



MONTEREY COUNTY 4-H COUNCIL July Meeting Minutes

Date: July 18, 2023, 1432 Abbott Street , Salinas

Call to Order -Steve McMurtrie (Buena Vista) at 7:03 pm

Pledge of Allegiance – Melinda Luna (Aromas) & 4-H Pledge (Buena Vista)

Additions and Corrections to the Agenda

- N/A

Executive Officer Roll Call

- President – Steve McMurtrie (Buena Vista)
- 1st Vice President – vacant
- 2nd Vice President - vacant
- Secretary- Melissa Ortner (Chualar)
- Treasurer- Aaron Thornton (Natividad)

Club Representatives and Guests – PASSED AROUND

Aromas: Melinda Luna

Buena Vista: Kalah Ishimaru

Carmel Valley: Kristen McIntyre

Chualar: Tiffany Batistich

Greenfield: Alma Picazo

Gonzales: Not present

King City Blue Ribbon: Alicia Crespo & Raul Lopez

King City Rural: Terri Storelli & Allie Cullen

Lockwood: Misty Hancock

Mission: Present by phone due to emergency

Natividad: Jamie Allen

Royal Oaks: JoAnn Etchinson

San Benancio: Nette Hoover

Spring: Nicole Hostert

Staff: Lorin Lurz-Hoffman

Other: Daisy Picazo, Brayden McIntyre, John Vorwerck, Diane Vorwerck, Carly Vorwerck

Approval of Meeting Minutes

1st Kristi McIntire, Carmel Valley

2nd Kalah Ishimaru, Buena Vista

No additional comments/questions

President's Report-Steven McMurtrie (Buena Vista)

- Steven shared a letter in which demonstrates interest in meeting with the Salinas Chamber of Commerce on 7/19 in support of Monterey County 4-H and the County Council. More details to be shared at the August County Council Meeting.
- 2023/2024 Monterey County 4-H County & Program Calendar – Draft Version passed around for review.
 - The leaders were advised to share of any amendments and/or additions especially from their council committee work.
- Club’s Committee assignment notification letters for 2023-2024 were sent out
- New Standing Committees explanation and volunteer solicitation. These positions are open and adults can apply by using a provided application link
 - Governance Committee (Nominating Committee) – Required in Section 5 of our Bylaws
 - Sponsor & Donor Committee (Advisory and Sponsoring Committee)
 - Marketing & Outreach Committee (Expansion and Review)
 - Maybe greater involvement in the 2024 Salinas Rodeo?
 - Finance and Fund development Committee
- Review of previous brain-storming notes from 2018 Club Leaders when discussing needs of the clubs through the Leaders Council (reviewed attached notes)
- 4-H Yard Outreach signs – Update from each club on monthly placement. Please fill out form to show where the sign has been moved.
 - Kalah (Buena Vista) – good feedback and aids in recruitment
- Updated on Ag Commissioner MOU educational money discussed last month
 - Check has not arrived for the Council to date. Goes before the Board of Supervisors.
 - Would like to have members before the Board of Supervisors in October for A “thank you” of the support.
- Recap of Meeting with David Gonzalves, UCCE Tri County Director
 - Discussed the \$4,000 Council approved support voted in June meeting for 2023 shortfall in staffing budget
 - In 2023-2024, Council will be ~~are~~ pledging through sponsorship and donors to help meet this shortfall moving forward for 2023-2024
 - Membership fees are up from \$85-\$95 for this 2023-2024 year.

Incentives and Recognition Report – Senior Scholarship Recipients. The Chair of the committee was unable to attend. Lorin provided a brief introduction of the recipients.

- Daisy Picazo (Greenfield) – Present and thanked the Council for educational Support
- Carly Vorweck (San Benancio) – Present and thanked the Council for educational Support
- McKensie Keslin (Buena Vista) was unable to attend but sent a thank you card.
- Henry Brown (Buena Vista) was unable to attend as he has started Boot Camp for the Air Force Academy

Correspondence Report – Melissa Ortner (Chualar)

- No correspondence received nor reported

Treasurer’s Report – Aaron Thornton (Navidad)

June open: \$257,587.95

June close: 248,515.97

Youth Council open: \$6,392.65

Youth Council close: \$2,977.17

Provisional staff funding open: \$584.40

Provisional staff funding close: \$0.01

All funds combined at close: \$251.493.15

1st: Kalah Ishimaru (Buena Vista); 2nd Alicia (KCBR); no discussion; all approved
22-23: outstanding membership fees for 6 clubs, documentation to help resolve balance

Youth Reports from Club Events, Activities, Trainings, fundraisers, etc.

- No youth reports

Committee Reports

- Senior Council Scholarship – Incentives, Recognition Committee, Recap
- Record Book Contest – Carmel Valley, Update
 - Youth Chair Brayden McIntyre reported 42 youth and 11 judges already registered.
- Achievement Ceremony and Dance – King City Rural
 - Teri Storelli reported the flyer, location and date is complete. The committee developed a survey for leaders to fill out. The Youth Chair of the dance will be Thomas Storelli.
 - Allie Cullen reported that Vivian Cullen will be the Youth chair for the ceremony. A questionnaire was passed out to complete. The event will be September 9 at 4pm at Soledad High School. The Dance will start at 5pm.
- New Member Party – Greenfield
 - Event to be held October 21 between 3pm-5pm although TBD. The Youth Chair for this event is Cassandra Lopez.

