



MONTEREY COUNTY 4-H COMMUNITY MEETING

Meeting Minutes

Date: March 19, 2024, 625 Division Street, King City

Call to Order – Kelly Violini (President) at 7:07 pm

Pledge of Allegiance – Abigail Clarke (Spring)

4-H Pledge – Abigail Clarke (Spring)

Introduction of Guests and New Club Leaders

- N/A

Additions and Corrections to the Agenda

- N/A

Executive Officer Roll Call

- **President** – Kelly Violini (Spring)
- **1st Vice President** – Nicole Hostert (Spring)-Not Present
- **2nd Vice President** - Gina Acevedo (Aromas)
- **Secretary**- Melissa Ortner (Chualar)
- **Treasurer**- Aaron Thornton (Natividad)

Youth Officer Roll Call

- **Co-Council President** – Abigail Clarke (Spring)
- **Co-Council 1st Vice President** – Tommy Storelli (King City Rural)
- **Co-Council 2nd Vice President/Youth Outreach Office** - Aly Acevedo (Aromas)
- **Co-Council Secretary**- Kapri Batistich (Chualar)
- **Youth Marketing Officer**– Sharon Sedillos (Carmel Valley)

Club Representatives and Guests –

Aromas: Melinda Luna

Buena Vista: Not Present

Carmel Valley: Kristen McIntyre, Judit Sedillos

Chualar: Tiffany Batistich

Greenfield: Not Present

Gonzales: Not Present

King City Blue Ribbon: Alicia Crespo

King City Rural: Allie Cullen, Sherie Hinkle

Lockwood: Misty Hancock

Mission: Crystal Rubbo

Natividad: Anita Porcello

Royal Oaks: JoAnn Etchinson

San Benancio: Not Present

Spring: Courtney Boyles

Staff: Ana Torres, Regional Program Coordinator (UCANR)

Other: Morgan Hancock (Lockwood)

Megan Weferling (Lockwood)

Vivian Cullen (King City Rural)

Approval of Meeting Minutes

- Approval:
 - 1st: Courtney Boyles (Spring)
 - 2nd: Misty Hancock (Lockwood)
 - No discussion

Correspondence Report:

- N/A

Approval of Treasurers Report – Aaron Thornton (Natividad)

- 2024-2025 Budget Planning Schedule:
 - Change from Dippin’ Dots to the Country Store at the 2024 Monterey County Fair
 - Fundraising – Changed to \$7500
 - Color-Me-Green going away
 - \$5000 to 4-H Camp
- February Report:
 - Open: \$210,992.34
 - Close: \$180,544.10
 - Youth Council Open: \$2,977.61
 - Youth Council Close: \$2,977.67
 - Scholarship Funds Open: \$50,433.87
 - Scholarship Funds Close: \$50,434.67
 - All funds combined at close: \$233,956.44.
- Approval:
 - 1st: Gina Acevedo (Aromas)
 - 2nd: Tiffany Batistich (Chualar)
 - No Discussion

President’s Report-Kelly Violini (Spring)

- Recap of Council Executive Board Meeting, 03/11/24
 - Executive Board & Youth Council present
 - Slight changes to committees for Fantastic Field Day were discussed
 - We have 5 clubs with 29+ members, and if they would like to take on a 2nd committee for the year, they are welcome to do so.

- Discussions around funding as we have a need for a funding committee county-wide.
- Anyone who wants copies of the Minutes, please reach out to Kelly.
- Funding Committee name ideas :
 - Dirk Giannini
 - Aaron Thornton
 - Kapri Batistich
 - Tiffany Batistich
 - Allie Cullen
 - Kelly Violini
- County 4-H Council option to take-over a fundraiser at the fair.
 - Country Store: Selling produce in the Ag Building (12pm-9pm), Wednesday to Sunday of the fair 8/29 – 9/2.
 - 100% Net Profit
 - All produce is donated.
 - Average proceeds from years past, \$5100.
 - 3-4 personnel needed per shift.
 - Utilize fair point-of-sale – no charge.
 - Double-down by the fair?
 - Options for buyers to donate to 4-H program? Use as an Outreach opportunity?
 - Try printed Clovers like Tractor Supply fundraiser?

Youth Co-Officer Report:

- N/A

Camp Report– Tommy Storelli (King City Rural) Teen Counselor

- There are 57 Campers so far, with 6 weeks of applications.
- Thank you to CCLs for spreading the word and *Thank you* to the Council for the \$5000 donation

Fair Reports – 2nd Vice president Gina Acevedo & 2nd vice president Co-Officer Aly Acevedo (Aromas)

- Salinas Valley Fair
 - Entry Deadline is April 1st at midnight.
 - YQCA required for entry & must be valid during fair dates.
 - The Online entry cannot be completed without the YQCA certificate.
 - The Sales Agreement is online and required at time of entry.
 - Hog exhibitors = Prop 12 required
 - May 11th for Stills Receiving-Appointment Requested
 - Email Teri Storelli or the fair office for appointments.
 - Theme: Golden Hills and Fair time Thrills
- Monterey County Fair
 - Staff and volunteers are excited for this year’s theme, Barn to be Wild.

