



MONTEREY COUNTY 4-H COMMUNITY MEETING

Meeting Minutes

Date: February 20, 2024, 1432 Abbott St. Salinas, CA

Call to Order – Kelly Violini (President) at 7:04 pm

Pledge of Allegiance – Brooke Mullins (Spring)

4-H Pledge – Brooke Mullins (Spring)

Introduction of Guests and New Club Leaders

- Brooke Mullins (Spring)
- Taron Boyles (Spring)
- Gavin Holder (San Benancio)
- Cora Holder (San Benancio)
- Marlene Rodriguez (King City Blue Ribbon)
- Mia Lopez (King City Blue Ribbon)

Additions and Corrections to the Agenda

- N/A

Executive Officer Roll Call

- President – Kelly Violini (Spring)
- 1st Vice President – Nicole Hostert (Spring)
- 2nd Vice President - Gina Acevedo (Aromas)
- Secretary- Melissa Ortner (Chualar)
- Treasurer- Aaron Thornton (Natividad)

Youth Officer Roll Call

- Co-Council President – Abigail Clark (Spring)
- Co-Council 1st Vice President – Tommy Storelli (King City Rural)
- Co-Council 2nd Vice President/Youth Outreach Office - Aly Acevedo (Aromas)
- Co-Council Secretary- Kapri Batistich (Chualar)
- Youth Marketing Officer– Sharon Sedillos (Carmel Valley)-Not Present

Club Representatives and Guests –

Aromas: Melinda Luna

Buena Vista: Not Present

Carmel Valley: Chrissy Hayes

Chualar: Tiffany Batistich

Greenfield: Not Present

Gonzales: Roberto Guillen
King City Blue Ribbon: Alicia Crespo
King City Rural: Allie Cullen
Lockwood: Not Present
Mission: Crystal Rubbo
Natividad: Not Present
Royal Oaks: JoAnn Etchinson
San Benancio: Kim Holder
Spring: Courtney Boyles
Staff: Lorin Hofmann-Lurz, Ana Torres
Other:

Approval of Meeting Minutes

- Approval:
 - 1st: Courtney Boyles (Spring)
 - 2nd: Crystal Rubbo (Mission)
 - No discussion

Correspondence Report:

- N/A

Approval of Treasurers Report – Aaron Thornton (Natividad)

- 2024-2025 Budget Planning Schedule:
 - March and April Review Meetings
 - 6:30, before the County Council Meetings
- January Report:
 - Open: \$211,119.01
 - Close: \$210,922.34
 - Youth Council Open: \$2,977.55
 - Youth Council Close: \$2,977.61
 - Scholarship Funds Open: \$50,432.96
 - Scholarship Funds Close: \$50,433.87
 - All funds combined at close: \$264,403.82
- Approval:
 - 1st: Nicole Hostert (Spring)
 - 2nd: Gina Acevedo (Aromas)
 - No Discussion

President's Report-Kelly Violini (Spring)

- Recap of Council Executive Board Meeting
 - Anyone who wants copies of the Minutes, please reach out to Kelly
- Task Force Committee – Thank you gift were given to the following volunteers:

- Aaron Thornton, Melissa Ortner, Alicia Crespo, Crystal Rubbo, Chrissy Hayes, Teri Storelli, Kristen McIntyre, Dirk Giannini, Nicole Hostert
- Funding Committee Information & Crab Feed Recap
 - Crab feed January 27th at Salinas Sports Complex. thank you to those adults who volunteered. Response was favorable from guests.
 - Farm Bureau Director Norm Groot stated that this could not have been done without these 4-H volunteers and Paid the Council \$1500.
 - We need a Funding Committee
 - What is out there for fundraising? Kelly will send out an email and if you are interested, please forward to anyone in your respective clubs who are interested. We will collect names and get started.
- Council Committee planning for 2024-2025
 - 1st Review of all committees will sent out in a Google Doc in March. Please review.
 - If you have feedback, please provide. Youth feedback is critical for future success of Council committees for youth
- Council Senior Scholarship - \$1,000
 - The process will open soon for High School Seniors
- Senior Graduation Committee
 - Natividad may have this covered, but if you are interested to be on the panel, please reach out.