Fair Reports – Melissa Ortner (Chualar)

- MCF – Prop 12 Certification due in by August 23rd, Entries due August 1st
- SCCF – No Update
- SBCF – Please reach out to the Livestock Office if you need tags. Entries close August 24th

Club Sharing – What could the Council Offices do to help families understand the role of the Council? A variety of answers were given. Of those:

- Information available in Spanish would be helpful for some families
- Face-to-face club meetings with Council Officers

- More Council-sponsored county “fun” or social events spread throughout the county for youth involvement and comingling opportunities
 - Previous events such as bowling, fashion revenue, color me green, roller skating, etc.

Camp 2023 update – Recap and Plans for next year

- Feedback was that camp this year was a great experience from all clubs. We are in hopes this will increase enrollment for 2024.

Staff Report- Lorin Hofmann-Lurz

Club End of year documents are due today. She will begin the audit process for all 28 clubs. If for some reason your officers had difficulty in finding a form, or completing a form, please tell her know now. Missing forms puts the reporting behind schedule.

The committee that normally puts on the training and judging event was removed from the list of committees. Help is needed from any club. The judging portion comes with 2 perpetual trophies. One for Secretary’s book and one for Treasurer’s book.

Portal club financials should be done using the 8.4 form. Every club has received their memo and password to log in.

If your club leader or, treasury parent is moving on, your club would be to vote in the new signers. Update this information at the bank until it is done – do not assume it is complete. A number of banks have eliminated giving social security number on the form and now its just a signature. If your club is missing a form, missing a signature, or, is incorrect, she will send one courtesy notice. Possibly with questions or a new deadline. If it is still not resolved she move towards the 4-H state office required protocol. That is a letter from the county director directly requesting the required document to be turned in. it is the discretion of the county director on how and what happens at that point.

Attendance has been low on summer trainings. The office will try Doodle Poll to find good dates.

Over the summer, your incoming officers should have time to be trained in their role. This is required and almost every club will be done before the first club meeting of the year. Its in the Program Guide as one of your goals. If your club needs ideas, just ask.

Officers need time to review club bylaws and club rules, project polices, animal contracts. Those documents are to be voted in by the time the Beginning of the year reports are due. If you need more resources on what is appropriate to spend club money, please contact her.

Record Books- thank everyone for keeping the record book alive! Star ranks will be compiled and confirmed before Achievement event. Remember, the club committee working on this. is Carmel valley and this is their first year. Please be patient and respond quickly if you are asked a question regarding a record book from your club.

Awards forms are due tonight but tomorrow is fine. We need time for pins and awards to be gathered. Also could use help to assemble these from volunteers who enjoy organizing.

Thank you to the clubs that have turned in their projects and their Internet to Return.

The staff will receive our first training on the new enrollment system tomorrow.

The Campus extension adult volunteer video training is open and fully functioning. Its updated and Club leaders and VECs can go in and watch their videos now.

We plan to send out numbered enrollment memos this year to keep VECs on track. Our county re-enrollment deadline is tentatively September 27th.

The survey will be used for first time volunteers only. Not everyone.

The cost of enrollment was set last month. To date, it will not be processed through the council's bank accounts and treasurer, it should be processed through an online credit card system.

Clubs should reduce the "meeting incentive money" in their budget. This was an idea to give door prizes, participation prizes or incentives to members who participated fully in zoom meetings. If this was useful, you may want to keep some of the budget for these items. However, money raised for your 4-H club is to be used to *further the education*.

Clubs may return to food fundraisers as long as one adult has taken the Safe Serve course from the Health Dept.

All promotional items with a 4-H clover must have approval from the county offices. Even if you have printed them before. The county director is responsible for this approval to use the Clover.

If your club uses the Club Management Team method in which the volunteer workload is distributed, roles are clearly defined, an internal calendar is set, and you need a refresher, contact the office for a session.

Unfinished Business:

- Proposed Slush Stand fundraiser update at MCF
 - After Steve reached out to Kelly Violini, the Council officers recommended to not to move forward with involvement at this point after a review of staffing, training, etc. Possible outlook for involvement in 2024.

New Business:

- Down on the Farm, MCF Fundraising & Outreach Opportunity
 - No involvement/No need at this point
- Signors on the accounts for County Council
 - Bank Statements – Pacific Valley Bank
 - Current: Deena Sala, Travis, Misty
 - As long as 1 check is an authorized signer, legal to the bank
 - Council requires 2 authorized signer
 - Recommendation: Misty make motion to retain Deena Salas, Misty Hancock, Travis Tanaka, delete Hannah Ferguson, add Diane Vorwerck and Aaron Thornton to all accounts ending in 5282, 5290, 3054 to fund Council Expenses
 - Misty Hancock-1st Motion
 - Kalah Ishimaru– 2nd Motion

Adjourn:

Meeting was adjourned at 8:39PM
1st Alma (Greenfield); 2nd Alicia(KCBB)– no discussion, all approved
Minutes compiled by Melissa Ortner