

**2004**  
**SOLUTIONS FOR TODAY'S FARMERS CONFERENCE**  
- Speaker Mailing List -

**Anne Austin, Proprietor**

Eleven Roses Ranch  
5456 New Long Valley Road  
Clearlake Oaks, CA 95423  
Tel: 707-998-4471  
Email: [info@elevenrosesranch.com](mailto:info@elevenrosesranch.com)  
Website: <http://www.elevenrosesranch.com/>

**Steve Blank, Extension Agricultural Economist**

University of California  
2139 Social Sciences & Humanities Building  
One Shields Avenue  
Davis, CA 95616  
Tel: 530-752 0823, Fax: 530-752-5614  
Email: [sblank@primal.ucdavis.edu](mailto:sblank@primal.ucdavis.edu)  
Website:  
<http://www.agecon.ucdavis.edu/facultypages/blank/blank.htm>

**Roberta Cook, Extension Marketing Economist**

University of California  
Dept. of Agricultural and Resource Economics  
One Shields Avenue  
Davis, California 95616  
Tel: 530-752-1531, Fax: 530-752-5614  
Email: [cook@primal.ucdavis.edu](mailto:cook@primal.ucdavis.edu)  
Website: <http://cook.ucdavis.edu>

**Kelly Cox, Administrative Officer**

County of Lake  
255 No. Forbes Street  
Lakeport, CA 95453  
Tel: 707-263-2580  
Fax: 707-263-1012  
Email: [Kelly\\_c@co.lake.ca.us](mailto:Kelly_c@co.lake.ca.us)

**D'Arcy Dornan, Graduate Student**

University of California  
Walker Hall (Geography)  
One Shields Ave  
Davis, CA 95616  
Tel: 530-304-8602  
Email: [djdornan@ucdavis](mailto:djdornan@ucdavis)  
Website: <http://ggg.ucdavis.edu>

**Chuck Doty, Executive Director**

Lake Co. Business Outreach & Response Team  
P.O. Box 580  
Lakeport, CA 95453  
Tel: 707-262-1090, Fax: 707-262-1092  
Email: [bort@nctac.com](mailto:bort@nctac.com)

**Jan Eckert, Proprietor**

Yerba Santa Goat Dairy  
6850 Scotts Valley Road  
Lakeport, CA 95453  
Tel: 707-263-7563  
E-mail: [yerbasanta44@hotmail.com](mailto:yerbasanta44@hotmail.com)  
Website: <http://www.yerbasantadairy.com>

**Rachel Elkins, County Director, Lake County  
Pomology Farm Advisor, Lake and Mendocino  
Counties**

U. C. Cooperative Extension  
883 Lakeport Blvd.  
Lakeport, CA 95453  
Tel: 707-263-6838, Fax: 707-263-3963  
Email: [rbelkins@ucdavis.edu](mailto:rbelkins@ucdavis.edu)  
Website: <http://celake.ucdavis.edu>

**Tom & Sue Ellery, Proprietors**

Stella Cadente Olive Oil  
P.O. Box 160  
Boonville, CA 94515  
Tel: 707-895-2848, Fax: 707-895-9556  
Email: [stellacadente@pacific.net](mailto:stellacadente@pacific.net)  
Website: <http://www.stellacadente.com/>

**Crystal Eyerly, Chief Custody Officer**

Lake County Correctional Facility  
P O Box 489  
Lakeport, CA 95453  
Email: [cae@co.lake.ca.us](mailto:cae@co.lake.ca.us)

**Mary Jane Fagalde, Director**

Community Development Department  
County of Lake  
255 No. Forbes Street  
Lakeport, CA 95453  
Tel: 707-263-2382, Fax: 707-263-5843

**2004**  
**SOLUTIONS FOR TODAY'S FARMERS CONFERENCE**  
- Speaker Mailing List -

**Katrina Fetzer**, *Director of Sales & Marketing*  
Ceago Vinegarden  
P.O. Box 227  
Redwood Valley, CA 95470  
Tel: 707-274-1462  
Email: [ceago@ceago.com](mailto:ceago@ceago.com)  
Website: <http://www.ceago.com>

**Charlie Fowler**, *Proprietor*  
Fowler Ranch  
3939 Adobe Creek Rd.  
Kelseyville, CA 95451  
Tel: 707-279-2375, Fax: 707-279-1818  
Email: [cfowler@saber.net](mailto:cfowler@saber.net)

**Bonnie Frese**, *Proprietor*  
Private Harvest  
P.O. Box 279  
Lakeport, CA 95453  
Tel: 707-263-0694  
Email: [bfrese@privateharvest.com](mailto:bfrese@privateharvest.com)  
Website: <http://www.privateharvest.com>