Camp Report– Brooke Mullins, Camp Counselor

- Camp Theme: Zoo and will be held June 23rd – June 28th in the Santa Cruz Mountains . this is open to members 9 years or older by 12/31/23.
- All Information on Monterey County website. Applications will cut off in May
- There are 22 Counselors who are currently attending training and meetings
- There are 41 Campers so far

Fair Reports – Gina Acevedo & Aly Acevedo (Aromas)

- SVF
 - No Response
- MCF
 - Information provided on the Table
 - Beef ownership dates
 - Montereycountyfair.com
 - Livestock Schedule
- SCCF-From Kathryn Hill
 - They have submitted our 2024 entry guide to our fair Board of Directors for approval. Once approval has been received we will begin sending out announcements to past exhibitors and county leaders/advisers. We have discontinued our Pygmy Goat and natural fed beef divisions. We still have

natural fed market lamb, goat and hog classes and encourage exhibitors to consider natural feed protocols when they procure their animals for our fair.

- SBCF
 - No Response

Youth Reports from Club Events, Activities, Trainings, fundraisers, etc.

- N/A

Council Committee Reports:

- Fantastic Field Day (Feb) - King City Blue Ribbon, Overall Recap
 - Marlene Rodriguez (youth chair) & Alicia Crespo
 - More participation than last year
 - Check-in and Medical Release needs to be improved for next year
 - Upload with registration before the event.
 - 113 members attended
 - 103 preregistered, 20 walk-ins,
 - \$487.99 spent out of a budget of \$1000
 - Overall, event went well. Some who registered online did not appear on the registration list at check-in
 - Suggestion: Volunteer check-in earlier than everyone else through a separate door
 - Check-in outside?
 - Pay for lunch when they register?
- Poster Contest – Spring, recap
 - 20 minutes was too long to judge 2 posters
 - 39 posters entered
 - Need rubric with scorecard for judges
- Tabulations - Spring, recap
 - Taron Boyles (Youth chair)& Courtney Boyles
 - We need to have a rubric for next year as it was too broad
 - Tried to make the poster contest easier and anonymous
 - 3 divisions, different color score cards and entry number
- Baking contest - Royal Oaks- Recap Vegetable ID - Mission, Recap – JoAnn Etchison
 - 37 registered, 30 showed up
 - Not enough adult judges, only 1 hour to judges
 - Would like metals next year
 - Needs to be capped to 25 baked goods with specific categories
 - Need only options for categories
 - Banana bread, zucchini bread, etc. ideas for future
- Recap Vegetable ID - Mission, Recap – Crystal Rubbo
 - 25 different seeds, plants, insects, etc.
 - All answers provided on back of cards and verbal at the end
- Livestock Judging - Chualar, Recap (youth chair) Kapri –

- Youth who spoke to lead rotations was Tawni Ortner, Hayley McVay, Brooke Hedberg, Maya Giannini, Kapri Batistich
- This session went over Beef Parts and Feet/Leg Positions, Breeds of Pigs, Goat/Lamb Parts for all who attended.
- Community Service – Aromas, Recap by Melinda
 - Went well with 2 activities, 80 completed bags, 130 flowers for the nursing home
 - Thank to all clubs who provided donations for the completed bags
- County Presentation Event (March) - Gonzales – Roberto Guillen
 - Met on 1/23/24 to plan for Presentation Night
 - Because of Lent, the meal will be cheese pizza, nachos, baked potatoes, salad, cup of noodles with Juice, water, coffee
 - Bake Sale Fundraiser for Gonzales 4-H Officers
 - Board games during tabulations
 - Set-up, tear-down, and clean-up committee
 - They will have a Presenter member spreadsheet at check in
- County Presentation Night-Judging & Tabulations - Lockwood
 - Good number of judges, registration opened, still need more judges, Room-runner, Teen Judges

Club Sharing:

Does your club have social media? Share what type and what officer position is in charge of this.

- Aromas: in 2023, had social media and Instagram. Looking for youth to fill in this role.
- Royal Oaks: No Social Media. Fundraising- parents will post for additional support
- Chualar: No Social Media
- San Benancio: Instagram, share with a picture book at the meetings.
- Gonzales: No social media, only BAND for communication
- Spring: Instagram with no access due to a missing password, working towards gaining access. Will assign the Historian.
- Carmel Valley: Instagram, Tech Officer
- Mission: Instagram, Email, photos approved before posting
- King City Blue Ribbon: Instagram, photos approved before posting by Leader
- King City Rural: No Social Media
- Natividad: Instagram, Anita Porcello in charge

Staff Report:

- Lorin Hoffman-Lurz (UCANR)
 - **Enrollment** – As some of you may be aware, the SVF and the San Benito fair have asked for Livestock leader reports. If your club still has volunteers who have not completed all steps and they wanted to be a project leader, they can no longer move forward.