- Watch-out for 2024 Entry Guidebook to be out after April 17th.
- Fair will be open to the public, August 29-Sept 2nd.
- Ownership Date:
 - Beef = April 29th
 - Sheep, Goats and Swine = June 28th
 - Breeding Animals = July 26th
- Online entries are due August 21st
- Santa Cruz County Fair
 - They have submitted our 2024 entry guide to our fair Board of Directors for approval. Once approval has been received, we will begin sending out announcements to past exhibitors and county leaders/advisers by May/June. We have discontinued our Pygmy Goat and natural fed beef divisions. We still have natural fed market lamb, goat and hog classes and encourage exhibitors to consider natural feed protocols when they procure their animals for our fair.
 - Adding a new fun contest in Poultry = Decorated Eggs
 - Open to everyone with a \$2 entry Fee
 - 2024 Fair Theme: Pioneer Days to Modern Ways
- San Benito County Fair
 - Entry guidebook expected to be out after May 1st
 - Tagging dates are TBD
- Santa Clara County Fair
 - July 25th – Aug 4
 - Opened up to out of county exhibitors for:
 - 10 large animals per species
 - Dairy and small animals is open to all counties
 - Pre-tagging:
 - Beef = March 27th
 - Sheep/Goats/Swine: May 26th

Youth Reports from Club Events, Activities, Trainings, fundraisers, etc.

- N/A

Council Committee Reports:

- **County Presentation Night – Gonzales**
 - Club representative not present. Group comments included – it was held March 15th at la Gloria School. Really Small this year, but ran well
- **Tabulations at Country Presentation Day - Morgan Hancock (Lockwood)**
 - 14 members attended
 - 13 Golds, 1 Blue (All are welcome to register for Regionals)
 - Scheduling conflict at the school, but we all worked together to make it happen
 - Thank you to Lockwood and the Council for the Support!
- **Grad Recognition/Senior Scholarship: Anita Porcello (Natividad)**

- 5 Surveys have been completed as of 3/19/24
- The deadline is March 25th
- CCLs are encouraged to help the remaining 23 Seniors to complete the survey
- Refer to the most recent CCL email

Club Sharing: What officer positions does your club offer?

- All clubs in attendance shared current officer positions.

Staff Report:

- Ana Torres, Regional Program Coordinator (UCANR)
 - Star Ranks & Sparks
 - With Sparks Award, Presentations are not required, are presentations going away?
 - Ana to circle back with more information on incentivizing the youth to complete Presentations
 - If the presentations are related to the education for their project, the Project Leader can require as part of the Project Rules
 - County Ambassador Applications – Due May 3rd
 - Age: 14 when they begin as an Ambassador
 - We need 2 County Ambassador Advisors/Coaches
 - One is appointed, one is selected by the Ambassadors
 - State Leadership Conference
 - Would like to see more youth participating
 - There will be tour of Ag Building in UC Davis as well as various workshops to participate in
 - Check out the link to Powerpoint Presentation for more information, which Ana will provide.
 - Outreach documentation required at the end of every program year
 - The outreach documentation should be included as a part of the Secretary's Book (Only if County Required)
 - Treasurers Training for Youth and Advisors is required for everyone moving forward
 - If Club Leader is new, training will be required as well.

Unfinished Business:

- Council Committee Planning for 2024-2025
 - Packet on table and provided to all CCLs
 - Process for 2024-2025 selection: Leadership for committees determined at April Council Meeting
 - Clubs will choose numbers and will pick the Committee based on their selection number
 - Changes:
 - Poster Rotation was unsuccessful.

- Level Testing – Explore what San Luis Obispo (SLO) does for Animal Judging
 - SLOs Field Day is June 1st – Open invite to all in Monterey County
 - Email the office for more information.
 - Should we pursue an Interview and/or Presentation Contest? No answer given. Will be explored.
 - Achievement Night/Day: Keep
 - Fantastic Field Day: Keep, but discuss in next month’s Zoom meeting.
 - Overall Host Committee: Pending Zoom Meeting
 - Community Service: Pending Zoom Meeting
 - Event Tabulation & Poster Contest: Separate?
 - Baking Contest: Pending Zoom Meeting
 - Livestock Judging Contest: Pending Zoom Meeting
 - Vegetable ID Contest: Pending Zoom Meeting
 - County Presentation Night: Keep: Identify in-person, virtual or hybrid model.
 - Overall Host Committee: No Changes
 - Tabulations & Judges: No Changes
 - New Member Party: Keep
 - STEM Event Committee: Pending Zoom Meeting – Should we consider combining with the Hartnell STEM event?
- Kelly to send meeting out tomorrow for Zoom meeting participation for CCLs to discuss Committees.

New Business:

- Youth Council Co-officer positions will be open for nominations in April
- Approval of fundraising opportunity at 2024 MCF – Action Item
 - Country Store – Produce Sale Option
 - Approval:
 - 1st: Courtney Boyles (Spring)
 - 2nd: Teri Storelli (King City Rural)
 - No Discussion

Next Council Meeting Tuesday, April 16, 2024, 7:00 PM at the Salinas Office. Budget session at 6:30pm.

Meeting was adjourned at 8:15 PM
Minutes compiled by Melissa Ortner & Kapri Batistich