**Gregory A. Giusti**, *North Coast Area Hardwoods  
Advisor/Forest & Wildland Ecology Advisor*  
U.C. Cooperative Extension  
579 Low Gap Road  
Ukiah, CA 95482  
Tel: 707-463-4495, Fax: 707-463-4477  
Email: [gagiusti@ucdavis.edu](mailto:gagiusti@ucdavis.edu)

**Dan Goff**, *Grower*  
G Bar G Ranch  
4465 Gaddy Lane  
Kelseyville, CA 95451  
Tel: 707-245-6199, Fax: 707-279-2044

**Steve Hall**, *President*  
FindFAST.com  
570-M El Camino Real, Suite #456  
Redwood City, CA 94063-1296  
Tel: 650-368-2705, Fax: 650-368-7710  
Email: [webmaster@findfast.com](mailto:webmaster@findfast.com)  
Website: [www.findfast.com](http://www.findfast.com)

**Shermain D. Hardesty**, *Director*  
Center for Cooperatives  
Department of Ag and Resource Economics  
University of California  
138 Social Science & Humanities Bldg.  
One Shields Avenue  
Davis, CA 95616  
Tel: 530-752-0467, Fax: 530-752-5451  
Email: [shermain@primal.ucdavis.edu](mailto:shermain@primal.ucdavis.edu)  
Website: <http://ucdavis.coop>

**John Harper**, *County Director, Mendocino  
County/Livestock & Natural Resources Advisor  
Lake and Mendocino Counties*  
U.C. Cooperative Extension  
579 Low Gap Road  
Ukiah, CA 95482-3734  
Tel: 707-463-4495, Fax: 707-463-4477  
Email: [jmharper@ucdavis.edu](mailto:jmharper@ucdavis.edu)  
Website:  
<http://danr.ucop.edu/ucce/r>, <http://www.casrm.org>

**Tom Honer**, *Proprietor*  
Harvest Market  
Highway 1 and Highway 20  
Fort Bragg, CA 95437  
Tel: 707-964-7000

**Scott Horsfall**, *Chief Operations Officer*  
Buy California Marketing Agreement  
Marketing Branch  
1220 N Street  
Sacramento, CA 95814  
Tel: 916-651-7384, Fax: 916-341-6826  
Email: [shorsfall@cdfa.ca.gov](mailto:shorsfall@cdfa.ca.gov)  
Website:  
<http://www.cdfa.ca.gov/mkt/mkt/buycal.html>

**2004**  
**SOLUTIONS FOR TODAY'S FARMERS CONFERENCE**  
- Speaker Mailing List -

**Desmond Jolly**, *Director*  
Small Farm Center  
University of California  
One Shields Avenue  
Davis, CA 95616  
Tel: 530-752-7774, Fax: 530-752-7716  
Email: [dajolly@ucdavis.edu](mailto:dajolly@ucdavis.edu), [sfc@ucdavis.edu](mailto:sfc@ucdavis.edu)  
Website: [www.sfc.ucdavis.edu](http://www.sfc.ucdavis.edu)

**Elizabeth Larson**, *Managing Editor*  
Lake County Record –Bee  
P.O. Box 849  
Lakeport, CA 95453  
Tel: 707-263-5636 ext 39, Fax: 707-263-0600  
Email: [editorial@record-bee.com](mailto:editorial@record-bee.com)  
Website: <http://www.record-bee.com>

**Paul Lauenroth**, *Grower*  
Plunkett Lane Orchard  
P.O. Box 73  
Kelseyville, CA 95451

**Gary Lewis**, *District 3 Supervisor*  
Lake County Board of Supervisors  
255 No. Forbes Street  
Lakeport, CA 95453  
Tel: 707-263-2368  
Email: [garyl@co.lake.ca.us](mailto:garyl@co.lake.ca.us)  
Webpage: <http://www.co.lake.ca.us/district5.html>

**Jeff Lucas**, *President*  
Community Development Services  
P.O. Box 645  
9445 E. Highway 20  
Glen Haven, CA 95443  
Tel: 707-998-9203, ex 104, Fax: 707-998-9209  
Email: [jefflucas@mchsi.com](mailto:jefflucas@mchsi.com)

**Madelene Lyon**, *Proprietor*  
Konocti Catering  
4717 Clark Drive  
Kelseyville, CA 95451  
Tel: 707-279-4395

**Chuck March**, *Executive Director*  
Lake County Farm Bureau  
65 Soda Bay Road  
Lakeport, CA 95453  
Tel: 707-263-0911, Fax: 707-263-1101  
Email: [lcfb@sbcglobal.net](mailto:lcfb@sbcglobal.net)  
Website: [www.lakecofb.com](http://www.lakecofb.com)

