well to cover.
- Council Treasurer Misty: UCANR forcing staff funding up to the volunteers is not fair, and asked what happens if position is vacated. Ana controls how it is filled (full time or half time, etc). Ana wants to maintain full time staff. requested to please have transparency with funds going forward
- Paying enrollment fees thru an online credit card is being set up for debut in mid August with new 4-H enrollment system. Funds that go thru the payment system automatically go into UC in accounting to support staff funding. [Financial accts: County has 1. Various Donors Acct 2. Income Acct, 3. *new for Funding / Salary]
 - Operation funding is not known or announced until late June for the upcoming program year, so the trickle-down effect is very last minute
 - David has access to all those accounts and can share information upon request

Lorin Hofmann-Lurz:

- Enrollment closes June 23 until Mid August, new enrollment system is coming with more data security

- Clubs need to provide an Intent to return form to project what is coming. Clubs can also “paper” enroll via Return Forms or project sign ups to be prepared. Do not take money just yet
- Intent to Return forms due June 30 to the office, establish a deadline to re-enroll to your club.
- End of Year packets were emailed to the leader with financial reporting (step by steps provided), financial statements usually come in the 7th of the month. The portal is now off the 4-H server for security. be working on treasury books
- Club book training / count down will be by appointment, towards the end of June
- Financial Fireside chat on June 29, located in King City at 6pm at Farmers Insurance Office
- Record Books – must have APR turned into club leader by June 30 to re-enroll, contest to be held August 19 so please make sure all paperwork is correct, clubs must work together to help overall contest and verification process work.
- Verification Book has a checklist on the website. Make sure checklist is followed
- Officer Mixer coming soon for incoming officer teams, ByLaw training coming soon
- Add or rethink adult volunteer mileage as an addition in budgets, as well as adult training
- School absence letters for fairs was discussed at length. Accepting the member’s absence depends on district to allow if members are properly excused or not, there could be issues with 8th grade graduation walk if attendance is low or missed. This could be based on grades per student. The process is - CCL requests letter form office, Lorin writes bulk letter, CCL distributes letters to members, or, to schools. Lorin cannot make individual letters for every member.
- The past 5 years Intent to Return numbers with each club was provided in the packets as a preview. this is raw data so some may be incorrect.
- Thank you to Club Leaders for this year and efforts. Thank you to those who stayed through Covid. We are all trying to keep our program together
- 4-H turned 100 years old in 1906, California in 2013. Lorin estimates Monterey County is close to turning 100 years old, Lorin is looking a youth Emerald Star to go through newspapers/records to prove it

Unfinished Business:

- 2023-24 Bylaws: 1st Dirk (Chualar), 2nd Crystal (Mission); discussion about youth attending Exec board meetings with adults, over the age of 14 years, this mimics youth council, application can be shared to youth but that is covered under LDR in record book; all approved
 - Changes such as youth on Exec Board, balloting on exec positions (former could have been hand raised)
- 2023-24 Budget: 1st Dirk (Chualar), 2nd Nicole (Spring); all approved
 - Fundraising is still in question, all have been redacted, don’t have a youth council for any fundraising line items, MOU line item of \$10K [other misc expense items] needs to be renamed or left out

- If taken off the budget, it could be categorized in an unidentified line item. Misty recommended keeping it identified in the budget to be allocated to a specific item [will add back in] “in leu of Ag Education” vs “attainment of funds from MOU as Ag Education & Community Support”
- We are short **\$10,855** according to the budget for 23-24 year. All clubs would need to work together to make that deficit work, all budgets can be amended throughout the year, best practice is to present and vote in a solid budget
- Committee financial adjustments have been noted, all can be adjusted as needed
- Expenses from fundraising have been redacted due to no funds coming in
- \$17,155 shortfall reported in April, no All Star advisor so removed from budget, no Youth Council advisor so removed that but has \$6,392.69 [could remit back to general funds for dispersed, could assist in shortfall for current year)
- Program Fee would be removed due to paying online, STEM scholarships removed (this was brought in in Covid times), we do live within our means since we never spend out all our expenses
- Fundraising is going to have to be a priority going into the new fiscal year with new exec board, even with the bodies around there is a downfall with volunteerism
- Officer Nominations by Travis: Steve McMurtrie as President, Melissa Ortner for Secretary, Aaron Thornton for Treasurer

New Business

- Voting
 - Travis suggested to vote by hand count (as approved by current bylaws) with the group 1st Nicole, 2nd Crystal; all approved
 - Melissa unanimous as Secretary
 - Aaron unanimous as Treasurer
 - Steve unanimous as President
- Fiscal year shortfall for 22-23 of \$7,715.86 (including salary for CES plus June salary of benefits)
 - David identified partial funds in his account to utilize to help the shortfall but even those funds are depleting, recommends not using all those funds
 - Proposing Council finds \$4K to cover and he covers the rest
 - Misty recommends staff funding provisional acct from 2020 housing \$584.40 be allocated for county, then re-designated acct for Scholarship. Youth Council acct has \$6,092.69 { \$3,415.60 } to aid the rest of the \$4k asked, then re-designated as Scholarship acct. Sitting on \$30K from MOU to support this ask as well for Ag Education

1st Courtney (Spring) for staff acct + youth acct to meet ask of \$4k, change designation on acct to Scholarship disbursement acct. 2nd Carla; all approved

Dirk proposed 1/3 from Council & 2/3 from David

Misty adds this contribution is in good faith to not deplete working capital in accounts

- Incoming President questioned how the fundraising works, could clubs disperse Dots/Slushie funds? Discussion recommended hiring a staff person to run it, take less funds, youth are back in school for this second week of MCF and to ask families to take youth again of school to accommodate 2nd week is not realistic. Kelly at MCF needs to know by June 30 if staffing is available as proof to commit.
- 1st Dirk (Chualar) to give Steve the authority to establish via email what to expect on Slushie & Dippin Dots booth, provide staffing, etc. 2nd Crystal (Mission); all approved

Adjourn:

Meeting was adjourned at 9:31 PM
1st Courtney; 2nd Nicole – no discussion, all approved
Minutes compiled by Kristen