

# 4-H Executive Committee Minutes

October 9, 2018 Location – 4-H Office

## Voting Members: (underlined if present)

Katherine Vanderwall – President  
Keith Wentworth - Vice President  
Shirley Morse – Council Treasurer  
Sarah Nave – Secretary  
Karen Hayes – C&L

## Non-Voting Members:

Julie Frazell – UC Staff  
Nicole Gentry - UC Staff  
Car Mun Kok – UC Staff

Meeting called to order at 5:07 p.m.

## Discussion Items

**Review/corrections to minutes** of last Executive Committee meeting.

M/S **Keith Wentworth motioned & Sarah Nave seconded all in favor. Motion passed**.

**Review/corrections to minutes** of last Council meeting.

M/S N/A.

**Treasurer's Report:** (by Shirley) as of 9/30/18 Total Restricted: \$ 17,386.97

Total Unrestricted: \$ 14,966.36.

## New/unfinished Business

- October Council Agenda: Executive Committee set the October 4-H Council meeting agenda items. Nicole will email it out tomorrow along with the 2018/2019 proposed budget that will be voted on at the meeting.

## **Discussion/Updates:**

- **Art Day – At Park – Charlie Adams:** Charlie was unable to make the meeting will get a written update from him this week.
- **2017-2018 Peer Review Results:** Copy of the review was available for the Executive Committee members to review. Keith Wentworth was part of the peer review and stated that one suggestion was to have the 4-H Council and 4-H Camp accounts folders in separate filing drawers due to there was some file mix-ups found during the peer review. Nicole stated that she will move camp to another drawer right away.
- **Achievement Celebration debrief:** Committee discussed how the event went. Discussed that the event attendance was once again low. Nicole stated that in the feedback forms several people suggested moving Achievement Celebration to a later date in hopes of increasing attendance. Discussion added to the October Council agenda.
- **National 4-H Week:** This is National 4-H Week. Committee talked about the 4-H Proclamation being done at the Board of Supervisors meeting the following week due to the fact there was no BOS meeting this week. Nicole stated she confirmed with several families that they will be able

to attend the presentation next Tuesday on October 20<sup>th</sup>.

- **Veterans' Day Ceremony:** Veterans' Day ceremony will be on November 11<sup>th</sup> at 11:00 a.m. at Konocti Vista Casino. Nicole had started to receive cards from clubs. Need a reminder and discussion of the event at the October Council meeting.
- **Presentation Day:** Committee discussed needing a club to chair the event. Added to the discussion items for the October Council meeting. Committee is hoping one club will chair and then all other jobs can be split amongst other clubs.
- **Giving Tuesday:** Julie discussed the dilemma with Giving Tuesday and it's lack of success last year. It is the day after Thanksgiving. New ANR level admins want departments/county offices to do their own fundraising. Low participation for the drive for 4-H Camp last year has made Julie unsure of how to proceed with Giving Tuesday this year. There will no longer be matched funds from ANR or the California 4-H Foundation and ANR is suggesting that we match funds at the local level, the committee all agrees that makes no sense to do. The committee tossed around several ideas on how to improve success with Giving Tuesday. Suggestions were made about using FB ads, targeting buyers from fair, targeting wineries, not doing our fundraising drive that day but instead a different day, that way we are not competing with giant corporations also asking for donations. Julie will go back and see what she can learn and come up with a plan. Committee is leaning towards not focusing on Giving Tuesday but doing a separate donation drive later.

**Reports:**

None

**Office Report:**

None

M/S to adjourn the meeting at 6:25 p.m. : by Keith Wentworth seconded by Sarah Nave.