- For new families or new members, be sure to contact us as soon as you have a new family join so we can process paperwork and get them approved.
- **Attendance** – now thru March is the time to review attendance both in the club meetings and project meetings.
 - Now is the time to find out and help resolve these attendance matters before it is too late. It's possible your club has a project that has not had a meeting. or members not showing up. Especially for fairs. I appreciate those who have been reaching out to me asking for guidance.
- **Livestock leaders**- April 1st is the typical date we ask all livestock members to be current in project meeting attendance before signing up for SVF. This reduces drama, misunderstanding or unfulfilled promises.
- **Mid-year reviews** –proud of the volunteers who continue to make sure Monterey County 4-H clubs are following the requirements of building youth teams.
- **Sparks award** – I will offer a check in on the Sparks Award via zoom.
- **Presentation event** – The online registration is up. as a Club Leader you will receive a list of any youth in your club who is presenting, and you will need to confirm their category.
- **Sectional Presentation days:** Just a reminder, the registration that goes into a sectional presentation day is not managed by the county office. Please follow all instructions that your club or members receive when they do sign up.
- The results from **Fantastic Field** Day were handed out or mailed.
- **Club surveys** - usually these are made by your club officers and go to the membership in March. It can be for members or for adults as well. Officers go thru these surveys looking for reasonable ideas. They then draft the new budget in pencil with those ideas.
- Also, as the club is looking for new officers, these ideas should be in the forefront because these new officers will be implementing them.
- **Scholarships – Please** dust off your club scholarships for **seniors**, for **Camp** or **state leadership conference** to open no later than March and close by May. **senior** scholarships should be available to potential members at the meeting, by email. The instructions a due date of late May or early June. Your club should anticipate paying out the scholarship by June 30th if not sooner, so it clears the bank account this program year.
 - The names of the seniors should already be in your club's budget so you can remember who may apply. I will not need to do a review of everyone's scholarships this year because we did that last year at this time.
- Instead, I will doing a review of **livestock rules** or contracts. Its time to check in and see if your clubs are up to date with language and expectations. Especially before fair time. I will send out an email to review.
- I just attended a training conference at Davis for a review of what **Thrive or Thriving** means in the overall program. I know many of you volunteers already

understand and adopt this concept and I'm looking forward to creative ways to help introduce the concepts of youth thriving to those of you who are newer.

- Ana Torres (UCANR):
 - County Ambassador application due, May 3rd
 - Email Ana with any questions: amitorres@ucanr.edu
 - Would like to see more youth at State Leadership Conference
 - Zoom meeting pending for County Ambassadors

Unfinished Business:

- Monterey Bay Futbol Club Leadership Night (Budgeted funds for county leadership event is \$2,000)
 - Maybe your Club Officer Team can attend?
 - Who wants to oversee this event?
 - Choose the Date, March 16th – October 19th, organize with Monterey Bay Futbol Club
 - Please take back to your clubs to ask interest.

New Business:

- Approval to revise 23-24 Council Budget - Increase Camp Donation to \$5,000 for 2024 year only
 - Approval:
 - 1st: Allie Cullen (King City Rural)
 - 2nd: Crystal Rubbo (Mission)
 - No Discussion
- Approval of fundraising opportunity at 2024 MCF - Dipping Dots
 - Need Funding Committee before additional discussion.
- Approval to transfer \$30,000 from County of Monterey MOU Funds 2021, 2022, 2023 to L Account/UCANR for county CES position funding to meet \$15,000 funding match opportunity with the Mary Jackson Foundation– Deadline 12/31/23 – extended to support our needs.
 - This does not include 2024.
 - Approval:
 - 1st: Crystal Rubbo (Mission)
 - 2nd: Courtney Boyles (Spring)
 - No Discussion

***Next Council Meeting Tuesday, March 19, 2024, 7:00 PM at the Salinas Valley Fair.
Budget session at 6:30pm.***

Meeting was adjourned at 8:08 PM
Minutes compiled by Melissa Ortner & Kapri Batistich