**Guiness McFadden**, *Grower*  
McFadden Farm  
16000 Powerhouse Road  
Potter Valley, CA 95469  
Tel: 707-743-1122, Fax: 707-743-1126  
Email: [mcfaddenfarm@pacific.net](mailto:mcfaddenfarm@pacific.net)  
Website: <http://www.mcfaddenfarm.com/>

**Glenn McGourty**, *Viticulture & Plant Science Advisor, Lake and Mendocino Counties*  
U.C. Cooperative Extension  
579 Low Gap Road  
Ukiah, CA 95482  
Tel: 707-463-4495  
Email: [gtmccourty@ucdavis.edu](mailto:gtmccourty@ucdavis.edu)

**Steve Moore**, *Proprietor*  
S. B. Moore Cave Construction and Land Development  
P.O. Box 1464  
Sonoma, CA 95476  
Tel: 707-251-8251  
Website: <http://www.winecaves.net/home.html>

**Paul Muller**, *Farmer*  
Full Belly Farm  
P.O. Box 220  
Guinda, CA 95637  
Tel: \_\_\_\_\_, Fax: 530-796-2214  
Email: [belly@fullbellyfarm.com](mailto:belly@fullbellyfarm.com)  
Website: <http://www.fullbellyfarm.com/index.html>

**Michele Paterson**, *Food Service Supervisor*  
Lake County Correctional Facility  
P.O. Box 489  
Lakeport, CA 95453

**2004**  
**SOLUTIONS FOR TODAY'S FARMERS CONFERENCE**  
**- Speaker Mailing List -**

**Matt Perry**, *Chief Deputy Administrative Officer*  
County of Lake  
255 No. Forbes Street  
Lakeport, CA 95453  
Tel: 707-263-2580, Fax: 707-263-1012

**Jennifer Schmitt**, *Culinary Instructor*  
Mendocino College Culinary Arts (CAM)  
P.O. Box 733  
Boonville, CA 95415  
Email: boonjentiger@yahoo.com

**Eric Seely**, *Project Manager*  
Red Hills Vineyard Company  
P.O. Box 599  
Kelseyville, CA 95451  
Tel: 707-279-1003, Fax: 707-279-4068  
Email: [ess@beckstoffer.net](mailto:ess@beckstoffer.net)  
Website: <http://www.lakecountywinegrape.org/>

**Wilda Shock**, *Consultant*  
757 Boggs Lane  
Lakeport, CA 95453-3001  
Tel: 707-263-7575, Fax: 707-263-7576  
Email: [wshock@mcsbi.com](mailto:wshock@mcsbi.com)

**Dana Thibeau**, *Agricultural Biologist/Weights & Measures Inspector*  
Department of Agriculture  
883 Lakeport Blvd.  
Lakeport, CA 95453  
Tel: 707-263-0217, Fax: 707-263-1052  
Email: [danat@co.lake.ca.us](mailto:danat@co.lake.ca.us)

**Karrie Stevens Thomas**, *Program Director*  
Community Food Systems  
Community Alliance with Family Farmers  
P.O. Box 363  
Davis, CA 95617  
Tel: 530-756-8518 ext 14, Fax: 530-756-7857  
Email: [karrie@caff.org](mailto:karrie@caff.org)  
Website: <http://www.caff.org/>

**Chris Zanobini**, *Executive Director*  
California Pear Advisory Board  
1521 'I' Street  
Sacramento, CA 95814  
Tel: 916-441-0432, Fax: 916-446-1063  
Email: [chris@cpab.org](mailto:chris@cpab.org)  
Website: <http://www.calpear.com/brd.cfm>

**Joan Ziebell Jacobs**, *Consultant*  
Onion Patch Productions  
8000 Highway 29  
Kelseyville, CA 95451  
Tel: 707-279-4009, Fax: 707-279-8025  
Email: [joan@onionpatch.com](mailto:joan@onionpatch.com)  
Website: <http://www.onionpatch.com>

**Alix Peterson Zwane**, *Extension Agricultural Economist*  
Department of Ag and Resource Economics  
University of California  
207 Giannini Hall  
Berkeley, CA 94720  
Tel: 510-642-7628, Fax: 510-643-8911  
Email: [mailto:zwane@are.berkeley.edu](mailto:mailto:zwane@are.berkeley.edu)  
Website: <http://are.berkeley.edu/~zwane/>